



\*AMENDED

## Meeting of the Tourism Commission (TC)

### AGENDA

Franklin City Hall Building Inspection Conference Room

9229 W. Loomis Road, Franklin, Wisconsin

Wednesday, August 21, 2019 – 6:00 p.m.

#### Board Members

Ann Adamski  
Shaun Marefka (Vice Chair)  
Lance Schaefer  
Amy Schermetzler (Chair)  
Mark Wylie (Secretary/Treasurer)

#### Ad Hoc Members

Randy Grass  
Barbara Wesener

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- I. Call to Order and Roll Call
  - II. Citizen Comment Period
  - III. Approve July 17th, 2019 Meeting Minutes
  - IV. Draft Web Site Review
  - V. Open Opportunities / Projects
    - a. Roc Ventures Co-op Advertising opportunities
    - b. Democratic National Convention
    - c. Wisconsin Department of Tourism Co-op Advertising Program Update
    - d. CGI Communications Video Project Update
    - e. Branding Update
  - VI. Strategic Planning – Mission, Vision, Values Review & Staffing considerations\*
  - VII. New Financial Report / Voucher Approvals
  - VIII. Next meeting
  - IX. Adjournment

Notice is given that a majority of the Common Council may attend this meeting to gather information about an Agenda item over which they have decision making responsibility. This may constitute a meeting of the Council per *State ex rel. Badke v. Greendale Village Board*, even though the Common Council will not take formal action at this meeting. Notice is also given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's office at (414) 425-7500.