

**FRANKLIN - OAK CREEK
JOINT 27th STREET STEERING COMMITTEE**

April 19, 2007

Zizzo Group Office

Meeting Minutes

Approved May 3, 2007

I. Call to Order and Roll Call

Members Ted Grintjes, Al Foeckler, Marie Myszkowski, and Jim Rhiner present.

II. Citizen Comment Period

No citizen comments.

III. Approval of Meeting Minutes – April 9, 2007

No action taken.

IV. Business

A. Branding, theme, and logo for the South 27th Street Corridor Plan Area. This item will include, but not be limited to, future services that may be provided by the Zizzo Group marketing firm. The Steering may enter closed session pursuant to §19.85(1)(e), Stats., to deliberate upon the terms of and to consider the negotiation of and negotiate services agreements to provide the products of the above subject matter, for competitive and bargaining reasons, and to reenter open session at the same place thereafter to act on such matters discussed therein as it deems appropriate.

Mark Kaminski from HNTB Corporation updated the committee on the progress for revisions to the South 27th Street Design Manual and requested remaining comments from the communities in the next few days. Mark also presented an overview of the coordination meeting with the Wisconsin Department of Transportation regarding the South 27th Street Reconstruction project.

Committee members viewed the updated version of the South 27th Street Corridor animation video. Comments were made to adjust camera timing and include additional text labels reflecting community development.

Staff from HNTB and the Zizzo Group discussed the next steps in defining the

branding, theme, and logo for the corridor. Staff from the two firms will prepare a proposed scope, schedule, and approach for review by the Committee.

V. Next meeting date(s)

The desire of Committee members to hold regular bi-weekly meeting dates was discussed.

Next meeting scheduled for May 3rd (4:30pm) at the City of Franklin.

It was proposed that the subsequent meeting of the Committee take place on May 24th (5:00pm), at the Oak Creek City Hall.

The timing of the Joint Common Council presentation and Public Open House will be discussed at the May 3rd meeting of the Committee.

VI. Adjournment