

CITY OF FRANKLIN
COMMON COUNCIL MEETING
FRANKLIN CITY HALL COUNCIL CHAMBERS
9229 W. LOOMIS ROAD, FRANKLIN, WISCONSIN
AGENDA*
TUESDAY, JUNE 18, 2013, 6:30 P.M.

- A. Call to Order and Roll Call

- B.
 - 1. Citizen Comment Period
 - 2. Announcements from Mayor Taylor of upcoming community events & news items:
 - a. Proclamation congratulating Precision Color Graphics on their achievement of Green Tier status in the Wisconsin Department of Natural Resources' Green Tier Program.
 - b. Proclamation recognizing Frederick M. Baumgart and his forty years of service to the City of Franklin.
 - c. Mayoral appointment of Craig Haskins (Chair of Forward Franklin Economic Development Commission) and Alderman Dandrea to the Economic Development Staffing and Duty Task Force.

- C. Approval of Minutes
 - 1. Approval of regular meeting of June 4, 2013.

- D. Hearings

- E. Organizational Business
 - 1. Boards and Commissions Appointments
 - a. Mike Reichl, Civic Celebrations Commission-Dist. #2
 - b. Steve Patz, Library Board-Dist. #2
 - c. Dennis McKnight, Library Board-Dist. #4
 - d. Karen Wesener, Library Board-Dist. #1
 - e. James Kerr, Board of Review-Alderman Skowronski's appointment
 - f. Jerry Edmonds, Forward Franklin Economic Development Commission-Dist. #5
 - g. Nathan Jurowski, Complete Streets and Connectivity Committee-Dist. #6
 - h. Alderman Schmidt, Plan Commission
 - i. Fred Knueppel, Plan Commission-Dist. #5

- F. Letters and Petitions

- G. Reports and Recommendations
 - 1. Resolution conditionally approving a 4 lot Certified Survey Map, being a part of the Southwest ¼ of the Southeast ¼ of Section 7, and part of the Northwest ¼ of the Northeast ¼ of Section 18, Town 5 North, Range 21 East, in the City of Franklin, Milwaukee County, Wisconsin (Kenneth R. Sweeney, Cheryl R. Sweeney and New Hope Community Church, Inc.) (11241, 11255 and 11321 W. St. Martins Road).
 - 2. Staff recommendation on installation of a trail along S. North Cape Road and the potential application of park impact fees toward the project.
 - 3. Direction to the Wisconsin Department of Transportation upon its request relative to the width of sidewalk and the placement of underground utilities on S. 27th Street between W. College Avenue and W. Drexel Avenue.

4. Recommendation from the Board of Water Commissioners to complete the installation of a water main loop on W. St. Martins Road southeast of W. Chapel Hill Drive to improve the safety and reliability of the water system for the area generally northwest of W. Loomis Road.
5. Authorization to proceed with the Private Property Inflow and Infiltration (PPII) for Phase 3 of the Rawson Homes Subdivision (S. 37th Place, S. 36th Street and S. 35th Street between W. Madison Boulevard and W. Marquette Avenue; and W. Madison Boulevard and W. Marquette Avenue between S. 35th Street and S. 37th Place).
6. Southeastern Wisconsin Regional Planning Commission Planning Report No. 54, *A Regional Housing Plan for Southeastern Wisconsin: 2035*.
7. City of Franklin's Community Development Block Grant Program Projects for 2014.
8. City of Franklin "70/30" goal definition and calculations.
9. Request to the City of Franklin to be included in the South Suburban Chamber of Commerce "Membership Directory & Community Guidebook".
10. Ordinance to amend Ordinance No. 2012-2096, an Ordinance adopting 2013 budgets and tax levy for the City of Franklin, to approve changes to 2013 budget of the General Fund, Capital Outlay Fund, Capital Improvement Fund and Equipment Replacement Fund.
11. Ordinance adopting Wisconsin Statute §66.0609, provisions for the system of approving claims for the City of Franklin and establishing a City of Franklin Payment Policy allowing weekly payments of expenditures.
12. Resolution establishing a City of Franklin Purchasing Policy.
13. Resolution awarding a contract to BS&A Software for the purchase of financial systems software.
14. Resolution to amend the Investment Policy Statement for the City of Franklin Post Employment Benefits Trust.

H. Licenses and Permits

1. Miscellaneous Licenses.

I. Bills

1. Vouchers and Payroll approval.

J. Adjournment

*Supporting documentation and details of these agenda items are available at City hall during normal business hours.

[Note: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, contact the City Clerk's office at (414) 425-7500.]

REMINDERS:

June 20	Plan Commission	7:00 p.m.
July 4	Fourth of July-City Hall Closed	
July 9	Committee of the Whole AND Common Council	6:30 p.m.

City of Franklin Proclamation

Whereas, the Wisconsin Department of Natural Resources administers a Green Tier Program that encourages and rewards businesses that voluntarily move beyond and exceed regulatory compliance resulting in the continuous improvement in the State's environment, economy, and quality of life, and

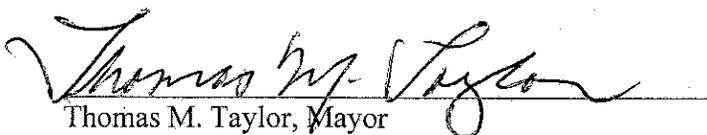
Whereas, the Green Tier Program enables permit exemptions and easier approval for the testing and installation of new technologies, especially for those that conserve energy or reduce emissions, and

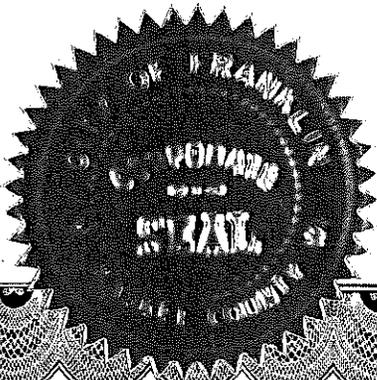
Whereas, on June 10, 2013, Precision Color Graphics, a pre-press, printing and packaging company in Franklin, Wisconsin, celebrated its achievement and certification into Wisconsin's innovative environmental Green Tier Program; a program where only an elite and special group of just over 100 companies and buildings are a part of, and

Whereas, Precision Color Graphics earned the Green Tier stamp by lowering energy consumption, implementing a recycling program that cut its landfill garbage output by 50 percent, reducing overall electrical consumption by switching to more efficient lights and timers, adjusting scheduling to enhance efficiency of machine operations, revising delivery schedules to economize fuel, recycling scrap magnesium, installing new equipment that reduces solvent by 90 percent, and their largest environmental effort of developing and patenting its Ecoterah brand compostable packaging that has layers of paper, corn-based film, and adhesives that are biodegradable.

Now Therefore, I, Thomas M. Taylor, Mayor of the City of Franklin, Wisconsin, on behalf of all the citizens of Franklin, hereby commend and congratulate Precision Color Graphics on its achievement of Green Tier status in the Wisconsin Department of Natural Resources' Green Tier Program.

Dated: June 18, 2013


Thomas M. Taylor, Mayor



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B.2.b.

