

Franklin Public Library Strategic Planning Committee Meeting Minutes March 4, 2010

The meeting of the Franklin Public Library Strategic was held March 4, 2010 in the Sievert Room of the Franklin Public Library, 9151 West Loomis Road, Franklin, WI 53132. The meeting was called to order at 6:31 p.m. by Chairperson Dave Adam.

Present: Judy Roberts, Dave Adam, Susan Utley Weis, Jim Shiflet, Shirley Koehler and Library Director Barbara Roark. **Excused:** Penny Woodcock
Public Participation and Visitors: None

Approval of Minutes: J. Roberts moved to approve the minutes February 4, 2010. S. Koehler seconded. The motion carried.

Recap of Meeting Topics:

Meeting #1- Establish Key Focus Topics

1. Physical Space Planning 2. Operations 3. Community Service 4. Financial Support 5. Marketing

Meeting #2- Digest Data & Do Facilities Tour

Meeting #3- Discussed 2004 Survey Effort, Physical Space Planning, Missing information before we strategize.

Under Physical Space Planning-revenue generating ideas, revenue makeup and renting out space
What will the future hold (Space Wise) for the library-less books, more kindles, e-readers, more/less computers.

B. Roark will try and get "MONEY NO OBJECT LIST from Staff.

Lighting in the DVD area was discussed along with displaying the DVD's

Things to consider in space planning:

- Growth in Children's/Young Adult
- Space Allocated vs Materials Checked Out
- Possible Reconfiguration of Book Nook (note: it does generate revenue)
- Display Layouts for Popular Materials Section
- Screen in Outdoor Patio Area and/or Kids Area
- Update/Change Technology Lab
- Delivery Dock for programs to bring things into the library
- Areas to talk loud
- Business Partnerships that offer comfort foods and drink
- Access to outside and inside flexibility of hour
- Community Productions
- Mobile Sound System
- AV equipment
- Is someone a Browser or just picking up holds?
- Compact Shelving
- Self Service Reconfiguration and other space reconfiguration

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The group and B. Roark will work on Materials checked out 2004-2009.
Revenue Generating Ideas, Space Planning Ideas from Staff and Franklin Officials, Browser or Requester.

Adjournment: The meeting adjourned at 8:30 p.m.