

City of Franklin
Economic Development Commission (EDC)

Franklin City Hall — Hearing Room
9229 W. Loomis Road, Franklin, Wisconsin
Monday, November 27, 2017 – 6:30 p.m.

MEETING AGENDA

- I. Call to Order, Roll Call and Pledge of Allegiance
- II. Citizen Comment Period
- III. Review of Meeting Minutes: September 25, 2017
- IV. Announcements relating to Economic Development (No action to be taken):
 - A. Introduction of new Commissioner, Steve Bobowski
 - B. \$10M Investment by Vesta in the Franklin Industrial Park
- V. Business Matters (Action may be taken as determined by the EDC)
 - A. Discussion of a Business Appreciate Event
 - B. Discussion of next steps and contracting process for marketing and branding the City.
 - C. Discussion of a partnership with Franklin High School to study the Franklin Business and Industrial Parks and provide information for the Franklin Business Park Consortium
- VI. Next Meeting Dates – Discuss rescheduling the December meeting
- VII. Adjournment

Notice is given that a majority of members of the Franklin Common Council may attend this meeting to gather information about an agenda item over which it has decision-making responsibility. This may constitute a meeting of the Common Council per State ex rel. Badke v. Greendale Village Bd., though the Common Council will not take formal action at this meeting.

Notice is given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's Office at 414-425-7500.

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Monday, September 25, 2017 – 6:30 p.m.
MEETING MINUTES

- I. Call to Order, Roll Call and Pledge of Allegiance: The meeting of the Franklin Economic Development Commission (EDC) was called to order by Vice-Chairman Soto at 6:30 P.M. Commissioners present were Ald. Barber and Commissioners Dausman, Litynski, Soto, and Cool. Commissioner Bobowski was absent. Also present was Economic Development Director, Aaron Hertzberg.
- II. Citizen Comment Period: The floor was open to citizen comment at 6:31 and closed at 6:31.
- III. Review of Meeting Minutes: Motion made (Cool) and seconded (Barber) to approve the minutes of the June 26, 2017 meeting. Motion carried: 5 Ayes, 0 Noes, 1 Absent.
- IV. Announcements relating to Economic Development (No action to be taken). Mr. Hertzberg presented the items. Discussion among members. No action taken.
 - A. Introduction of new Commissioner, Steve Bobowski
 - B. Speaker Ryan Listening Session held at Allis-Roller
 - C. GHN Celebrates 130th Anniversary
 - D. Hermle Apprenticeship Event
 - E. Expansion Projects in the Franklin Business and Industrial Park (Krones & Baptista's, Zilber Spec Building)
 - F. International Economic Development Council Conference Report by the Director of Economic Development
- V. Business Matters (Action may be taken as determined by the EDC)
 - A. Election of Chair and Vice-Chair to lead the EDC: A motion nominating Commissioner Dausman as Chair of the EDC was made (Barber) and seconded (Cool). Motion carried: 5 Ayes, 0 Noes, 1 Absent. Commissioner Dausman assumed the role of Chair and presided over the remainder of the meeting. A motion nominating Commissioner Soto as Vice-Chair of the EDC was made (Cool) and seconded (Litynski). Motion carried: 5 Ayes, 0 Noes, 1 Absent.
 - B. Discussion of a Business Appreciate Event including location and scheduling. A motion was made (Barber) and seconded (Dausman) to direct staff to work with the Chair to pursue hosting the event on November 16, 2017. Motion carried: 5 Ayes, 0 Noes, 1 Absent.
 - C. Discussion of next steps and contracting process for marketing and branding the City. Discussion occurred among members. A motion was made (Soto) and seconded (Barber) to gather qualified respondents to an RFQ to pursue a new brand for the City and to identify stakeholders in the branding and marketing process for the City. Motion carried: 5 Ayes, 0 Noes, 1 Absent.
 - D. Update on the Ballpark Commons development proposal. Discussion among members. No action taken.

