

CITY OF FRANKLIN

ECONOMIC DEVELOPMENT COMMISSION

FRANKLIN CITY HALL – COMMUNITY ROOM
9229 West Loomis Road
Franklin, Wisconsin

October 29, 2007 – 6:00 P.M.

MEETING AGENDA

- I. Call to Order and Roll Call
- II. Citizen Comment Period
- III. Approval of Meeting Minutes from September 24, 2007
- IV. Recent News Articles about Economic Development in the City of Franklin
 - A. 2007 Wisconsin Good Government Award (*Franklin Citizen* 10/5/07)
 - B. Major Developments Progressing in Franklin (*Small Business Times* 10/12/07)
- V. Business (action may be taken on all items)
 - A. Ordinance to amend the Municipal Sign Code to repeal and recreate Chapter 210 of the Municipal Code, entitled “Sign Code.”
 - B. South 27th Street Corridor Plan Area Streetscape Design and Marketing. This item will include, but not be limited to, services provided by the Zizzo Group relating to the development of branding, theme, and logo for the South 27th Street Corridor Plan Area.
 - C. City of Franklin Comprehensive Master Plan: Planning for business development areas in the City of Franklin.
 1. West County Line Road corridor, west of South 27th Street to approximately South 60th Street.
 2. West Rawson Avenue corridor, west of South 27th Street to approximately West Loomis Road (Wisconsin State Highway 36).
 3. West Loomis Road (Wisconsin State Highway 36) corridor, north of West Forest Hill Avenue.

4. West Loomis Road (Wisconsin State Highway 36) corridor, south of West Forest Hill Avenue.
5. Wisconsin State Highway 100 corridor, west of South 27th Street to approximately South 92nd Street.

D. Next Meeting Date – November 26, 2007

VI. Adjournment

Notice is given that a majority of members of the Franklin Common Council, Franklin Community Development Authority, and/or the Franklin – Oak Creek Joint 27th Street Steering Committee may attend this meeting to gather information about an agenda item over which they have decision-making responsibility. This may constitute a meeting of the Common Council, Community Development Authority, and/or Joint 27th Street Steering Committee per *State ex rel. Badke v. Greendale Village Bd.*, though neither the Common Council, nor the Community Development Authority, nor the Joint 27th Street Steering Committee will take formal action at this meeting.

Notice is further given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's office at (414) 425-7500.