A STATE OF WISCONSIN CITY OF FRANKLIN MILWAUKEE COUNTY

A PROCLAMATION RECOGNIZING FREDERICK M. BAUMGART AND HIS FORTY YEARS OF SERVICE TO THE CITY OF FRANKLIN

WHEREAS, Frederick M. Baumgart was duly appointed as Assistant Building Inspector for the City of Franklin on June 18, 1973; marking this as the start to his now 40 years of dedicated service to the City of Franklin; and

WHEREAS, Fred was temporarily promoted to Acting Building Inspector on September 13, 1976 and then officially promoted to Building Inspector on January 1, 1977, where he continues to reside now 36 years later; demonstrating tremendous professionalism and dedication in the safety and concern of all residents and business owners in the City of Franklin; and

WHEREAS, during his tenure, Fred has served as a member of the Building Inspectors Association of Southeastern Wisconsin for 38 years where he presided in the roles of President, Vice President, and Treasurer; and through the Building Inspectors Association was named "Inspector of the Year" in 1992 and received the "Outstanding Performance as President" award in 2003; and

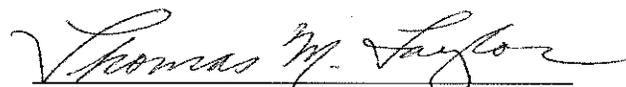
WHEREAS, Fred has also served on the Library Building Committee and currently serves on the MS Govern Executive Steering Committee where he has taken an active role in development of the Govern software process here at the City of Franklin to streamline and automate the Building Department's inspection process, complaint process, and permit approval and issuance process; and

WHEREAS, Fred often wears a second hat to that of his inspection duties dedicating his valuable and limited time to being an overall "go to" resource for issues arising with the City's telephone and voicemail system; and

WHEREAS, Fred is hereby recognized and honored for his countless hours of hard work and dedication on this occasion of his 40th Anniversary of Service to the City of Franklin.

NOW, THEREFORE, BE IT PROCLAIMED by the Mayor and Common Council of the City of Franklin, Wisconsin, that Frederick M. Baumgart, Building Inspector, City of Franklin, be and hereby is commended for 40 years of a job well done and call upon all Franklin citizens to join in commemorating and recognizing him for this great achievement.

Dated this 18th day of June, 2013.


Thomas M. Taylor, Mayor

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APPROVAL <i>slw</i>	REQUEST FOR COUNCIL ACTION	MEETING DATE 6/18/13
	Mayoral appointment of Craig Haskins (Chair of Forward Franklin Economic Development Commission) and Alderman Dandrea to the Economic Development Staffing and Duty Task Force	ITEM NUMBER <i>B.2.C.</i>

Per Common Council direction from 6/4/13 the Mayor has appointed Craig Haskins (Chair of Forward Franklin Economic Development Commission) and Alderman Dandrea to the Economic Development Staffing and Duty Task Force.

COUNCIL ACTION REQUESTED

No action necessary.

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CITY OF FRANKLIN
COMMON COUNCIL MEETING
JUNE 4, 2013
MINUTES

ROLL CALL

- A. The regular meeting of the Common Council was held on June 4, 2013 and called to order at 6:32 p.m. by Mayor Tom Taylor in the Franklin City Hall Council Chambers, 9229 W. Loomis Road, Franklin, Wisconsin. On roll call, the following were in attendance: Aldermen Mark Dandrea, Dan Mayer, Kristen Wilhelm (arrived at 6:48 p.m.), Steve Taylor, Doug Schmidt, and Ken Skowronski. Also present were City Engineer John Bennett, Director of Administration Mark Luberd, City Attorney Jesse Wesolowski and City Clerk Sandi Wesolowski.

CITIZEN COMMENT

- B.1. Citizen comment period was opened at 6:34 p.m. and closed at 6:40 p.m.

APPROVAL OF
MINUTES-5/21/13

- C.1. Alderman Schmidt moved to approve the minutes of the regular meeting of May 21, 2013. Seconded by Alderman Mayer. All voted Aye; motion carried.

APPOINTMENTS-
BOARDS AND
COMMISSIONS

- E.1.a. Alderman Skowronski moved to approve the Mayoral appointment of Alderman Mayer to the Fair Commission, term expires 4/19/16. Seconded by Alderman Schmidt. On roll call, all voted Aye; motion carried.
- E.1.b. Alderman Mayer moved to approve the Mayoral appointment of Alderman Skowronski to the Plan Commission, term expires 4/30/14. Seconded by Alderman Skowronski. On roll call, Aldermen Skowronski, Schmidt, and Mayer voted Aye; Aldermen Taylor and Dandrea voted No. Motion failed.
- E.1.c. Alderman Skowronski moved to approve the Mayoral appointment of Dave Fowler-Dist. #5 to the Plan Commission, term expires 4/30/16. Seconded by Alderman Mayer. On roll call, all voted Aye; motion carried.
- E.1.d. Alderman Taylor moved to approve the Mayoral appointment of Charles Porter-Dist. #6 to the Board of Public Works, term expires 4/30/16. Seconded by Alderman Mayer. On roll call, all voted Aye; motion carried.
- E.1.e. Alderman Skowronski moved to approve the Mayoral appointment of Kenneth Kazmierski-Dist. #4 to the Architectural Board, term expires 4/30/16. Seconded by Alderman Dandrea. On roll call, all voted Aye; motion carried.
- E.1.f. Alderman Skowronski moved to approve the Mayoral appointment of Ted Juerisson-Dist. #6 to the Architectural Board, term expires 4/30/16. Seconded by Alderman Dandrea. On roll call, all voted Aye; motion carried.

APPOINTMENTS-
CONTINUED

E.1.g. Alderman Mayer moved to approve the Mayoral appointment of Casper Green-Dist. #5 to the Personnel Committee, term expires 4/30/16. Seconded by Alderman Schmidt. On roll call, all voted Aye; motion carried.

E.1.h. Alderman Schmidt moved to approve Alderman Schmidt's appointment of James Luckey to the Board of Review. Seconded by Alderman Mayer. On roll call, all voted Aye; motion carried.

E.1.i Alderman Mayer moved to approve Alderman Mayer's appointment of Carol Brunner to the Board of Review. Seconded by Alderman Taylor. On roll call, all voted Aye; motion carried.

E.1.j. Alderman Skowronski moved to approve the Mayoral appointment of George Vignyvich-Dist. #3 to the Community Development Authority, term expires 8/30/16. Seconded by Alderman Schmidt. On roll call, all voted Aye; motion carried.

E.1.k. Alderman Skowronski moved to approve the Mayoral appointment of George Vignyvich-Dist. #3 to the Civic Celebrations Commission, term expires 7/01/15. Seconded by Alderman Mayer. On roll call, all voted Aye; motion carried.

MILWAUKEE COUNTY
HOUSE OF CORRECTION
UPDATE

G.1. Police Chief Olivia provided an update on the transfer of management at the Milwaukee County House of Correction and the impact on City services.

DONATION
POLICE DEPARTMENT

G.2.a. Alderman Mayer moved to accept the donation of \$2,000 from The Walmart Foundation and Facility #1551 to be deposited into the Police D.A.R.E. Donation Account. Seconded by Alderman Dandrea. All voted Aye; motion carried.

DONATION
POLICE DEPARTMENT

G.2.b. Alderman Mayer moved to accept the donation of \$1,000 from Marion and John Blyshak, Jr. to be deposited into the Police Donations Account and earmarked for Citizen Academy materials and supplies. Seconded by Alderman Taylor. All voted Aye; motion carried.

RES 2013-6884
INSTALLATION OF A
FENCE
DAVID PARKER AND
KORI WEBER-PARKER
7444 S. STONE HEDGE
DR.

G.3. Alderman Mayer moved to adopt Resolution No. 2013-6884, A RESOLUTION AUTHORIZING THE INSTALLATION OF A FENCE WITHIN THE 50 FOOT "LANDSCAPE PLANTING BUFFER AND HIGHWAY SETBACK LINE", AS DESCRIBED ON THE SUBDIVISION PLAT, UPON LOT 48 IN STONE HEDGE ADDITION NO. 1 SUBDIVISION (7444 SOUTH STONE HEDGE DRIVE)(DAVID PARKER AND KORI WEBER-PARKER, APPLICANTS). Seconded by Alderman Skowronski. All voted Aye; motion carried.