- E. Update on Area D development plans, near S. 27th Street and W. Oakwood Road.
Discussion among members. No action taken.
- VI. Adjournment: Motion made (Barber) and seconded (Litynski) to adjourn the meeting at 7:50. Motion carried: 5 Ayes, 0 Noes, 1 Absent.

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Lubrizol to invest further in Vesta

By [Chris Sweeney](#)



Lubrizol's Vesta unit in Franklin, Wis., will receive a \$10 million investment in response to medical market growth.

FRANKLIN, Wis.—Lubrizol Corp. is again investing in its Vesta unit, part of its larger commitment to the medical device market.

The Cleveland-based firm will spend \$10 million to add 71,000 square feet and separate Class 7 and 8 clean rooms for the production of implants and drug-eluting devices produced using both liquid silicone rubber and high consistency silicone rubber.

"We've had some significant wins in the implant market," Vesta General Manager Mark Stuart said. "In the last year, we've started up some very significant jobs and expanded our business by more than double digit growth. In fact we anticipate more than 40 percent increase in volume from the result of two recent wins we've made."

Lubrizol, through its LifeSciences unit, acquired Vesta in 2014. The silicone-focused operation is based in Franklin and now spans

about 200,000 square feet with 570 employees. Stuart said the project will increase employment by more than 250.

Stuart said Franklin brings many advantages for the firm being 80 miles north of Chicago, which is home to some significant players in the medical field and has a strong talent base to pool from.

"We've found that Franklin is a very employer-friendly city," Stuart said. "They've been very supportive in trying to help us with job creation, which is very important to the city, of course. They've been very friendly here and that's why we're expanding here and not in one of the other locations. As we hire people on over the next several years, we anticipate they'll be helping with funding for that."

The project will bring eight total clean rooms—four Class 7 and four Class 8—combining to occupy more than 60,000 square feet. The firm purchased an additional building adjacent to the current Franklin facility for the expansion. Stuart said now the firm is getting the site ready for medical grade manufacturing.

"We're building independent modular clean rooms, which gives us a lot of separation between processes," Stuart said. "The drug-eluting devices have very strict controls around drug handling, so it makes sense for it to have its stand-alone clean room unit to eliminate any potential for contamination or any kind of problems."

The key focus of the project is breast implants, Stuart said. But the expansion will target other drug-eluting delivery devices, technology that falls under the firm's sister-company Particle Sciences—a 2015 Lubrizol acquisition based in Bethlehem, Pa., that specializes in drug development and manufacturing organization.

The Franklin operation specializes in injection molding, assembly, packaging and sterilization. Stuart said there are about 20 new projects in the pipeline getting ready to launch either later this year or in 2018.

Implants is a recent development. Stuart said Lubrizol has identified an increase in demand for breast implants from the market, and now is focused on bringing Vesta's expertise to customers seeking more implantable devices.

Vesta and the Lubrizol LifeSciences unit have seen a significant influx of capital through its parent company over the years. In June, Lubrizol disclosed its commitment to investing \$60 million into the LifeSciences unit, including this project in Franklin.

Since joining Lubrizol, Vesta has been able to take advantage of new partnerships in addition to seeing a total of 13,000 square feet of Class 7 clean room space added to its footprint under Lubrizol.

Vesta also provides precision thermoplastic extruded tubing at its site in Corona, Calif. It operates a third site in Victor, Mont., that specializes in tight-tolerance medical-grade silicone sheeting and dip cast silicone elastomer components and devices. Both sites have expanded their capabilities in catheters and silicone sheeting under Lubrizol, Stuart said.

"It's opened up the opportunity to partner with companies like Particle Sciences and the Lubrizol resin technology," Stuart said. "Lubrizol has phenomenal technology capability in resin design and manufacture. So by combining these three legs, it's opened up the opportunity to move forward into the emerging market of drug eluting."

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