

City of Franklin Economic Development Commission

MEETING MINUTES

Monday, February 22, 2016 Meeting

I. Call to Order, Roll Call and Pledge of Allegiance

The February 22, 2016 meeting of the Franklin Economic Development Commission was called to order by Vice Chairman Soto at 6:30 pm. Commissioners present were Ald. Wilhelm and Commissioners Cool, Haas, Litynski, and Soto. Chairman Haskins was excused. Also present was Economic Development Director Hertzberg.

II. Citizen Comment Period

The floor was open to citizen seeking to comment. There being no citizens present expressing a desire to speak, the citizen comment period was closed.

III. Approval of Meeting Minutes

A. November 23, 2015 Meeting

Motion made (Litynski) and Seconded (Cool) to approve the minutes of the November 23, 2105 meeting as revised for item VI, A. Motion carried: 5 Ayes, 0 Noes.

IV. Announcements (No action to be taken)

A. Announcements relating to Economic Development

Mr. Hertzberg provided an update on the status of the Ballpark Commons development proposal. Discussion followed among members. No action taken.

Ald Wilhelm provided an update on a plan to subdivide commercial property at 6803-7 S. 27th St. Discussion followed among members. No action taken.

V. Business

A. Business Community Outreach & Feedback

Mr. Hertzberg reported that he has been on 13 tours and met with over 50 business and community leaders since being hired in November. Major feedback topics included: environmental and building standards, interested in partnerships to attract and train skilled labor and opportunities for growth with limited sites remaining in the Franklin Business Park. Discussion followed among members. No action taken.

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B. Retail Recruitment & Services

Mr. Hertzberg provided an update on City's contract retail services contract with Buxton. Discussion followed among members. No action taken.

C. Brand Development & Marketing

Mr. Hertzberg suggested the Economic Development Commission consider undertaking a comprehensive brand development effort. Discussion followed among members. No action taken.

D. Discussion of State changes to the Room Tax regulations

Mr. Hertzberg presented details on the changes. Discussion followed among members. No action taken.

VI. Next Meeting Date – ~~March 28, 2016~~

Commissions expressed potential conflicts for the next regularly scheduled meeting date. Commissions requested staff follow up with Chairman Haskins about rescheduling the meeting to March 21, 2016.

VII. Adjournment

Motion made (Haas) and seconded (Litynski) to adjourn the February 22, 2016 Economic Development Commission meeting. Motion carried: 5 ayes, 0 Noes