- RES 2013-6885
CONSERVATION
EASEMENT AND
SPECIAL USE
FOREST VIEW-
FRANKLIN LIMITED
PARTNERSHIP
- G.4. Alderman Schmidt moved to adopt Resolution No. 2013-6885, A RESOLUTION AUTHORIZING CERTAIN OFFICIALS TO ACCEPT A CONSERVATION EASEMENT FOR AND AS PART OF THE REVIEW AND APPROVAL OF A SPECIAL USE FOR A 42 UNIT RESIDENTIAL APARTMENT USE UPON PROPERTY LOCATED AT APPROXIMATELY SOUTH 60TH STREET AND WEST RYAN ROAD (FOREST VIEW-FRANKLIN LIMITED PARTNERSHIP, APPLICANT). Seconded by Alderman Mayer. All voted Aye; motion carried.
- RES 2013-6886
SPECIAL USE-
TIFFANY GUTMAN,
D/B/A PAWS-ITIVLY
BEHAVED K9S
CORPORATION)
- G.5. Alderman Taylor moved to adopt Resolution No. 2013-6886, A RESOLUTION IMPOSING CONDITIONS AND RESTRICTIONS FOR THE APPROVAL OF A SPECIAL USE FOR A DOG OBEDIENCE AND TRAINING BUSINESS USE UPON PROPERTY LOATED AT 9438 SOUTH 29TH STREET (TIFFANY GUTMAN, D/B/A PAWS-ITIVLY BEHAVED K9S CORPORATION, APPLICANT). Seconded by Alderman Mayer. All voted Aye; motion carried.
- BIDS FOR EXTENSION
OF W. MARQUETTE
AVE.
- G.6. Alderman Wilhelm moved to authorize staff to advertise for bids for the extension of W. Marquette Avenue from S. 49th Street to the west line of the Pleasant View Elementary School site with the bids returned to the Common Council for action. Seconded by Alderman Schmidt. All voted Aye; motion carried.
- INSTALLATION OF
SIDEWALK ON EAST
SIDE OF S. NORTH CAPE
RD.
- G.7. Alderman Wilhelm moved to refer the installation of sidewalk on the east side of S. North Cape Road to the Finance Committee and staff for review of use of impact fees and financing options, and also Trans75 and its relation to Complete Streets, and further that there be a review of the sections which might need the most pedestrian access. Seconded by Alderman Schmidt. All voted Aye; motion carried.
- MOU ON TRAFFIC
IMPROVEMENT ON S.
27TH ST.
- G.8. Alderman Taylor moved to authorize the Mayor and City Clerk to sign the Memorandum of Understanding relative to traffic improvement on S. 27th Street (WIS 241) in the vicinity of W. Wheaton Way between Wheaton Franciscan Healthcare-Franklin, the City of Franklin and the Wisconsin Department of Transportation. Seconded by Alderman Mayer. All voted Aye; motion carried.
- RES 2013-6887
AWARDING CONTRACT
TO WANASEK
CORPORATION
- G.9. Alderman Schmidt moved to adopt Resolution No. 2013-6887, A RESOLUTION AWARDING A CONTRACT IN THE AMOUNT OF \$17,825.00 TO THE WANASEK CORPORATION FOR THE RELAY OF 80 LINEAL FEET OF SANITARY SEWER ON W. CANDLESTICK LANE. Seconded by Alderman Mayer. All voted Aye; motion carried.

RES. 2013-6888
WISCONSIN DNR NR-208
COMPLIANCE
MAINTENANCE

G.10. Alderman Dandrea moved to adopt Resolution No. 2013-6888, A RESOLUTION APPROVING THE WISCONSIN DEPARTMENT OF NATURAL RESOURCES NR-208 COMPLIANCE MAINTENANCE RESOLUTION-REPORTING YEAR 2012, with copies of the supporting report provided to the Aldermen. Seconded by Alderman Schmidt. All voted Aye; motion carried.

ECONOMIC
DEVELOPMENT
STAFFING AND DUTIES

G.11. Alderman Taylor moved to refer Economic Development staffing and duties to the Community Development Authority and Forward Franklin Economic Development Commission with their recommendations to return to the Common Council no later than 7/09/2013. Motion failed due to the lack of a second. Alderman Dandrea moved to form a citizen task force comprised of no more than eight members plus staff support to provide the Common Council the following:

- Goals for the position
- Definitions of the 70/30, economic development, quality development terms
- Job description
- Job duties
- Position title and reporting relationship recommendation
- Recommended budget including compensation, operating budget
- Recommended revenue sources
- Recommended recruitment strategy
- Recommended interview panel

Further that the task force shall be comprised of one alderman and up to seven citizen members, one of which shall be the current Chair of the Forward Franklin Economic Development Commission. The remaining members shall be citizens who have been involved in economic development activities in the past as commission or Community Development Authority members. Aldermen will suggest names to the Mayor and the Mayor will select appointments exclusively from that list, with Alderman Dandrea requesting to be appointed; and further that the task force will recognize the time sensitive nature of their duties and return their report to the Common Council no later than the September 17, 2013, Common Council meeting for discussion, action, and incorporation into the budget cycle, with this item also to be referred to the Community Development Authority and the Forward Franklin Economic Development Commission for their review. Seconded by Alderman Taylor. Upon unanimous Aye voice vote, motion carried.

Alderman Dandrea then moved to provide the task force an expense budget of not more than \$5,000 to employ consultants, acquire or perform studies, and carry out their tasks, with funds to be transferred from the Contingency Account. Seconded by Alderman Taylor. All voted Aye; motion carried.

MISCELLANEOUS
LICENSES

H.1. Alderman Taylor moved to grant the following licenses:

Class B Combination Entertainment & Amusement License to TJAL Holdings, Inc., d/b/a: Irish Cottage, 11433 W. Ryan Rd. and Eric's Setback, 6357 S. 27th St., Eric Schneeberg, Owner with warning letter from City Clerk;

Operator 2012-13 License to Bielinski, Tanya J., 10590 W. Cortez Cir. with warning letter from City Clerk; Hofstedt, Jason W., 4061 W. Mangold Ave., Greenfield; Jakircevic, Ivan S., 3766 N. 77th St., Milwaukee; Woods, Benjamin S., S70W13372 Fennimore Ln., Muskego;

Temporary Operator License to: Young, Roger A., 3411 S. Chicago Ave. #7, South Milwaukee (2012-13); Grass, Randy F., 9056 W. Elm Ct. Unit F (2013-14);

