

**City of Franklin
Forward Franklin Economic Development Committee**

MEETING MINUTES

Monday, February 27, 2012

I. Call to Order, Roll Call and Pledge of Allegiance

The February 27, 2012 meeting of the Forward Franklin Economic Development Committee was called to order by Chairman Haskins at 6:34 pm. Members present were Chairman Haskins, Michlig, Sweeney and Iwinski. Ald. Taylor arrived at 7:24 p.m. Member Tatlock was excused. Also present was Assistant City Attorney Sajdak.

II. Citizen Comment Period

Chairman Haskins opened the floor to citizen comment. Joanie and Brian Wilcox (12255 W. St. Martins Rd.) owns property on Ryan Road (5400 W. Ryan) and together with their neighbors to east are looking to make known the availability of their property. There being no additional citizens expressing a desire to speak, the citizen comment period was closed.

III. Approval of Meeting Minutes

A. January 30, 2012

Motion made (Iwinski) and seconded (Michlig) to approve the minutes of the January 30, 2012 meeting of the Forward Franklin Economic Development Committee as presented. Motion carried: 4 Ayes; 0 Noes.

IV. Announcements (No action to be taken)

A. Announcements relating to Economic Development

Chairman Haskins provided information he received from Cassidy Turley concerning their outlook for commercial real estate for 2012. The outlook was a positive one.

V. Business

A. Presentation by and discussion with J. Scott Mathie of the Metropolitan Builders Association concerning Franklin's efforts to spur economic development.

Item was tabled until March 26, 2012.

- B. Citizens for Community Development 2012 Objectives and possible collaboration efforts with respect to the Civic Center District.

Greg Kowalski was present to provide information relating to CCD's proposed sports/community center complex at Froemming Park. Hope is that fundraising for first phase might begin by Christmas (2012). Mr. Kowalski then moved on to discuss the City Center district (Highway 100/Loomis). Alderman Taylor arrived at 7:24. Discussion followed among members concerning City Center district. Completed with a review of the process for the Froemming Park plan.

- C. Forward Franklin Economic Development Committee actions related to Economic Development web site.
- D. Forward Franklin Economic Development Committee actions related to the preparation of Franklin Marketing materials.
- E. Franklin Business Appreciation event.
- F. Forward Franklin Economic Development Committee business plan and budget.

Chairman Haskins combined items C through F into one discussion item. Discussion centered on entering dollar amounts to the business plan and submit it to Common Council. Web site: \$18,000 over 3 years; Marketing Materials: \$2,500 to print. Motion made (Sweeney) and seconded (Michlig) to submit the completed business plan to the Common Council for approval with request to fund the activities provided therein. Motion carried: 5 Ayes, 0 Noes.

- G. Establishment of a list of existing Franklin businesses.

Chairman Haskins relayed that planning department has indicated that the list is almost complete.

- H. Establishment of Exit Interview for businesses leaving Franklin

Chairman Haskins indicated that the Committee should have someone take charge of this item. It was suggested that the final appointee to the body should be that person.

- I. Possible grant dollars for Franklin aquaponics start-up.

Member Michlig indicated that Ald. Wilhelm had identified a grant that could be used in relation to the aquaponics matter. Michlig further indicated that there is a need to have someone writing grants.

J. Planning Department's Economic Resource Guide.

Item was briefly addressed during the discussion of business plan in that the Guide should be something promoted. No action taken.

K. Discussion of Strong Towns materials provided at January meeting.

Member Michlig discussed the topic. Member Iwinski left at 8:05. Discussion followed among members in which some aspects of the material were agreed with and other aspects were not. No action taken.

VI. Next Meeting Date – March 26, 2012

Next Meeting was announced to be March 26, 2012.

VII. Adjournment

Motion made (Sweeney) and seconded (Michlig) to adjourn the February 27, 2012 meeting of the Forward Franklin Economic Development Committee. Motion carried: 4 ayes, 0 Noes.