

FRANKLIN - OAK CREEK  
JOINT 27th STREET STEERING COMMITTEE

September 26, 2007

Franklin City Hall

Meeting Minutes

Approved November 7, 2007

I. Call to Order and Roll Call

*Chairman Grintjes called the meeting to order at 4:32pm. Members Grintjes, Foeckler, and Rhiner present; Member Myszkowski excused.*

II. Citizen Comment Period

*No citizen comments.*

III. Approval of Meeting Minutes

A. September 12, 2007

*Motion to approve by Foeckler, second by Rhiner.*

*All present voted aye; motion approved.*

IV. Report of the Committee Chair

*No report was given; the Committee proceeded directly to Business items on the meeting agenda.*

V. Business

A. Marketing of the South 27th Street Corridor, including, but not limited to, discussion of follow-up activities and next steps in the preparation of the plan for branding, theme, logo, and public relations activities for the South 27th Street Corridor Plan Area

*Discussion of media relations relating to the presentation of the 2007 Wisconsin Good Government Award for both Franklin and Oak Creek, relating to cooperative planning of the South 27 Street Corridor. Jeff Fleming of the Zizzo Group to contact Foth (the firm sponsoring the Award) and coordinate as appropriate.*

B. South 27th Street Corridor Plan and Streetscape Design Manual

1. Implementation Schedule

*No action taken.*

2. Future meeting dates for Franklin and Oak Creek Community Development Authorities and/or Common Councils to consider adoption of the South 27th Street Corridor Plan and Streetscape Design Manual.

*No action taken.*

3. Zoning ordinances for the South 27th Street Corridor Plan Area.

*No action taken.*

C. Transportation improvements proposed for the South 27th Street corridor

1. Reconstruction of the intersection of South 27th Street (Wisconsin State Highway 241) and West Rawson Avenue, including how the plans do or do not address the recommendations of the South 27th Street Streetscape Plan.

*Committee members expressed concern that the Wisconsin Department of Transportation 60% plans do not adequately incorporate streetscape design standards.*

*Chairman Grintjes suggested the possibility of contracting with HNTB to assist with the design of the intersection for reconstruction.*

*Mark Kaminski of HNTB to draft a letter to Bao Tran of the Wisconsin Department of Transportation, and will also provide him with print and electronic copies of the draft South 27<sup>th</sup> Street Streetscape Plan.*

2. Future date(s) for a meeting between the Mayors of Franklin and Oak Creek and the Secretary of the Wisconsin Department of Transportation to discuss transportation improvements proposed for the South 27th Street Corridor.

*A meeting was tentatively scheduled for October 26, 2007; Mark Kaminski of HNTB to confirm the meeting date.*

*Jeff Fleming of HNTB noted that transportation investment leads to economic development and job creation.*

3. Scheduling of ongoing coordination meetings between the Joint 27<sup>th</sup> Street Steering Committee, City staff, and Wisconsin Department of Transportation project teams, for State projects affecting the South 27th Street Corridor.

*Committee members discussed the proposed Wisconsin Department of Transportation memorandum of understanding relating to access to*

*South 27<sup>th</sup> Street (State Highway 241) between West Wheaton Way and West Ryan Road.*

D. Procedures for review of development proposals within the South 27th Street Corridor

*Commissioner Rhiner discussed lighting standards for the Liberty development along the east side of 27<sup>th</sup> Street, and for the Wheaton Franciscan Healthcare medical center development along the west side of 27<sup>th</sup> Street, both near West Oakwood Road.*

E. Outstanding implementation activities recommended in the South 27th Street Corridor Plan (Schreiber/Anderson Associates)

*No action taken.*

VI. Next meeting date(s) and location(s).

*Next meeting scheduled for Tuesday, October 9, at 8am, at the Oak Creek City Hall.*

VII. Adjournment.

*Motion to adjourn by Foeckler, second by Rhiner.  
All present voted aye. Meeting adjourned at 6:31pm.*