Operator 2013-14 License to: Fox, Jared M., 2605 N. Prospect Ave. #2, Milwaukee; Lehman, John B., 11871 Woodland Cir., Hales Corners; Kleczka, Eric J., 6860 S. Highfield Dr., Oak Creek; all with warning letter from City Clerk; Jakircevic, Ivan S. 3766 N. 77th St., Milwaukee; Baum, Gail M., 3411 S. Chicago Ave., #8, South Milwaukee; Birmingham, Christopher B., 1728 Cherry St., South Milwaukee; Bonilla, Christina M., 270 E. Highland Ave., Milwaukee subject to satisfactory schooling; Bruckner, Julie L., 1213 Pippin Ct., Mequon; Brys, Mark L., 1833 W. Meyer Ln. #12301, Oak Creek; Brys, Pamela J., 1833 W. Meyer Ln. #12301, Oak Creek; Coyle, Shannon L., 4461 S. 49th St., Greenfield; Falkowski, Lori A., 10227 Parklane Ct., Hales Corners; Garnier, Vanessa A., 11027 W. Grant St. #5, West Allis; Geldon, Christopher M., 1321 Drexel Blvd., South Milwaukee; Gillis, Kermit D., 5512 W. Park Dr. #203, Greenfield; Girmscheid, Stuart J., 2911 15th Ave., South Milwaukee; Hutts, Lisa M., 5612 Euston St., Greendale; Jubeck, Adam J., 2430 W. Briar Lake Way #2B, Oak Creek; Kaur, Jasleen, 2040 W. Jonathan Dr., Oak Creek; Klein, Wyatt C., 1421 17th Ave., South Milwaukee; Martens-Parthun, Deborah A., 5373 S. Merrill Ave., Cudahy; Martinson, Sarah A., 1546 S. 65th St., West Allis; Miller, Janet, 2737 S. 58th St., Milwaukee; Nicolai, Elizabeth A., 9243 S. 51st St.; Orban, Kory R., W3765S4872 E. Pretty Lake Rd., Dousman; Palmer, Robin S., 1830 Milwaukee Ave., South Milwaukee; Peterson, Bryan K., 10234 W. Scepter Cir.; Piotrowski, Shannon, L., 6401 W. Burdick Ave., Milwaukee; Poteracki, Tanina M., 2933 W. Drexel Ave.; Reichart, Debra A., 25304 Windsong Ct., Wind Lake; Riesner, Terese A., 10630 S. Peggy Dr., Oak Creek; Ross-Slupecki, Mary L., 6432 S. 17th St., Milwaukee; Segura, Trisha Ashli, 7 Ohio St., Racine; Sporleder, Deborah, E., S108W16327 Loomis Dr., Muskego; Tairi, Mary E., 3644 E. Layton Ave., Cudahy; Weiss, Sharon A., 550 W. Riverwood Dr., #104, Oak Creek; West, Jeffrey

MISCELLANEOUS
LICENSES-
CONTINUED

S., 1464 E. Wild Ginger Way, Oak Creek; Zalewski, Raquel M., 3500 W. Southland Dr.; Zolinski, Jennifer M., 209 E. Bradley Ave., Milwaukee;

Extraordinary Entertainment & Special Event and Temporary Class B Beer License to Xaverian Missionaries, Person in Charge: Fr. Mark Marangone, s.x., at 4500 Xavier Dr., annual festival on 6/22/13-6/23/13;

Temporary Class B Beer and Temporary Entertainment & Amusement License to Civic Celebration-Fourth of July Festivities, Person in Charge: Michael B. Reichl at 9229 W. Loomis Rd. on 7/3/13-7/4/13;

Also moved to hold 2013-14 Operator License for Michael J. Magolan, W125 S8583 Countryview Ct., Muskego and Cheryl E. Danforth, 3759 N. 61st St., Greenfield subject to appearing before the License Committee;

Also moved to hold the following to the next License Committee: Class A Combination License for Franklin Quik Chek, LLC, 8305 S. 27th St., Virendra Verma, Agent;

Class B Combination Entertainment & Amusement License for Rock Sports Complex, LLC, 7900 W. Crystal Ridge Dr., Thomas J. Johns, Agent and Little Cancun Restaurant, 7273 S. 27th St., Veronica Cerera, Owner;

Entertainment & Amusement License for Milwaukee County Sports Complex, 6000 W. Ryan Rd., Jason Rosploch, Manager; Oakwood Golf Course, 3600 W. Oakwood Rd., Jason Rosploch, Manager and Whitnall Park Golf Club House, 6701 S. Park Rd., Jason Rosploch, Manger;

Day Care License for Amy's Academy, 9758 S. Airways Ct., Amy Sidello, Manager; Academy of Integrity, 3900 W. Ryan Rd., La Queesha Blockton, Manager and Academy of Performing Arts, 7221 S. 76thSt., Stacy Tuschi, Manager;

Pharmacy License for Aurora Pharmacy, 9200 W. Loomis Rd., Steven C. Herrmann, Manager;

Coin Machine Operator License for American Entertainment, W337 S5059 Hwy. GG, Dousman, Kenneth Grothmann, Owner; Clear Choice ATM, Ltd., 4930 Bayside Cove, Waterford, Robert Kostner, Owner; Games Are Us, W144 S6315 College Ct., Muskego, Steven A. Murphy, Owner; Mitchell Novelty Co., 3506 W. National Ave., Milwaukee, Ralph H. Fleege, Owner; National Amusement Systems, 2740 S. 9th Pl., Milwaukee; Red's Novelty Ltd., 1921 S. 74th St., West Allis, Jay G. Jacomet; Reggie's

MISCELLANEOUS
LICENSES-
CONTINUED

Amusement, LLC, 4918 S. Packard Ave., Cudahy; Reginald L. Zeniecki, Owner; S & P Equipment, 5025 S. Packard Ave., Cudahy, Salvatore Purpora, Owner; Primegamez, LLC, 943 Hunter Dr., #56, Racine, Daniel Takerian, Owner and Wisconsin P & P Amusement, 12565 Lisbon Rd., Brookfield, Michael L. Weigel, Owner. Seconded by Alderman Dandrea. All voted Aye; motion carried.

VOUCHERS AND
PAYROLL

I.1. Alderman Schmidt moved to approve net City vouchers in the range of Nos. 147293 through 147476 dated June 4, 2013 in the amount of \$903,503.45. Seconded by Alderman Dandrea. On roll call, all voted Aye. Motion carried.

Alderman Mayer moved to approve net payroll dated May 31, 2013 in the amount of \$345,669.65. Seconded by Alderman Dandrea. On roll call, all voted Aye. Motion carried.

ADJOURNMENT

J. Alderman Taylor moved to adjourn the meeting at 7:50 p.m. Seconded by Alderman Mayer. All voted Aye; motion carried.

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APPROVAL <i>Slw</i>	REQUEST FOR COUNCIL ACTION	MEETING DATE 6/18/13
ORGANIZATIONAL BUSINESS	Boards and Commissions Appointments	ITEM NUMBER <i>E.1.</i>

Several terms of offices on various Boards and Commissions have or will be expiring. The Mayor may have appointments for Council confirmation:

Civic Celebrations Commission

Mike Reichl, term expires 7/01/16

Library Board

Steve Patz, term expires 7/01/16

Dennis McKnight, term expires 7/01/16

Karen Wesener, term expires 7/01/16

Board of Review

James Kerr, Alderman Skowronski's appointment

Forward Franklin Economic Development Commission

Jerry Edmonds, term expires 7/01/15

Complete Streets and Connectivity Committee

Nathan Jurowski, term expires November, 2014

Plan Commission

Alderman Schmidt, term expires 4/30/14

Fred Knueppel, term expires 4/30/14

KERR AND ASSOCIATES, LLC

James N. Kerr, Principal
Phone/Fax (414) 858-0507 • Email - jkerr6@wi.rr.com

Summary of Qualifications

- 35 years of progressive management experience, including full financial responsibility for multimillion-dollar operations in the transportation industry.
- Broad knowledge and experience in facility management, planning, construction, leasing maintenance, security, and marketing.
- Strong background in program and financial administration characterized by the ability to efficiently manage multiple projects with competing priority timelines and resources.
- Recognized as a decisive, persuasive leader who defines priorities, translates strategies into clear objectives, empowers employees, and fosters high morale, pride, and open communications at all levels.

