

City of Franklin
Economic Development Commission (EDC)
Franklin City Hall — Hearing Room
9229 W. Loomis Road, Franklin, Wisconsin
Monday, November 28, 2016 – 6:30 p.m.
MEETING MINUTES

- I. Call to Order, Roll Call and Pledge of Allegiance: The November 28, 2016 meeting of the Franklin Economic Development Commission (EDC) was called to order by Chairman Haskins at 6:32 P.M. Commissioners present were Ald. Barber and Commissioners Haskins, Soto, Cool, and Litynski. Commissioners Dausman and Haas were excused. Also present was Economic Development Director, Hertzberg.
- II. Citizen Comment Period: The floor was open to citizen comment at 6:33. The comment period was closed at 6:34.
- III. Review of Meeting Minutes: Motion made (Soto) to approve the minutes of the October 24, 2016 meeting. Motion seconded (Barber). Motion carried: 5 Ayes, 0 Noes.
- IV. Announcements relating to Economic Development (No action to be taken):
 - A. Chairman Haskins informed the group that nominations for the South Suburban Chamber of Commerce's 2016 Awards are due by December 15. Discussion occurred among members. No action taken.
- V. Business Matters
 - A. Update on activity in the Franklin Business & Industrial Parks: Mr. Hertzberg provided an update. Discussion occurred among members. No action taken.
 - B. Update on Council action regarding rezoned land along 27th Street between Oakwood and County Line Roads: Chairman Haskins and Mr. Hertzberg provided an update. Discussion occurred among members. No action taken.
 - C. Discussion of scope of services for brand and marketing services: Discussion occurred among members. No action taken.
- VI. Next Meeting Date – December 19, 2016. Mr. Hertzberg noted that the December meeting had been moved forward to December 19. Mr. Hertzberg also noted that City Administrator, Mark Luberda, requested an opportunity to present to the EDC regarding planned changes to the City's Signage Code. Chairman Haskins requested advance information or the opportunity to respond to the presentation at the January meeting. Mr. Hertzberg agreed to follow up with Mr. Luberda.
- VII. Adjournment: Commissioner Cool moved and Commissioner Soto seconded a motion to adjourn the meeting. Motion carried: 5 Ayes, 0 Noes.