

**City of Franklin**  
**Economic Development Commission (EDC)**  
**Franklin City Hall — Hearing Room**  
**9229 W. Loomis Road, Franklin, Wisconsin**  
**Monday, March 26, 2018 – 6:30 p.m.**  
**MEETING MINUTES**

- I. Call to Order, Roll Call and Pledge of Allegiance: The meeting of the Franklin Economic Development Commission (EDC) was called to order by Chairman Dausman at 6:33 P.M. Commissioners present were Ald. Barber and Commissioners Dausman, Cool, and Bobowski. Members excused were Soto and Litynski. Also present was Assistant to the Mayor for Economic Development Nick Fuchs.
- II. Citizen Comment Period: The floor was open to citizen comment at 6:34 p.m. and closed at 6:34 p.m.
- III. Review of Meeting Minutes: Motion made (Barber) and seconded (Bobowski) to approve the minutes of the February 26, 2018 meeting. Motion carried 4 Ayes, 0 Noes, 0 Absent.
- IV. Announcements relating to Economic Development (No action to be taken). Mr. Fuchs gave a brief update related to the status of the Ballpark Commons development project. No action taken.
- V. Business Matters (Action may be taken as determined by the EDC)
  - A. Consideration and discussion of a new logo and branding system for the City of Franklin: Members discussed the revised Request for Qualifications for branding and marketing services. A motion was made (Barber) and seconded (Bobowski) to send out the revised RFQ by this Friday. Motion carried 4 Ayes, 0 Noes, 0 Absent.
  - B. Discussion related to the South 27<sup>th</sup> Street Corridor Plan. Mr. Fuchs discussed recent and upcoming developments within the South 27<sup>th</sup> Street Corridor. Members generally discussed the Corridor Plan, Streetscaping Plan and partnership with Oak Creek. Chairman Dausman suggested that Oak Creek be contacted to discuss their current interest in the South 27<sup>th</sup> Street Corridor Plan and requested that staff prepare a parcel analysis of available land within the Corridor. No action taken.
  - C. Discussion of a Business Appreciation Event: Discussion occurred among members. Chairman Dausman that a date, location and theme be determined by the next meeting date. No action taken.
- VI. Next Meeting Dates – April 23, 2018.
- VII. Adjournment: Motion made (Barber) and seconded (Bobowski) to adjourn the meeting at 7:20 p.m. Motion carried: 4 Ayes, 0 Noes, 0 Absent.