Areas of Expertise

- Operations Management
- Contract Negotiation
- Policy/Procedure Development
- Project Management
- Conflict Resolution
- Team Facilitation
- Facility Management
- Labor Relations
- Environmental Management

Selected Accomplishments

- Managed and directed two major commercial airport divisions with full responsibility for \$30-million annual budget, 200 employees, 1 million square feet in facilities, 3,500 acres of airfield and grounds, 16 airlines, and 33 additional business tenants.
- Maintained fully operational facilities during a \$85-million terminal expansion, \$16-million gate expansion, and a \$22-million parking structure addition; and a \$95-million parking structure expansion.
- Integral member of airport management team which is nationally recognized for creative solutions for issues concerning the environment, security and runway safety. Implemented a \$3.5-million security system on time, within budget. National, state and regional award winning programs.
- Successfully directed recovery actions for major catastrophic events, floods, snowstorms, and 10 fatal aircraft accidents. Appointment to the NTSB Accident Investigation Team in 1985 for a major airline crash.
- Became the youngest general manager of a commercial service airport in the U.S. During tenure, increased airport revenues by 300%.
- As the only three-term President of the Wisconsin Airport Management Association, lobbied and testified before numerous state legislature committees, resulting in statutory change benefiting Wisconsin airports. Also lobbied U.S. Senators and Representatives for aviation safety and airport funding issues.

Professional History

Deputy Airports Director/COO	Milwaukee County Airport Division, Milwaukee, WI	1983-2005
Assistant Aviation Manager	Broward County Aviation Department, Fort Lauderdale, FL	1986-1987
Deputy Director of Aviation	Greater Rockford Airport Authority, Rockford, IL	1978-1983
Airport Manager	Rock County Airport, Rock County, WI	1972-1978
Engineering Planner/ Administrator	McDonnell-Douglas Corp., St. Louis, MO	1970-1972

Academic Credentials

- B.S. Management/Aviation Embry-Riddle Aeronautical University 1970

Associations

- Member American Association of Airport Executives
- Member of Great Lakes Chapter of American Association of Airport Executives

Name:	Jerry Edmonds
PhoneNumber:	4145881327
EmailAddress:	<u>jerry@abernathyco.com</u>
YearsasResident:	16
Alderman:	Doug Schmidt, District 5
ArchitecturalBoard:	0
CivicCelebrations:	0
CommunityDevelopmentAuthority:	0
FinanceCommittee:	0
EnvironmentalCommission:	0
ForwardFranklinEconomicDevelopComm:	1
FairCommission:	0
BoardofHealth:	0
FirePoliceCommission:	0
ParksCommission:	0
LibraryBoard:	0
PlanCommission:	0
PersonnelCommittee:	0
BoardofReview:	0
BoardofPublicWorks:	0
BoardofWaterCommissioners:	0
TechnologyCommission:	0
WasteFacilitySitingCommittee:	0
BoardofZoning:	0
WasteFacilitiesMonitoringCommittee:	0
CompanyNameJob1:	E.R. Abernathy Indus
TelephoneJob1:	4145881327
StartDateandPositionJob1:	12/13/2012
EndDateandPositionJob1:	Current
CompanyNameJob2:	Johnson & Johnson Healthcare
TelephoneJob2:	4145881327
StartDateandPositionJob2:	4/12/1992
EndDateandPositionJob2:	12/11/2012
CompanyNameJob3:	International Business Machines (IBM)
TelephoneJob3:	4145881327

StartDateandPositionJob3: 5/12/1985
EndDateandPositionJob3: 4/10/1992
Signature: Jerry Edmonds
Date: 4/19/2013
Signature2: Jerry Edmonds
Date2: 4/19/2013
Address: 7232 Dover Hill Court Franklin, WI 53132
PriorityListing:
WhyInterested: Past member of Franklin Economic Development Commission. Lighter professional work load will provide the ability to re-engage in Franklin Volunteerism.
CompanyAddressJob1: 2000 Pewaukee Road Suite O Waukesha, WI 53188
DescriptionofDutiesJob1: Director, Business Development Responsible for development of business within WI,IL,IA,IN,KY,WV,TN,NC,SC markets
AddressJob2: 1000 US Highway 202 Raritan, NJ 08869
DescriptionofDutiesJob2: Pharmaceutical Sales & Sales Management
AddressJob3: Kanawha Blvd. Charleston, WV
DescriptionofDutiesJob3: Senior Administrative Associate: Order entry, Accounts Payable, Accounts Receivable
27 years of Sales & Marketing experience combined with Volunteer Board tenure with organizations such as the YMCA, Retired Senior Volunteer Association and the Leaders Forum of Milwaukee
AdditionalExperience:
ClientIP: 184.58.218.8
SessionID: xvsse345zhhbe5nwbkvxq445
See Current Results

Name: Nathan M. Jurowski
 PhoneNumber: (262) 581-5395
 EmailAddress: ~~jurowski@hotmail.com~~ jurowsnm@hotmail.com
 YearsasResident: Since 3/8/13
 Alderman:
 ArchitecturalBoard: 0
 CivicCelebrations: 0
 CommunityDevelopmentAuthority: 0
 FinanceCommittee: 0
 EnvironmentalCommission: 0
 ForwardFranklinEconomicDevelopComm: 0
 FairCommission: 0
 BoardofHealth: 0
 FirePoliceCommission: 0
 ParksCommission: 0
 LibraryBoard: 0
 PlanCommission: 0
 PersonnelCommittee: 0
 BoardofReview: 0
 BoardofPublicWorks: 0
 BoardofWaterCommissioners: 0
 TechnologyCommission: 0
 WasteFacilitySitingCommittee: 0
 BoardofZoning: 0
 WasteFacilitiesMonitoringCommittee: 0
 CompanyNameJob1: Wassel, Harvey & Schuk, LLP
 TelephoneJob1: (262) 728-0700
 StartDateandPositionJob1: January 2011/Attorney
 EndDateandPositionJob1:
 CompanyNameJob2: The Office of the State Public Defender
 TelephoneJob2: (262) 723-3212
 StartDateandPositionJob2: April 2009/Staff Attorney
 EndDateandPositionJob2: January 2011/Staff Attorney
 CompanyNameJob3: Hertz-Renta-Car
 TelephoneJob3: Unkown

StartDateandPositionJob3: July 2004/Management Trainee
EndDateandPositionJob3: July 2006/Management Trainee
Signature: Nathan M. Jurowski
Date: April 10, 2013
Signature2: Nathan M. Jurowski
Date2: April 10, 2013
Address: 10528 W Cortez Circle, Apt. 4 Franklin, WI 53132
PriorityListing: Franklin Complete Streets & Connectivity Committee
WhyInterested: I am an avid runner and have lived in communities that have connected paths and those that did not. The community I just moved from did not have connected paths, which impacted my quality of life. I support the mission of this Committee and I would like to participate in the process.
CompanyAddressJob1: 1034D Ann Street Delavan, WI 53115
DescriptionofDutiesJob1: General practitioner.
AddressJob2: 209 O'Connor Drive Elkhorn, WI 53121
DescriptionofDutiesJob2: Criminal defense litigation.
AddressJob3: Marion Illinois
DescriptionofDutiesJob3: Counter service.
AdditionalExperience: I am an avid runner. I have done municipal legal work in my present position.
ClientIP: 99.189.125.155
SessionID: 5vcsba45wv5u2uz3nmx05555
[See Current Results](#)

City of Franklin
9229 West Loomis Road
Franklin, Wisconsin 53132

RECEIVED
CITY OF FRANKLIN
2013 JUN -5 PM 1:39

VOLUNTEER FACT SHEET

Thank-you for your interest in serving on a City Board, Commission, or Committee. In order that consistent information be provided to the Common Council, you are asked to complete the following:

PERSONAL:

Name FRED KNIEPPEL
Address 5659 W CASCADE DR.
Phone Number 414-421-2603 / CELL 254-0375
E-Mail FREDKN @ HOTMAIL.COM
Length of Time a Franklin Resident 29 years
Alderman or District Number 5th District, Doug Schmidt

AREA OF INTEREST: Please check the line next to the Board, Commission or Committee or area of greatest interest. If listing more than one, please prioritize your top three choices (3 being least priority).

