



Neighborhood Open House and Informational Presentation

- Who: You and your family, your neighbors and Meijer representatives
- What: Open House and Informational Presentation
- Where: Franklin City Hall (9229 W. Loomis Road) – Community Room
- When: Thursday, May 17, 2012, 5pm – 8pm (brief presentation at 6:30)

At the request of Ald. Steve Olson, the Franklin Common Council and Mayor Tom Taylor, we are pleased to host a neighborhood open house and informational presentation to introduce our project and the latest updated plans.

Meijer Stores proposes to develop a retail store at the property northeast of the St. Martin's/Loomis intersection and to the north of Puetz Road.

Meijer is a family-owned company based in Grand Rapids, MI which operates over 190 stores in Michigan, Ohio, Kentucky, Indiana and Illinois. Meijer is now evaluating opportunities to enter the Wisconsin market with the Franklin site to be among one of the first stores.

Meijer started in 1934 as a grocery store chain but now offers a complete one-stop shopping experience in over 40 other departments including grocery, health and beauty care, fashion, automotive, home decor, pharmacy, electronics, pets and more. Meijer's focus is on delivering higher standards to customers at lower prices. The high standards carry through from the customer service in its stores to the quality of the merchandise itself. Meijer operates its stores 24/7 which is part of the founding family's dedication to customer service. More information about Meijer can be found at <http://www.meijer.com/>

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Meijer is currently under contract on the subject property. If the project proceeds, it will result in the demolition of the dilapidated structures, including the closed *Illusions* nightclub.

On Thursday evening, Meijer will display the updated Site Plan, the Exterior Elevations (architectural design) and other materials. To summarize a few key elements, our plans include:

- A sizeable stormwater detention pond (designed to enhance the water quality at discharge) that will be surrounded by landscaped site amenities,
- A signature landscaping feature at the northeast corner of Loomis & St. Martin's.
- Proposed total landscaping of approximately 61% which exceeds the zoning code requirement of 40%.
- Installation of a traffic signal for the main vehicle entrance on Loomis Road on the north side of the site.
- Reconfiguration of the Puetz/St. Martin's intersection per the DOT's plans.
- Locating the truck loading docks on the north end of the building as far away as possible from residential properties.
- Bringing 200-250 new jobs to the community.
- Enhancing the City's tax base through investment in an underutilized property resulting in additional tax revenues for the City and School District.

Please join us for the neighborhood open house at any point between 5 pm – 8 pm on Thursday, May 17th and/or our brief presentation beginning at 6:30. If you are unable to attend and would like to ask questions, please contact me at 414-271-0130 or bcr@ffsj.com.

Thank you for your time and we look forward to bringing this exciting project to Franklin.

-Brian Randall

FF&SJ FRIEBERT, FINERTY & ST. JOHN, S.C.

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