

**City of Franklin**  
**Economic Development Commission (EDC)**  
**Franklin City Hall — Hearing Room**  
**9229 W. Loomis Road, Franklin, Wisconsin**  
**Monday, April 24, 2017 – 6:30 p.m.**  
**MEETING MINUTES**

- I. Call to Order, Roll Call and Pledge of Allegiance: The meeting of the Franklin Economic Development Commission (EDC) was called to order by Chairman Haskins at 6:30 P.M. Commissioners present were Ald. Barber and Commissioners Haskins, Dausman, Soto, and Litynski. Commissioners Cool was excused. Also present was Economic Development Director, Aaron Hertzberg.
- II. Citizen Comment Period: The floor was open to citizen comment at 6:32 and closed at 6:34.
- III. Review of Meeting Minutes: Motion made (Barber) to approve the minutes of the March 27, 2017 meeting. Motion seconded (Soto). Motion carried: 5 Ayes, 0 Noes, 1 Absent.
- IV. Announcements relating to Economic Development (No action to be taken). Mr. Hertzberg reported that FDi Magazine named the City of Franklin a Micro-American City of the Future in the area of connectivity.
- V. Business Matters
  - A. Report on revised timeline for proposed updates to the sign code: Mr. Hertzberg Reported that revisions to the sign code were not yet prepared. Mr. Lubberda plans to return to the EDC for input on specific revisions in the next couple of months. Discussion occurred among members. No action taken.
  - B. Report on ICSC/CARW Retail Conference: Mr. Hertzberg reported on the recently attended conference. Discussion occurred among members. No action taken.
  - C. Review of zoning and future land use for potential development areas in Franklin.
    - Properties near S. 76<sup>th</sup> and W. Oakwood Road
    - Properties near S. 76<sup>th</sup> and W. Ryan Road
    - Properties near W. Loomis Road (STH 36) and W. Ryan Road
    - Properties near W. Loomis Road (STH 36) and W. St. Martins Road (STH 100)Mr. Hertzberg presented on the issue. Discussion occurred among members. Mr. Litynski was excused from the meeting at 7:35 P.M. A motion was made (Haskins) and seconded (Soto) to suspend the rules to allow public comment at 7:45 P.M. The meeting was returned to order at 7:49 P.M. A motion was made (Haskins) and seconded (Soto) to recommend the Common Council be open to consider the necessary rezoning and changes to the future land use plan to accommodate residential development on lands currently designated for business park northwest of the intersection of S. 76<sup>th</sup> Street and W. Oakwood Road based on the quality of transportation infrastructure in the area and the lack of market demand for industrial and business park uses. Motion carried: 4 Ayes, 0 Noes, 2 Absent. Mr. Hertzberg was asked to return other development areas to the EDC for future discussion.
  - D. Update on the Ballpark Commons development proposal. Mr. Hertzberg reported on the issue. Discussion occurred among members. No action taken.

E. Update on Area D, recently rezoned land between W. Oakwood and W. South County Line Roads and S. 27<sup>th</sup> and S. 42<sup>nd</sup> Streets. Mr. Hertzberg reported on the issue. Discussion occurred among members. No action taken.

VI. Next Meeting Date – May 22, 2017.

VII. Adjournment: Motion made (Barber) and seconded (Soto) to adjourn the meeting at 8:18.  
Motion carried: 4 Ayes, 0 Noes, 2 Absent.