- | | |
|---|--|
| <input type="checkbox"/> Architectural Review Board | <input type="checkbox"/> Civic Celebrations Commission |
| <input type="checkbox"/> Community Development Authority | <input type="checkbox"/> Finance Committee |
| <input type="checkbox"/> Environmental Commission | <input type="checkbox"/> Forward Franklin Economic Development Comm. |
| <input type="checkbox"/> Fair Commission | <input type="checkbox"/> Board of Health |
| <input type="checkbox"/> Fire and Police Commission | <input type="checkbox"/> Parks Commission |
| <input type="checkbox"/> Library Board | <input checked="" type="checkbox"/> Plan Commission |
| <input type="checkbox"/> Personnel Committee | <input type="checkbox"/> Board of Review |
| <input type="checkbox"/> Board of Public Works | <input type="checkbox"/> Board of Water Commissioners |
| <input type="checkbox"/> Technology Commission | <input type="checkbox"/> Waste Facility Siting Committee |
| <input type="checkbox"/> Board of Zoning and Building Appeals | <input type="checkbox"/> Waste Facilities Monitoring Committee |

Why are you interested in joining this (these) particular Board and/or Commission?

I'm a past member, wishing to serve again,

VOLUNTEER OR WORK EXPERIENCE *Retired since 1999*

(Begin with your most recent employment and continue with all past 10 years of employment. Please attach additional paper or include resume, if available.)

Company Name:	Address:	Telephone:
Date started:		Starting Position:
Date left:		Position upon leaving:
Description of duties:		

Company Name:	Address:	Telephone:
Date started:		Starting Position:
Date left:		Position upon leaving:
Description of duties:		

Company Name:	Address:	Telephone:
Date started:		Starting Position:
Date left:		Position upon leaving:
Description of duties:		

ADDITIONAL EXPERIENCE OR QUALIFICATIONS: List any other experience, skills, or other qualifications, including hobbies, which you believe should be considered in evaluating your qualifications for volunteering.

As a past plan commission member I now have more time to serve the community as it grows. Having lived & worked in Franchising for over 40 years

I am aware that all of the information provided and this document itself is a public record which will be released to a requestor; that I authorize such release and that I waive any right to any notice of such release and/or any right of notice to augment the information provided upon this document upon such request or release.

Signature: Fred M. Kemppel

Date: June 5, 2013

<p style="text-align: center;">APPROVAL</p> <p style="text-align: center;"><i>Slw</i></p>	<p style="text-align: center;">REQUEST FOR COUNCIL ACTION</p>	<p style="text-align: center;">MEETING DATE</p> <p style="text-align: center;">06/18/13</p>
<p style="text-align: center;">REPORTS & RECOMMENDATIONS</p>	<p style="text-align: center;">RESOLUTION CONDITIONALLY APPROVING A 4 LOT CERTIFIED SURVEY MAP, BEING A PART OF THE SOUTHWEST 1/4 OF THE SOUTHEAST 1/4 OF SECTION 7, AND PART OF THE NORTHWEST 1/4 OF THE NORTHEAST 1/4 OF SECTION 18, TOWN 5 NORTH, RANGE 21 EAST, IN THE CITY OF FRANKLIN, MILWAUKEE COUNTY, WISCONSIN (KENNETH R. SWEENEY, CHERYL R. SWEENEY AND NEW HOPE COMMUNITY CHURCH, INC.) (11241, 11255 AND 11321 WEST ST. MARTINS ROAD)</p>	<p style="text-align: center;">ITEM NUMBER</p> <p style="text-align: center;"><i>G.I.</i></p>

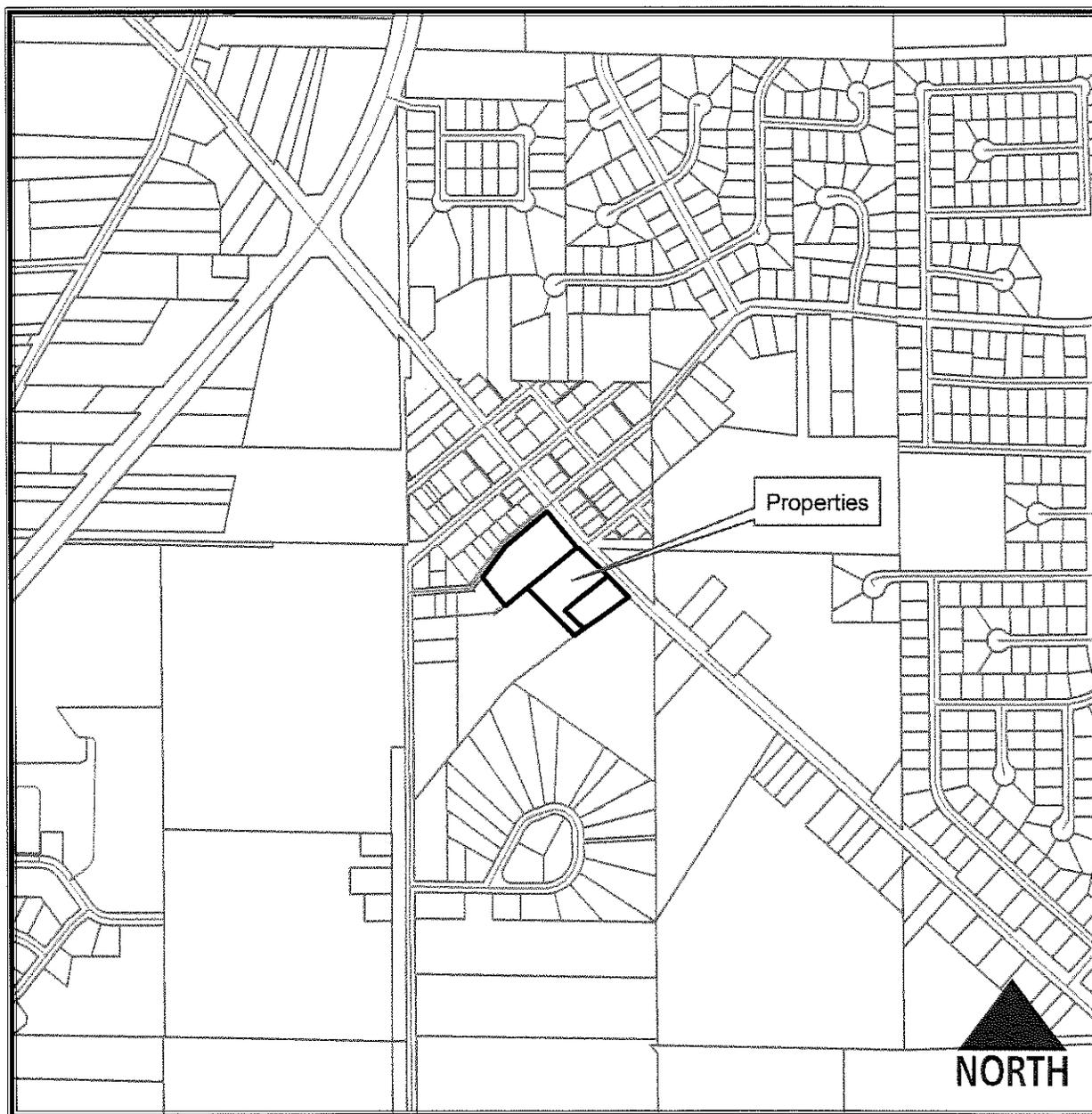
At its June 6, 2013, meeting the Plan Commission recommended approval of a resolution conditionally approving a 4 lot certified survey map, being a part of the southwest 1/4 of the southeast 1/4 of Section 7, and part of the northwest 1/4 of the northeast 1/4 of Section 18, Town 5 North, Range 21 East, in the City of Franklin, Milwaukee County, Wisconsin (Kenneth R. Sweeney, Cheryl R. Sweeney and New Hope Community Church, Inc.) (11241, 11255 and 11321 West St. Martins Road).

