

**City of Franklin**  
**Economic Development Commission (EDC)**  
**Franklin City Hall — Hearing Room**  
**9229 W. Loomis Road, Franklin, Wisconsin**  
**Monday, January 23, 2017 – 6:30 p.m.**  
**MEETING MINUTES**

- I. Call to Order, Roll Call and Pledge of Allegiance: The January 23, 2017 meeting of the Franklin Economic Development Commission (EDC) was called to order by Vice-Chairman Soto at 6:30 P.M. Commissioners present were Ald. Barber and Soto, Cool, Haas, and Dausman. Commissioners Haskins and Lytinski was excused. Also present was Economic Development Director, Aaron Hertzberg.
- II. Citizen Comment Period: The floor was open to citizen comment at 6:32 and closed at 6:37.
- III. Review of Meeting Minutes: Motion made (Barber) to approve the minutes of the December 19, 2016 meeting. Motion seconded (Haas). Motion carried: 5 Ayes, 0 Noes.
- IV. Announcements relating to Economic Development (No action to be taken):
  - A. Mr. Hertzberg distributed copies of a list of businesses that were in the process of opening in Franklin. Discussion occurred among members. No action taken.
  - B. Commissioner Dausman inquired about a recent announcement of Zund America leaving Franklin. Discussion occurred among members. No action taken.
  - C. Mr. Hertzberg informed the group of collaboration with Franklin High School related to career exposure. Discussion occurred among members. No action taken.
- V. Business Matters
  - A. Recommendation to the Common Council regarding proposed changes to the Franklin Sign Code presented at the December 19, 2016 EDC meeting: Discussion occurred among members. Alderman Barber moved and Commissioner Dausman seconded a motion to recommend to the Common Council that revisions to the sign code include consideration of the impact regulations will have on the business and development communities, are generally less prescriptive than current regulations and allow for businesses to demonstrate creativity and character in promoting their businesses, and that along with regulations, process improvements are also considered to ensure that reviews are executed in a reliable, streamlined, efficient and timely manner, with a target turnaround time to be defined and that the EDC is updated on this issue at the time of its April meeting. Motion carried: 5 Ayes, 0 Noes.
  - B. Recommendation to the Common Council to direct staff regarding engineering and financial services plans within Tax Increment District No. 4 to support development activity in Area D an area between Oakwood Road and County Line Road and 27<sup>th</sup> and 42<sup>nd</sup> Streets: Discussion occurred among members. Commissioner Haas moved and Commissioner Cool seconded a motion to recommend the Common Council direct staff to solicit bids to revise engineering and financial services plans within Tax Incremental District No. 4 to support development activity in Area D, an area from approximately Oakwood Road south to County Line Road and between 27<sup>th</sup> and 42<sup>nd</sup> Streets. Motion carried: 5 Ayes, 0 Noes.
- VI. Next Meeting Date – February 27, 2017.
- VII. Adjournment: Motion made (Barber) and seconded (Haas) to adjourn the meeting. Motion carried: 5 Ayes, 0 Noes.