

FRANKLIN - OAK CREEK
JOINT 27th STREET STEERING COMMITTEE

January 15, 2007

Franklin City Hall

Meeting Minutes

Approved February 1, 2007

1. Call to Order and Roll Call

Members Foeckler, Rhiner, and Myszkowski present.

Chairman Grintjes excused.

Meeting started at 6:32 p.m.

2. Citizen Comment Period

No citizen comments.

3. Business

- a. Implementation of the Agreement for Engineering and Architectural Services for the South 27th Street Corridor Plan Area Streetscape Design.

Discussion of potential meeting dates for 27th Street Streetscape Design Charette #3.

Mark Kaminski from HNTB will schedule the meeting.

- b. Animated marketing video for the South 27th Street Corridor Plan Area.

Presentation of draft video animation by Ed Heidenreich from Eppstien Uhen.

Discussion of suggested changes to the animation.

- c. Branding, theme, and logo for the South 27th Street Corridor Plan Area.

Discussion of criteria that would be used if a marketing firm(s) is selected to provide marketing services for the South 27th Street Corridor.

- d. Potential amendments to the Agreement for Engineering and Architectural Services for the South 27th Street Corridor Plan Area Streetscape Design between the City of Franklin and HNTB Corporation: Branding, theme, and logo for the South 27th Street Corridor Plan Area.

Discussion of possible use of tax incremental finance (TIF) district funds to finance the cost of developing branding, theme, and logo for the South 27th Street Corridor.

4. Next meeting date(s)

February 1, 2007, at 6 p.m. Location will be the Hearing Room at Franklin City Hall.

5. Adjournment

Foeckler motion to adjourn.

Second by Rhiner.

Foeckler, Rhiner, and Myszkowski voted Aye.

Meeting adjourned at 8:08 p.m.

* Notice is given that a majority of members of the Franklin Community Development Authority may attend this meeting to gather information about an agenda item over which they have decision-making responsibility. This may constitute a meeting of the Community Development Authority per *State ex rel. Badke v. Greendale Village Bd.*, though the Community Development Authority will not take formal action at this meeting.