COUNCIL ACTION REQUESTED

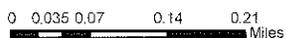
A motion to adopt Resolution No. 2013-_____, a resolution conditionally approving a 4 lot certified survey map, being a part of the southwest 1/4 of the southeast 1/4 of Section 7, and part of the northwest 1/4 of the northeast 1/4 of Section 18, Town 5 North, Range 21 East, in the City of Franklin, Milwaukee County, Wisconsin (Kenneth R. Sweeney, Cheryl R. Sweeney and New Hope Community Church, Inc.) (11241, 11255 and 11321 West St. Martins Road).



11241, 11255 & 11321 West St. Martins Road



Planning Department
(414) 425-4024



This map shows the approximate relative location of property boundaries but was not prepared by a professional land surveyor. This map is provided for informational purposes only and may not be sufficient or appropriate for legal, engineering, or surveying purposes.

RESOLUTION NO. 2013-_____

A RESOLUTION CONDITIONALLY APPROVING A 4 LOT CERTIFIED SURVEY MAP, BEING A PART OF THE SOUTHWEST 1/4 OF THE SOUTHEAST 1/4 OF SECTION 7, AND PART OF THE NORTHWEST 1/4 OF THE NORTHEAST 1/4 OF SECTION 18, TOWN 5 NORTH, RANGE 21 EAST, IN THE CITY OF FRANKLIN, MILWAUKEE COUNTY, WISCONSIN (KENNETH R. SWEENEY, CHERYL R. SWEENEY AND NEW HOPE COMMUNITY CHURCH, INC., OWNERS) (11241, 11255 AND 11321 WEST ST. MARTINS ROAD)

WHEREAS, the City of Franklin, Wisconsin, having received an application for approval of a certified survey map, such map being a part of the Southwest 1/4 of the Southeast 1/4 of Section 7, and part of the Northwest 1/4 of the Northeast 1/4 of Section 18, Town 5 North, Range 21 East, in the City of Franklin, Milwaukee County, Wisconsin, more specifically, of the property located at 11241, 11255 and 11321 West St. Martins Road, bearing tax key nos. 799-9972-000, 799-9973-000 and 799-9974-001, Kenneth R. Sweeney and Cheryl R. Sweeney, applicants; said certified survey map having been reviewed by the City of Franklin Plan Commission and the Plan Commission having recommended approval thereof pursuant to certain conditions; and

WHEREAS, the Common Council having reviewed such application and City of Franklin Plan Commission recommendation, and the Common Council having determined that such proposed certified survey map is appropriate for approval pursuant to law upon certain conditions.

NOW, THEREFORE, BE IT RESOLVED, by the Mayor and Common Council of the City of Franklin, Wisconsin, that the Certified Survey Map submitted by Kenneth R. Sweeney and Cheryl R. Sweeney, as described above, be and the same is hereby approved, subject to the following conditions:

1. That any and all objections made and corrections required by the City of Franklin, by Milwaukee County, and by any and all reviewing agencies, shall be satisfied and made by the applicant, prior to recording.
2. That all land development and building construction permitted or resulting under this Resolution shall be subject to impact fees imposed pursuant to §92-9. of the Municipal Code or development fees imposed pursuant to §15-5.0110 of the Unified Development Ordinance, both such provisions being applicable to the development and building permitted or resulting hereunder as it occurs from time to time, as such Code and Ordinance provisions may be amended from time to time.

KENNETH R. SWEENEY AND CHERYL R. SWEENEY – CERTIFIED SURVEY MAP
RESOLUTION NO. 2013-_____

Page 2

3. Each and any easement shown on the Certified Survey Map shall be the subject of separate written grant of easement instrument, in such form as provided within the *City of Franklin Design Standards and Construction Specifications* and such form and content as may otherwise be reasonably required by the City Engineer or designee to further and secure the purpose of the easement, and all being subject to the approval of the Common Council, prior to the recording of the Certified Survey Map.
4. Kenneth R. Sweeney and Cheryl R. Sweeney, successors and assigns, and any developer of the Kenneth R. Sweeney and Cheryl R. Sweeney 4 lot certified survey map project, shall pay to the City of Franklin the amount of all development compliance, inspection and review fees incurred by the City of Franklin, including fees of consults to the City of Franklin, within 30 days of invoice for same. Any violation of this provision shall be a violation of the Unified Development Ordinance, and subject to §15-9.0502 thereof and §1-19. of the Municipal Code, the general penalties and remedies provisions, as amended from time to time.
5. The approval granted hereunder is conditional upon Kenneth R. Sweeney and Cheryl Sweeney and the 4 lot certified survey map project for the property located at 11241, 11255 and 11321 West St. Martins Road: (i) being in compliance with all applicable governmental laws, statutes, rules, codes, orders and ordinances; and (ii) obtaining all other governmental approvals, permits, licenses and the like, required for and applicable to the project to be developed and as presented for this approval.
6. Prior to recording the Certified Survey Map with the Milwaukee County Office of the Register of Deeds, the southeast property line of Lot 1 shall be revised to correspond with the rezoning approved via Ordinance No. 2011-2049 and the front yard setback for the dwelling on Lot 3 and the side yard setback for the dwelling on Lot 4 shall be dimensioned on Sheet 1.

BE IT FURTHER RESOLVED, that the Certified Survey Map, certified by owners, Kenneth R. Sweeney, Cheryl R. Sweeney and New Hope Community Church, Inc., be and the same is hereby rejected without final approval and without any further action of the Common Council, if any one, or more than one of the above conditions is or are not met and satisfied within 180 days from the date of adoption of this Resolution.

BE IT FINALLY RESOLVED, that upon the satisfaction of the above conditions within 180 days of the date of adoption of this Resolution, same constituting final approval, and pursuant to all applicable statutes and ordinances and lawful requirements and procedures for the recording of a certified survey map, the City Clerk is hereby directed to obtain the recording of the Certified Survey Map, certified by owners, Kenneth R. Sweeney,

KENNETH R. SWEENEY AND CHERYL R. SWEENEY – CERTIFIED SURVEY MAP
RESOLUTION NO. 2013-_____

Page 3

Cheryl R. Sweeney and New Hope Community Church, Inc., with the Office of the Register of Deeds for Milwaukee County.

Introduced at a regular meeting of the Common Council of the City of Franklin this _____ day of _____, 2013.

Passed and adopted at a regular meeting of the Common Council of the City of Franklin this _____ day of _____, 2013.

APPROVED:

Thomas M. Taylor, Mayor

ATTEST:

Sandra L. Wesolowski, City Clerk

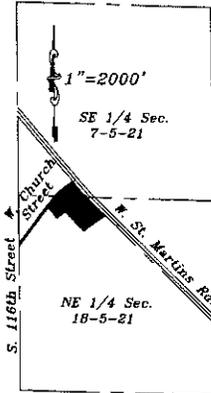
AYES _____ NOES _____ ABSENT _____

CERTIFIED SURVEY MAP NO. _____

Being a part of the Southwest 1/4 of the Southeast 1/4 of Section 7, and part of the Northwest 1/4 of the Northeast 1/4 of Section 18, Town 5 North, Range 21 East, in the City of Franklin, Milwaukee County, Wisconsin.

