

FRANKLIN - OAK CREEK  
JOINT 27th STREET STEERING COMMITTEE

Franklin City Hall  
Hearing Room  
9229 West Loomis Road  
Franklin, Wisconsin

Wednesday, March 19, 2008  
8:00 a.m.

Meeting Agenda

- I. Call to Order and Roll Call
- II. Citizen Comment Period
- III. Business
  - A. Payment to HNTB Corporation - Development of branding and marketing for the South 27<sup>th</sup> Street Corridor (January 26, 2008, through February 22, 2008): \$10,919.86.
  - B. Marketing, branding, positioning, and public relations activities for the South 27<sup>th</sup> Street Corridor Plan Area. This item will include, but not be limited to, an update on marketing activities from the Zizzo Group. The Committee may enter into closed session pursuant to §19.85(1)(e), Wisconsin Statutes, to deliberate on matters concerning investment of public funds relating to strategy for naming, branding, and marketing, for competitive and bargaining reasons, and to reenter open session at the same place thereafter to act on such matters discussed therein as it deems appropriate.
- IV. Next meeting date(s) and location(s)
- V. Adjournment

Notice is given that a majority of members of the Franklin Community Development Authority may attend this meeting to gather information about an agenda item over which they have decision-making responsibility. This may constitute a meeting of the Community Development Authority per *State ex rel. Badke v. Greendale Village Bd.*, though the Community Development Authority will not take formal action at this meeting.

Notice is further given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's office at (414) 425-7500.