

City of Franklin Economic Development Commission

MEETING MINUTES

Monday, November 23, 2015 Meeting

I. Call to Order, Roll Call and Pledge of Allegiance

The November 23, 2015 meeting of the Franklin Economic Development Commission was called to order by Chairman Haskins at 6:30 pm. Commissioners present were Chairman Haskins and Commissioners Litynski, Cool and Soto. Ald. Wilhelm and Commissioner Haas were not present. Also present was Director of Administration Luberda, Economic Development Director Hertzberg and Assistant City Attorney Sajdak.

II. Citizen Comment Period

The floor was open to citizen seeking to comment. There being no citizens present expressing a desire to speak, the citizen comment period was closed.

III. Approval of Meeting Minutes

A. October 26, 2015 Meeting

Motion made (Soto) and Seconded (Cool) to approve the minutes of the October 26, 2105 meeting. Motion carried: 4 Ayes, 0 Noes.

IV. Announcements (No action to be taken)

A. Announcements relating to Economic Development

Chairman Haskins indicated that he attended the Hampton Inn open house. Other commission members and staff were also in attendance.

V. Business

A. Introduction of Franklin's Economic Development Director

Mr. Hertzberg introduced himself and discussed his background. Discussion followed among members with questions and comments for Mr. Hertzberg. No action taken.

B. Franklin Sign Ordinance and Regulations

Mr. Luberda introduced the topic as it relates to the Supreme Court decision of Reed v. Town of Gilbert. A broader discussion will be needed moving forward. Discussion followed among members. No action taken.

C. Buxton contract and Retail Recruitment

Mr. Hertzberg provided an update on the Council action re the contract. Discussion followed among members. No action taken.

D. Marketing Materials and Outreach Strategy

Mr. Hertzberg indicated that one of his early initiatives would be to update the marketing materials and the need for a brand identity. Discussion followed among members. No action taken.

E. Discussion of State changes to the Room Tax regulations

Attorney Sajdak presented details on the changes. Discussion followed among members. No action taken.

VI. Next Meeting Date – December 28, 2015

The next regularly scheduled meeting was announced to be December 28, 2105, although depending on quorum availability it may change.

VII. Adjournment

Motion made (Soto) and seconded (Litynski) to adjourn the November 23, 2015 Economic Development Commission meeting. Motion carried: 4 ayes, 0 Noes