



*AMENDED

Meeting of the Tourism Commission (TC)

AGENDA

Franklin City Hall Building Inspection Conference Room

9229 W. Loomis Road, Franklin, Wisconsin

Wednesday, October 16, 2019 – 6:00 p.m.

Board Members

Ann Adamski
Shaun Marefka (Vice Chair)
Lance Schaefer
Amy Schermetzler (Chair)
Mark Wylie (Secretary/Treasurer)

Ad Hoc Members

Randy Grass
Barbara Wesener

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- I. Call to Order and Roll Call
 - II. Citizen Comment Period
 - III. Approve August 21st, 2019 Meeting Minutes
 - IV. Adopt 2020 Budget
 - V. 2020 Staffing
 - VI. Around the Corner with John McGivern
 - VII. Draft Web Site Review
 - VIII. Advertising Opportunity - Back cover of South Suburban Chamber Annual Community and Visitors Guide*
 - IX. Open Items
 - a. Roc Ventures Co-op Advertising Update
 - b. Democratic National Convention
 - c. CGI Communications Video Project Update
 - d. Branding Update – Marketing Plan, next steps
 - e. Forte Theater Company Update
 - f. Addressing Requests for Assistance
 - X. New Financial Report / Voucher Approvals
 - XI. Next meeting
 - XII. Adjournment

Notice is given that a majority of the Common Council may attend this meeting to gather information about an Agenda item over which they have decision making responsibility. This may constitute a meeting of the Council per *State ex rel. Badke v. Greendale Village Board*, even though the Common Council will not take formal action at this meeting. Notice is also given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's office at (414) 425-7500.