

CALL TO ORDER

- I. **Chairman Skowronski called the regular meeting of the Economic Development Commission (EDC) of January 28, 2008 to order at 6:02 PM in the Hearing Room of Franklin City Hall, 9229 W. Loomis Road, Franklin, Wisconsin. Present were Chairman Skowronski, Commissioners Moulds, Burac-Englert, Hintz, Kerr, Oleson, and Alderman Sohns. Commissioners Bartoshevich, Grintjes, Haselow and Rhiner were excused. Commissioner Karolewicz arrived at 6:12 p.m. Also present was Director of Administration Mark Lubberda, City Development Director Wheaton and Planner Nick Fuchs.**

CITIZEN COMMENT PERIOD

- II. **No Citizens came forward.**

MINUTES

**Approval of Regular meeting minutes of Monday, November 26, 2007.
Approval of Regular meeting minutes of Monday, December 12, 2007.**

- III.
 - A. **Commissioner Oleson moved and Commissioner Kerr seconded to approve the minutes of the regular meeting of the Economic Development Commission of Monday, November 26, 2007. Upon voice vote, all voted 'aye'. Motion carried.**

Commissioner Hintz moved and Alderman Sohns seconded to approve the minutes of the regular meeting of the Economic Development Commission of Monday, December 12, 2007. Upon voice vote, all voted 'aye'. Motion carried.

BUSINESS

A. Application by Steels Solutions, Inc., for an amendment to its previously granted Special Use Permit for the operation of an engineering and fabricating company to produce custom steel mezzanines, upon property located at 9909 South 57th Street, Tax Key No. 899-0003-000. Steele Solutions, Inc. requests approval for a warehouse addition of 34,264 sq. ft. constructed of concrete masonry units, with an overhead door on the east side of the warehouse addition, as well as an overhead door on the west side (South 60th Street).

- V.
 - A. **Bill Burkhart of Skyline Development for Steele Solutions and Mike Thelen, owner of Steele Solutions presented information to the Commission. Planner Fuchs clarified the information being submitted. Alderman Sohns moved and Commissioner Burac-Englert seconded to approve the site plan. Upon voice vote, all voted 'aye'. Motion carried.**

B. City of Franklin Economic Resource Guide – 2007 Honorable Mention from the Mid-America Economic Development Council.

- B. **City Development Director Wheaton provided a report. No action taken.**

C. City of Franklin Business Appreciation Event.

- C. **Commissioners agreed to sponsor the 2008 Franklin Business Appreciation Event on Monday, March 10, 2008 at Proteus Packaging.**

D. Ordinance to amend the Municipal Sign Code to repeal and recreate Chapter 210 of the Municipal Code, entitled "Sign Code."

- D. **Director of Administration Mark Lubberda provided an overview of provisions relating to electronic signs and digital billboards. Alderman Sohns moved and Commissioner Moulds seconded to direct staff to incorporate appropriate language into the sign code reflecting industry standards in regard to electronic signs. Upon voice vote, all voted 'aye'. Motion carried.**

Director of Administration Mark Lubberda provided an overview of provisions relating to temporary signs. Alderman Sohns moved and Commissioner Moulds seconded to approve temporary signs for thirty days, up to four times a year; permit fees to be recommended to the Common Council by Director of Administration Mark

Luberda with possible waiver of fee amount for nonprofits. Alderman Sohns moved and Commissioner Moulds seconded to accept a friendly amendment to the motion to provide for approval of Grand Opening signage at the same time the sign application is approved. Upon voice voted, all voted 'aye' to approve the motion as amended. Motion carried.

Director of Administration Mark Luberda provided a report regarding window signage. Commissioner Burac-Englert moved and Alderman Sohns seconded to approve twenty-five percent as the allowable window area that can be covered by signage. Alderman Sohns moved and Commissioner Burac-Englert seconded to accept a friendly amendment that twenty-five percent of window space on each side of a building, based on the window area of the first floor only, as the maximum allowable window area that can be covered by signage. Upon voice vote, all voted 'aye' to approve the motion as amended. Motion carried.

Alderman Sohns moved and Commissioner Karolewicz seconded to approve EDC endorsing the prohibition in the draft Sign Code against attention-getting devices. Upon voice vote, all voted 'aye'. Motion carried.

Commissioner Karolewicz moved and Commissioner Kerr seconded to recommend EDC endorse the proposed prohibition against billboards. Upon voice vote, all voted 'aye'. Motion carried.

Alderman Sohns moved and Commissioner Hintz seconded that no signs should be allowed in the public right-of-way. Upon voice vote, all voted 'aye'. Motion carried.

E. South 27th Street Corridor Plan Area Streetscape Design and Marketing.

E. City Development Director Wheaton provided a report. The next meeting of the Franklin-Oak Creek Joint 27th Street Steering Committee is scheduled for January 31, 2008 at 8:00 a.m. in Oak Creek. The Wisconsin Department of Transportation will hold a meeting at Franklin City Hall on February 5, 2008 regarding a Wisconsin Department of Transportation study of the South 27th Street Corridor from West College Avenue to the southern boundary of Milwaukee County.

F. City of Franklin Comprehensive Master Plan: Planning for business development areas in the City of Franklin.

- a. West County Line Road corridor, west of South 27th Street to approximately South 60th Street
- b. West Rawson Avenue corridor, west of South 27th Street to approximately West Loomis Road (Wisconsin State Hwy 36)
- c. West Loomis Road (Wisconsin State Hwy 36) corridor, north of West Forest Hill Avenue
- d. West Loomis Road (Wisconsin State Hwy 36) corridor, south of West Forest Hill Avenue
- e. Wisconsin State Hwy 100 corridor, west of South 27th Street to approximately South 92nd Street.

**F. a. No action taken.
b. No action taken.
c. No action taken.
d. No action taken.
e. Highway 100 corridor area still outstanding. Chair to contact Commissioner Grintjes to determine the status. City Development Director Wheaton asked Commissioners to keep the maps and related materials that they received in the 01/28/08 EDC meeting packets for future reference, and also to replace previous maps and related materials with the updated maps and materials contained in the 01/28/08 EDC meeting packets.**

Next Meeting Date(s):

G. The next Economic Development Commission meeting is scheduled for Monday, February 25, 2008 at 6:00 pm.

ADJOURNMENT

VI. Commissioner Karolewicz moved and Commissioner Oleson seconded the motion to adjourn the January 28, 2008, regular meeting of the Economic Development Commission. Upon voice vote, all voted 'aye.' Motion carried. The meeting was adjourned at 7:43 PM.