

**FRANKLIN - OAK CREEK**  
**JOINT 27<sup>th</sup> STREET STEERING COMMITTEE**

**April 9, 2007**

Oak Creek City Hall

**Meeting Minutes**

Approved May 3, 2007

I. Call to Order and Roll Call

*Meeting called to order at 4:39 p.m.*

*Members Ted Grintjes, Al Foeckler, Marie Myszkowski, and Jim Rhiner present.*

II. Citizen Comment Period

*No citizen comments.*

III. Approval of Meeting Minutes - March 30, 2007

*Motion by Member Rhiner to approve meeting minutes, second by Grintjes. All voted aye; motion approved.*

IV. Business

A. Branding, theme, and logo for the South 27<sup>th</sup> Street Corridor Plan Area. This item will include, but not be limited to, future services that may be provided by marketing firms. The Steering may enter closed session pursuant to §19.85(1)(e), Stats., to deliberate upon the terms of and to consider the negotiation of and negotiate services agreements to provide the products of the above subject matter, for competitive and bargaining reasons, and to reenter open session at the same place thereafter to act on such matters discussed therein as it deems appropriate.

*Motion by Member Myszkowski to enter closed session, second by Rhiner. All voted aye; motion approved. The Committee entered into closed session at 5:31 p.m.*

*Motion by Member Rhiner to return to open session, second by Myszkowski. All voted aye; motion approved. The Committee returned to open session at 6:31 p.m.*

*Motion by Member Foeckler to begin negotiations with the Zizzo Group, to provide services relating the development of branding, theme, logo, and*

*marketing services for the South 27<sup>th</sup> Street Corridor; second by Rhiner. All voted aye; motion carried.*

- B. Future meeting with the Wisconsin Department of Transportation, regarding reconstruction of South 27<sup>th</sup> Street (Wisconsin State Highway 241) between West College Avenue and Racine County.

*Meeting scheduled for April 12, 2007.*

- C. Implementation of the Agreement for Engineering and Architectural Services for the South 27<sup>th</sup> Street Corridor Plan Area Streetscape Design.

- 1. South 27<sup>th</sup> Street Corridor Plan and Streetscape Design Manual.

*Suggestions forward to Mark Kaminski of HNTB Corporation.*

- 2. Animated marketing video for the South 27<sup>th</sup> Street Corridor Plan Area.

*Chairman Grintjes is working with Eppstein Uhen Architects to develop the animation.*

- 3. Implementation schedule.

*A joint meeting of the Oak Creek and Franklin Common Councils, and a public open house are both planned.*

- V. Next meeting date(s)

*Next meeting of the Committee scheduled for April 19, 2007.*

- VI. Adjournment

*Motion by Member Foeckler to adjourn, second by Myszkowski. All voted aye; motion carried. Meeting adjourned at 6:34 p.m.*