

City of Franklin
Economic Development Commission (EDC)
Franklin City Hall — Hearing Room
9229 W. Loomis Road, Franklin, Wisconsin
Monday, January 22, 2018 – 6:30 p.m.
MEETING MINUTES

- I. Call to Order, Roll Call and Pledge of Allegiance: The meeting of the Franklin Economic Development Commission (EDC) was called to order by Chairman Dausman at 6:30 P.M. Commissioners present were Ald. Barber and Commissioners Dausman, Litynski, Soto, Cool, and Bobowski. Also present was Economic Development Director Hertzberg.
- II. Citizen Comment Period: The floor was open to citizen comment at 6:31 and closed at 6:31.
- III. Review of Meeting Minutes: Motion made (Barber) and seconded (Bobowski) to approve the minutes of the November 27 meeting. Motion carried 6 Ayes, 0 Noes, 0 Absent.
- IV. Announcements relating to Economic Development (No action to be taken). Mr. Hertzberg distributed a list of new businesses opened during the last quarter. Discussion among members. No action taken.
- V. Business Matters (Action may be taken as determined by the EDC)
 - A. Discussion of Economic Development Responsibilities. Mr. Hertzberg informed the group of his intention to resign effective February 2, 2018. Discussion occurred among members. No action taken.
 - B. Update on next steps for marketing and branding the City and relationship with the Tourism Commission. Mr. Hertzberg distributed a logo proposal submitted to the City for consideration. Mr. Hertzberg suggested a future joint meeting of the EDC and Tourism Commission as both groups have overlapping interest in brand development and marketing of the City. Discussion occurred among members. No action taken.
 - C. Discussion of partnership with Franklin High School to study the Franklin Business and Industrial Parks and provide information for the Franklin Business Park Consortium. Mr. Hertzberg informed the group of the status of the project and recommendations for next steps. Discussion occurred among members. No action taken.
 - D. Discussion of a Business Appreciation Event: Discussion occurred among members. Discussion occurred among members. No action taken.
- VI. Next Meeting Dates – February 26, 2018.
- VII. Adjournment: Motion made (Barber) and seconded (Soto) to adjourn the meeting. Motion carried: 6 Ayes, 0 Noes, 0 Absent.