

JOINT 27th STREET STEERING COMMITTEE  
OAK CREEK - FRANKLIN

March 5, 2008

Meeting Minutes  
Approved April 2, 2008

I. Call to Order and Roll Call

*The meeting was called to order at 9:32 a.m..*

*Members Grintjes, Rhiner, Myszkowski and Michalski were present. Also present were Matt Hensler and Lisa Ninmer (Zizzo Group), Tom Kindschi, Mark Kaminski and Ashley Booth (HNTB) and Doug Seymour (City of Oak Creek), Doug Wheaton (City of Franklin) Mayor Dick Bolender and CDA member Steve Scaffidi (Oak Creek) as well as Alderman Pete Kosovich (Franklin) were also present.*

II. Citizen Comment Period

*There were no citizen comments.*

III. Minutes of the meeting of February 14, 2008

*Jim Rhiner moved to approve the minutes from February 14, 2008. Marie Myszkowski seconded. On roll call, all voted aye.*

IV. Business

A. Payments

1. HNTB Corporation: Development of branding and marketing for the South 27th Street Corridor (October 16, 2007, through December 28, 2007) -- \$10,528.15.
2. HNTB Corporation: Development of branding and marketing for the South 27th Street Corridor (December 29, 2007, through January 25, 2008) -- \$63,664.42.

*Member Rhiner moved to recommend authorization of payment for items 1 and 2. Seconded by Member Michalski. On roll call, all voted aye.*

B. Community Sensitivity Design for improvements to Interstate freeway I-94, between General Mitchell International Airport and the southern boundary of Milwaukee County.

*Tom Kindschi (HNTB) briefed the committee on the status of the Community Sensitive Design effort as part of the I-94 North/South reconstruction project. He noted that they are four months into the process and that a citizen committee has already been established to guide the effort, of which both member Grintjes and member Rhiner are part of. A PowerPoint presentation on the CSD effort was shown to the committee.*

- C. Update from the Chairman of the Committee regarding meeting with the Wisconsin Department of Transportation on February 18, 2008, relating to Department projects in and near the South 27th Street Corridor Plan Area.

*Chairman Grintjes briefed the committee on the meeting with the Wisconsin Department of Transportation. He indicated that WisDOT has designated Sheri Schmitt to be the liaison between the various project teams and the communities. He indicated that March 13th at 3 p.m. was the next meeting of the coordination team. That meeting will be with the WisDOT management team and the steering committee team to design categories and establish a framework that will eventually get us to a memorandum of understanding. Both City Administrators should be invited to this meeting.*

*Member Myszkowski stated that it was imperative that the respective mayors reiterate the need for more active participation by the Engineering departments from this point on.*

*Chairman Grintjes indicated that these recurring WisDOT coordination meetings are scheduled for the second Thursday of each month at 2:00 in locations to be determined.*

- D. Marketing, branding, positioning, and public relations activities for the South 27th Street Corridor Plan Area. This item will include, but not be limited to, an update on marketing activities from the Zizzo Group. The Committee may enter into closed session pursuant to §19.85(1)(e), Wisconsin Statutes, to deliberate on matters concerning investment of public funds relating to strategy for naming, branding, and marketing, for competitive and bargaining reasons, and to reenter open session at the same place thereafter to act on such matters discussed therein as it deems appropriate.

*Member Rhiner moved to enter into executive session pursuant to §19.85(1)(e), Wisconsin Statutes, to deliberate on matters concerning investment of public funds relating to strategy for naming, branding, and marketing, for competitive and bargaining reasons. Member Michalski seconded. On roll call, all voted aye. The committee entered closed session at 10:49 a.m.*

*Member Rhiner moved to enter into open session. Member Myszkowski seconded the motion. On roll call, all voted aye. The committee re-entered open session at app. 11:56 a.m.*

- E. Potential agreements between HNTB Corporation and the Cities of Oak Creek and Franklin for professional services relating to the South 27th Street Corridor Plan Area.

1. Third-party review of development proposals.
2. Facilitate implementation of streetscape elements into Wisconsin Department of Transportation project design for the South 27th Street Corridor Plan Area.

*Chairman Grintjes requested that the aforementioned contracts and MOU be placed on the next Common Council meeting for consideration by the respective Councils.*

- V. Next meeting date(s) and location(s)

*March 12, 2008 – 8:00 a.m. at Oak Creek*

VI. Adjournment

*Member Rhiner moved to adjourn. Seconded by Ted Grintjes. On roll call, all voted aye.  
The meeting was adjourned at 12:07 p.m.*