

City of Franklin

Economic Development Commission

**Franklin City Hall, Hearing Room
9229 W. Loomis Road, Franklin, Wisconsin**

Monday, October 25, 2010 – 6:00 p.m.

MEETING AGENDA

- I. Call to Order, Roll Call and Pledge of Allegiance
- II. Citizen Comment Period
- III. Approval of Meeting Minutes
 - A. June 28, 2010 Meeting Minutes
 - B. August 23, 2010 – No Meeting Held
 - C. September 27, 2010 – No Meeting Held
- IV. Business
 - A. A Resolution Amending the Site Plan for Vesta, Inc. Monument Sign Installation (5400 West Franklin Drive)
 - B. Subcommittee on Economic Development Incentives Report and Possible recommendation to Common Council on Economic Development Incentive priorities, programs and/or standards
 - C. Website Advertising Policy with possible recommendation to Common Council on Commission's Position – On referral from Common Council (following discussion at Committee of the Whole)
 - D. Discussion of locally owned business support/boosterism – Commissioner Michlig
 - E. Discussion of economic development marketing efforts in traditional and social media with possible recommendation to Common Council and/or request for funding – Commissioner Michlig
 - F. 27th Street Steering Committee Report – Alderman Olson
 - G. Discussion of Drexel Interchange impact on economic development in Franklin – Commissioner Michlig
 - H. Trail Committee Report – Commissioner Michlig
 - I. Chairman's Report on Business Activities in Franklin – Chairman Skowronski
 - 1. Report on Industrial Revenue Bond Approval for Dash Medical & Dental Associates
 - 2. Report on approval of Cancer Healing Garden at Polish Center
 - 3. Possible update on Hitter's Baseball Facility

J. Commission Rules and Policies Discussion – Chairman Skowronski

V. Next Meeting Date – November 22, 2010

VI. Adjournment

Notice is given that a majority of members of the Franklin Common Council and/or the Franklin-Oak Creek Joint 27th Street Steering Committee may attend this meeting to gather information about an agenda item over which they have decision-making responsibility. This may constitute a meeting of the Common Council and/or Joint 27th Street Steering Committee per State ex rel. Badke v. Greendale Village Bd., even though the Common Council and/or the Joint 27th Street Steering Committee will not take formal action at this meeting.

Notice is further given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's Office at 414-425-7500.