



Meeting of the Tourism Commission (TC)
Franklin City Hall Building Hearing Room
9229 W. Loomis Road, Franklin, Wisconsin
Wednesday, May 15, 2019 – 6:00 p.m.

The City of Franklin Economic Development Commission also has been scheduled to meet at 7:00 p.m. and upon quorum and call to order, shall then meet concurrently with the Tourism Commission upon the subject matters listed on this agenda item XV only.

Ann Adamski
Shaun Marefka (Vice Chair)
Lance Schaefer

Amy Schermetzler (Chair)
Mark Wylie (Secretary/Treasurer)

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- I. Call to Order and Roll Call
 - II. Citizen Comment Period
 - III. Approve April 17, 2019 Meeting Minutes
 - IV. Defining role of Tourism Commission
 - V. South Suburban Symphony Presentation
 - VI. Oak Creek Tourism Commission Presentation
 - VII. Democratic National Convention – Tourism Commission Involvement – ongoing discussion
 - VIII. Franklin Magazine follow up
 - IX. Civic Celebration Involvement
 - X. Wisconsin Department of Tourism Co-op Program Update
 - XI. CGI Video Opportunity Update – next steps
 - XII. Financial Report / Voucher Approvals
 - XIII. Correspondence
 - XIV. Next meeting
 - XV. Branding Update – Marketing Plan and Usage Guidelines review and input
 - XVI. Adjournment

Notice is given that a majority of the Common Council may attend this meeting to gather information about an Agenda item over which they have decision making responsibility. This may constitute a meeting of the Council per *State ex rel. Badke v. Greendale Village Board*, even though the Common Council will not take formal action at this meeting. Notice is also given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's office at (414) 425-7500.