

**FRANKLIN - OAK CREEK**  
**JOINT 27<sup>th</sup> STREET STEERING COMMITTEE**

**Oak Creek City Hall**  
Solarium Conference Room  
8640 South Howell Avenue  
Oak Creek, Wisconsin

**FRIDAY, March 30, 2007**  
**9:00 a.m.**

Meeting Agenda\*

- I. Call to Order and Roll Call
- II. Citizen Comment Period
- III. Approval of Meeting Minutes
  - A. February 22, 2007
  - B. March 22, 2007
- IV. Business
  - A. Branding, theme, and logo for the South 27<sup>th</sup> Street Corridor Plan Area. This item will include, but not be limited to, interviews of representatives from marketing firms, relating to services that may be provided. The Steering may enter closed session pursuant to §19.85(1)(e), Stats., to deliberate upon the terms of and to consider the negotiation of and negotiate services agreements to provide the products of the above subject matter, for competitive and bargaining reasons, and to reenter open session at the same place thereafter to act on such matters discussed therein as it deems appropriate.
  - B. Future meeting with the Wisconsin Department of Transportation, regarding reconstruction of South 27<sup>th</sup> Street (Wisconsin State Highway 241) between West College Avenue and Racine County.
  - C. Implementation of the Agreement for Engineering and Architectural Services for the South 27<sup>th</sup> Street Corridor Plan Area Streetscape Design.
    - 1. Utility coordination, including strategy and action plan.
    - 2. South 27<sup>th</sup> Street Corridor Plan and Streetscape Design Manual.
    - 3. Animated marketing video for the South 27<sup>th</sup> Street Corridor Plan Area.
    - 4. Funding and implementation schedule.
- V. Next meeting date(s)

## VI. Adjournment

\* Notice is given that a majority of members of the Franklin Community Development Authority may attend this meeting to gather information about an agenda item over which they have decision-making responsibility. This may constitute a meeting of the Community Development Authority per *State ex rel. Badke v. Greendale Village Bd.*, though the Community Development Authority will not take formal action at this meeting.