



Regular Meeting of the Tourism Commission (TC)

AGENDA

Franklin City Hall Building Hearing Room
9229 W. Loomis Road, Franklin, Wisconsin

August 19, 2020 – 6:00 p.m.

Board Members

Ann Adamski
Shaun Marefka (Vice Chair)
Lance Schaefer
Amy Schermetzler (Chair)
Mark Wylie (Secretary/Treasurer)

Ad Hoc Members

Randy Grass
Barbara Wesener

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- I. Call to Order and Roll Call
 - II. Citizen Comment Period
 - III. Approve July 15th, 2020 Regular Meeting Minutes
 - IV. Approve July 22th, 2020 Special Meeting Minutes
 - V. Approve July 29th, 2020 Special Meeting Minutes
 - VI. Approve August 5th, 2020 Special Meeting Minutes
 - VII. Approve August 12th, 2020 Special Meeting Minutes
 - VIII. Hotel Industry Update
 - IX. Room Tax Rate Increase Update – Finance Committee to include for consideration in 2021 budget, to be determined at the September 15th Common Council meeting
 - X. Web and social media update
 - XI. Engage Franklin
 - a. Agreement
 - b. Director Search
 - c. Visitors Center – development, kiosk, stadium bathroom advertising, kick-off activities
 - d. Stadium Bathroom door flyer holders for event and organization promotion
 - XII. Wayfinding Projects Update and request to amend budget for banners project
 - XIII. Next meeting
 - XIV. Adjournment

Notice is given that a majority of the Common Council may attend this meeting to gather information about an Agenda item over which they have decision making responsibility. This may constitute a meeting of the Council per *State ex rel. Badke v. Greendale Village Board*, even though the Common Council will not take formal action at this meeting. Notice is also given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's office at (414) 425-7500.