



## Meeting of the Tourism Commission (TC)

Franklin City Hall Building Hearing Room

9229 W. Loomis Road, Franklin, Wisconsin

Wednesday, April 17, 2019 – 6:00 p.m.

Ann Adamski  
Shaun Marefka (Vice Chair)  
Lance Schaefer

Amy Schermetzler (Chair)  
Mark Wylie (Secretary/Treasurer)

- 
- I. Call to Order and Roll Call
  - II. Citizen Comment Period
  - III. Approve March 20, 2019 Meeting Minutes
  - IV. South Suburban Symphony Presentation
  - V. Roc Ventures Co-marketing Opportunities
  - VI. Democratic National Convention – Tourism Commission Involvement
  - VII. Franklin Magazine
  - VIII. Branding Update
  - IX. Civic Celebration Involvement
  - X. Select Lion Legends Park Concert Series concert for sponsorship
  - XI. Forte Theater Company Review
  - XII. Wisconsin Department of Tourism Co-op Program Update
  - XIII. CGI Video Opportunity Update
  - XIV. Financial Report / Voucher Approvals
  - XV. Correspondence
  - XVI. Next meeting
  - XVII. Adjournment

Notice is given that a majority of the Common Council may attend this meeting to gather information about an Agenda item over which they have decision making responsibility. This may constitute a meeting of the Council per *State ex rel. Badke v. Greendale Village Board*, even though the Common Council will not take formal action at this meeting.

Notice is given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's office at (414) 425-7500.