

FRANKLIN - OAK CREEK
JOINT 27th STREET STEERING COMMITTEE

December 12, 2007
Oak Creek City Hall

Meeting Minutes
Approved January 16, 2008

I. Call to Order and Roll Call

Chairman Grintjes called the meeting to order at 8:15 a.m. Members Grintjes, Rhiner, and Myszkowski present. Member Foeckler excused.

II. Citizen Comment Period

No Citizen comments.

III. Approval of Meeting Minutes of November 26, 2007

No action taken.

IV. Business

- A. Preparation for the meeting between the Mayors of Franklin and Oak Creek and the Secretary of the Wisconsin Department of Transportation to discuss transportation improvements proposed for the South 27th Street Corridor.

Chairman Grintjes and Jeff Fleming of the Zizzo Group provided copies of a PowerPoint presentation for the meeting with officials of the Wisconsin Department of Transportation (WISDOT).

Chairman Grintjes listed requests that will be presented to WISDOT: Internal communication and cooperation among WISDOT teams with regard to different projects within the South 27th Street Corridor, from College Avenue to the Racine County Line; consideration of a memorandum of understanding to accommodate streetscape elements on South 27th Street; and a timeline for WISDOT projects relating to South 27th Street, in order to coordinate the activities of WISDOT and the two Cities, and also to assist the Cities in working with prospective employers interested in locating within the South 27th Street Corridor.

Mayor Tom Taylor of Franklin and Chairman Grintjes both noted that the Franklin and Oak Creek Common Councils have adopted the WISDOT South 27th Street Corridor Access Management Plan.

Mark Kaminski of HNTB provided a copy of the South 27th Street Streetscape Manual to Chairman Grintjes, for the Chairman to give to the WISDOT Secretary.

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- B. Marketing of the South 27th Street Corridor, including, but not limited to, follow-up activities, and next steps in the preparation of the plan for branding, theme, logo, positioning, and public relations activities for the South 27th Street Corridor Plan Area.

Matt Hensler of the Zizzo Group provided a list of possible names for the South 27th Street Corridor.

Oak Creek City Administrator Pat DeGrave indicated that the Oak Creek Common Council would consider proposed names, as would the Franklin Common Council, prior to a name being adopted.

Chairman Grintjes and Mayor Taylor both indicated that public opinion should also be considered before a name is adopted.

With regard to vehicles for communicating with the public, Commissioner Rhiner suggested the Oak Creek / Franklin NOW newspaper, and Mayor Taylor suggested the South Suburban Chamber of Commerce as another forum for communication.

- V. Next meeting date(s) and location(s)

Next meeting scheduled for January 3, 2008, at 8 a.m., at the Franklin City Hall.

- VI. Adjournment

Motion to adjourn by Member Rhiner. Second by Member Myszkowski. All present voted Aye. Meeting adjourned at 10:28 a.m.