



Amended 6/12/2019*

Meeting of the Tourism Commission (TC)

AGENDA*

Franklin City Hall Building Hearing Room
9229 W. Loomis Road, Franklin, Wisconsin
Wednesday, June 19, 2019 – 6:00 p.m.

Board Members

Ann Adamski
Shaun Marefka (Vice Chair)
Lance Schaefer
Amy Schermetzler (Chair)
Mark Wylie (Secretary/Treasurer)

Ad Hoc Members

Randy Grass (ad hoc)
Barbara Wesener (ad hoc)

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- I. Call to Order and Roll Call
 - II. Citizen Comment Period
 - III. Approve May 15th, 2019 Meeting Minutes
 - IV. South Suburban Symphony Orientation Presentation*
 - V. 27th Street Maintenance Program – landscaping, signage, litter, etc.*
 - VI. Defining role of Tourism Commission
 - VII. Web and Social Media Development
 - VIII. Ongoing Opportunities / Projects
 - a. Democratic National Convention
 - b. Civic Celebration Involvement
 - c. Wisconsin Department of Tourism Co-op Program Update*
 - d. CGI Communications Video Project Update*
 - e. Ballpark Commons Co-op Advertising opportunities*
 - IX. New Opportunities / Projects
 - a. MKE Lifestyle Advertising
 - b. Edible Milwaukee Magazine Advertising*
 - X. New Financial Report / Voucher Approvals
 - XI. Branding Update
 - XII. Next meeting
 - XIII. Adjournment

Notice is given that a majority of the Common Council may attend this meeting to gather information about an Agenda item over which they have decision making responsibility. This may constitute a meeting of the Council per *State ex rel. Badke v. Greendale Village Board*, even though the Common Council will not take formal action at this meeting. Notice is also given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's office at (414) 425-7500.