

FRANKLIN - OAK CREEK
JOINT 27th STREET STEERING COMMITTEE

April 18, 2008
Franklin City Hall

Meeting Minutes
Approved May 13, 2008

I. Call to Order and Roll Call

Chairman Grintjes called the meeting to order at 4:30pm. Members Grintjes, Rhiner, Michalski, and Myszkowski all present.

II. Citizen Comment Period

No citizens came forward to speak.

Chairman Grintjes introduced new Franklin Alderman Kristen Wilhelm, followed by introductions of Committee members.

III. Meeting Minutes

a. March 12, 2008

Motion to approve by Rhiner, second by Michalski. All voted aye; motion approved.

b. March 19, 2008

Motion to approve by Myszkowski, second by Rhiner. All voted aye; motion approved.

c. April 2, 2008

Motion to approve by Michalski, subject to "context sensitive design" being changed to "community sensitive design" where it appears under item IV-B of the draft meeting minutes from April 2, 2008. Second by Myszkowski. All voted aye to approve the meeting minutes as amended; motion approved.

IV. Business

- A. Future reconstruction of South 27th Street by the Wisconsin Department of Transportation, between West College Avenue and the southern boundary of Milwaukee County.

No action taken.

- B. Design and implementation of streetscape features for the South 27th Street Corridor Plan Area.

No action taken.

- C. Context Sensitive Design for improvements to the I-94 freeway I-94, between General Mitchell International Airport and the southern boundary of Milwaukee County. This item will include, but not be limited to, cost, timetable, and creative input.

Discussion of Community Sensitive Design cost share on major roads between South 27th Street and I-94, and the proposed freeway interchange at West Drexel Avenue.

- D. Third-party development review process for the South 27th Street Corridor Plan Area.

No action taken.

- E. Nominations for “Salute to Local Government Awards” from the Public Policy Forum.

The Committee directed staff from the City of Franklin to proceed with the proposed nomination for planning of the South 27th Street corridor.

- F. Nominations for “Excellence in Economic Development Awards” from the International Economic Development Council.

The Committee directed staff from the City of Oak Creek to proceed with the proposed nomination for planning of the South 27th Street corridor.

- G. Availability of Transportation Enhancement (TE) funds through the Wisconsin Department of Transportation for projects within the South 27th Street Corridor Plan Area.

Member Myszkowski requested a funding timeline for Wisconsin Department of Transportation grant programs from HNTB. Ashley Booth of HNTB agreed to provide this at a future meeting of the Committee.

- H. Marketing, branding, positioning, and public relations activities for the South 27th Street Corridor Plan Area. This item will include, but not be limited to, an update on marketing activities from the Zizzo Group. The Committee may enter into closed session pursuant to §19.85(1)(e), Wisconsin Statutes, to deliberate on matters concerning investment of public funds relating to strategy for naming, branding, and marketing, for competitive and bargaining reasons, and to reenter open session at the same place thereafter to act on such matters discussed therein as it deems appropriate.

Motion by Myszkowski to enter closed session, to deliberate on matters concerning investment of public funds relating to strategy for naming, branding, and marketing, for competitive and bargaining reasons. Second by Rhiner. The Committee entered into closed session at 4:40pm.

The Committee returned to open session at 6:15pm.

V. Next meeting date(s) and location(s)

The next meeting of the Committee was scheduled for May 13 at 4pm, at Oak Creek City Hall.

VI. Adjournment

Motion by Michalski to adjourn, second by Grintjes. All voted aye. Meeting adjourned at 6:43pm.