

**FRANKLIN - OAK CREEK**  
**JOINT 27<sup>th</sup> STREET STEERING COMMITTEE**

**March 30, 2007**

Oak Creek City Hall

**Meeting Minutes**

Approved April 9, 2007

I. Call to Order and Roll Call

Members Grintjes, Foeckler, Myszkowski, and Rhiner present.

II. Citizen Comment Period

No citizen comments.

III. Approval of Meeting Minutes

A. February 22, 2007

All voted aye; minutes approved.

B. March 22, 2007

All voted aye; minutes approved.

IV. Business

- A. Branding, theme, and logo for the South 27<sup>th</sup> Street Corridor Plan Area. This item will include, but not be limited to, interviews of representatives from marketing firms, relating to services that may be provided. The Steering may enter closed session pursuant to §19.85(1)(e), Stats., to deliberate upon the terms of and to consider the negotiation of and negotiate services agreements to provide the products of the above subject matter, for competitive and bargaining reasons, and to reenter open session at the same place thereafter to act on such matters discussed therein as it deems appropriate.

Representatives from the marketing firms of *Mueller Communications*, *Zizzo Group*, and *Breitenbach Weiss*, respectively, made presentations for the Committee.

- B. Future meeting with the Wisconsin Department of Transportation, regarding reconstruction of South 27<sup>th</sup> Street (Wisconsin State Highway 241) between West College Avenue and Racine County.

A meeting with the Wisconsin Department of Transportation was scheduled for April 12, 2007, at 3:00 p.m.

C. Implementation of the Agreement for Engineering and Architectural Services for the South 27<sup>th</sup> Street Corridor Plan Area Streetscape Design.

1. Utility coordination, including strategy and action plan.

HNTB is working with utility providers with regard to cost and timing for utility coordination.

2. South 27<sup>th</sup> Street Corridor Plan and Streetscape Design Manual.

Committee members will provide suggestions by April 6, 2007.

3. Animated marketing video for the South 27<sup>th</sup> Street Corridor Plan Area.

Chairman Grintjes has been meeting with Eppstein Uhen to develop animation for the marketing video.

4. Funding and implementation schedule.

The Committee would like for the Franklin and Oak Creek Common Councils to hold a joint meeting on the topic of the South 27<sup>th</sup> Street Corridor Plan Area.

V. Next meeting date(s)

The next meeting of the South 27<sup>th</sup> Street Steering Committee was scheduled for April 9, 2007, at 4:30 p.m.

VI. Adjournment

Foeckler motion to adjourn, second by Rhiner. All voted aye; meeting adjourned at 2:50 p.m.