

MINUTES OF THE SPECIAL MEETING OF THE TOURISM COMMISSION

Hearing Room, 9229 W. Loomis Road, Franklin, Wisconsin

March 25, 2024 – 11:00 a.m.

Members Present		Others Present
Ed Holpfer	x	
Jeff Kuderski (Vice Chair)	x	
Lance Schaefer (Vice Chair)		John Regetz – Economic Development Director
Mark Wylie (Secretary / Treasurer)	x	
Barbara Wesener		

I. Call to Order and Roll Call - The meeting of the Franklin Tourism Commission was called to order by Vice Chairman Kuderski at 11:02 a.m.

A. Pledge of Allegiance

II. Citizen Comment Period - The floor was opened for citizen comment at 11:03 a.m. Citizen Comment Period closed at 11:03 a.m.

III. Engage Franklin Naming Rights assignment: Motion by Wylie, second by Holpfer, to enter closed session. Motion carried.

The Tourism Commission may enter closed session pursuant to Wis. Stat. & 19.85 (1) (e), to deliberate upon the Franklin Field Naming Rights Agreement between the Franklin Tourism Commission and Milwaukee Milkmen Baseball, LLC, effective July 1, 2020, and a proposed Tourism Entity Agreement between the Franklin Tourism Commission and Engage Franklin, the negotiation of provisions and terms and the investing of public funds in relation thereto, for competitive or bargaining reasons, and to reenter open session at the same place thereafter to act on such matters discussed therein as it deems appropriate. Motion by Holpfer, second by Wylie, to enter open session. Motion carried, open session reconvened at 11:08 a.m...

Motion by Wylie, second by Holpfer, to approve the Amendment to the Naming Rights Agreement between the Franklin Tourism Commission; Milwaukee Milkmen Baseball, LLC and ROC Ventures, LLC; entered into by the Franklin Tourism Commission; Milwaukee Milkmen Baseball, LLC; ROC Ventures, LLC; and Engage Franklin, Inc.; as discussed in closed session. Motion carried.

IV. Adjournment - Motion by Holpfer, second by Wylie, to adjourn. Motion carried, meeting adjourned at 11:10 a.m...