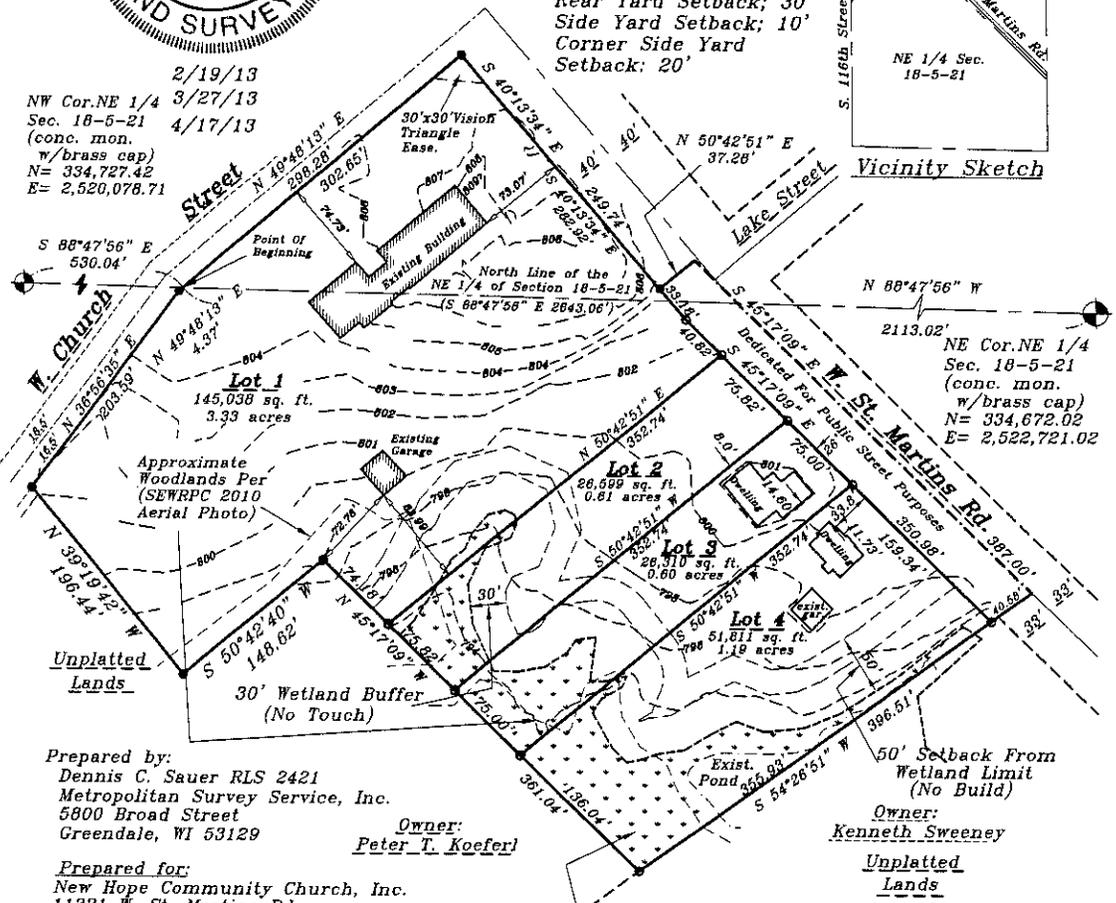


Approximate woodland location based on SEWRPC Aerial Photo, therefore, upon submittal of an application to further develop Lots 1,2,3 or 4 of this Certified Survey Map, a full, complete and field surveyed Natural Resource Protection Plan will be required.



Lot 1 Zoning: I-1 Institutional District Front Yard Setback; 30' Rear Yard Setback; 30' Side Yard Setback; 10' Corner Side Yard Setback; 20'

2/19/13 NW Cor. NE 1/4 Sec. 18-5-21 (conc. mon. w/ brass cap) N= 334,727.42 E= 2,520,076.71



Prepared by: Dennis C. Sauer RLS 2421 Metropolitan Survey Service, Inc. 5800 Broad Street Greendale, WI 53129

Owner: Peter T. Koefel

Owner: Kenneth Sweeney

Prepared for: New Hope Community Church, Inc. 11321 W. St. Martins Rd. Franklin, WI 53132

Lots 2, 3 and 4 Zoning: VB Village Business District Front Yard Setback; 25' Rear Yard Setback; 20' Side Yard Setback; 5' Corner Side Yard Setback; 15'

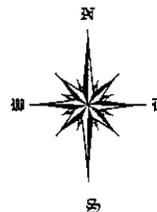
Wetlands Delineated By SEWRPC On November 2, 2010 And Surveyed By Metropolitan Survey Service, Inc. On November 9, 2010

Prepared for: Kenneth & Cheryl Sweeney 11255 W. St. Martins Rd. Franklin, WI 53132



(IN FEET) 1 inch = 120 ft.

See Sheet 2 For Wetland Line Table



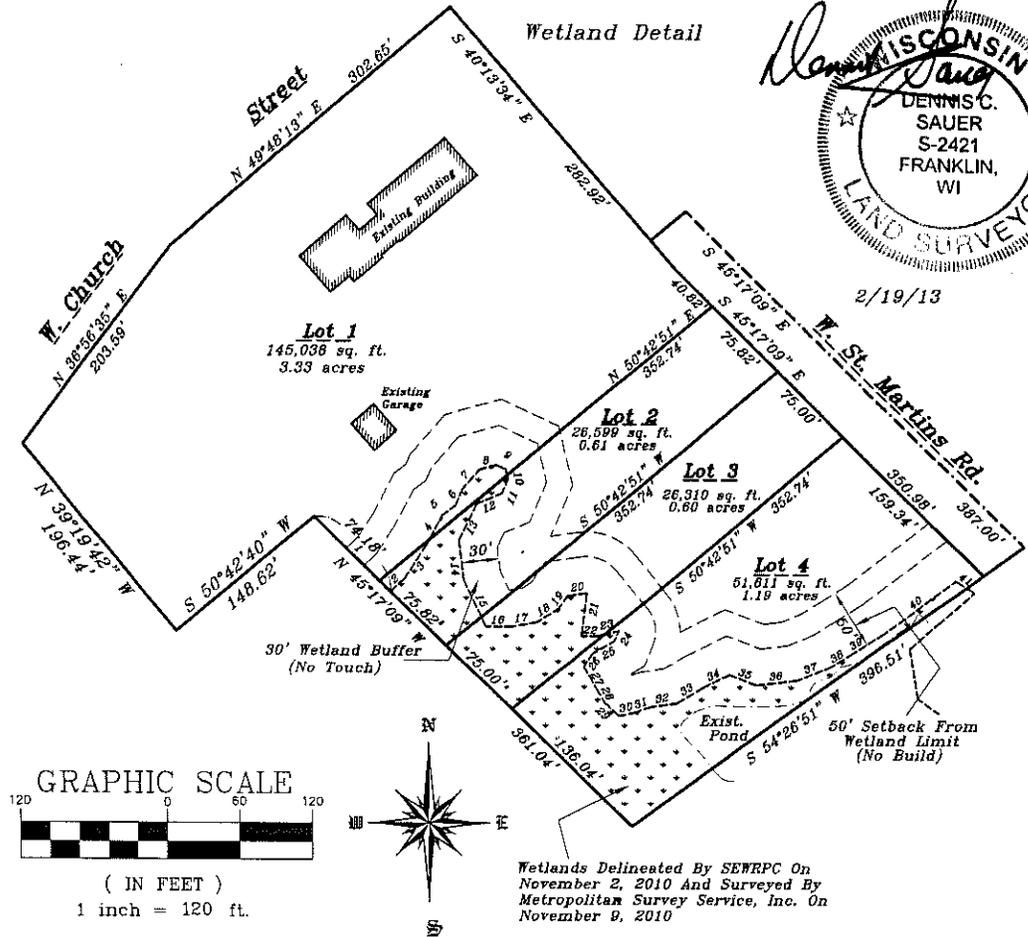
Map bearings refer to Grid North of the Wisconsin State Plane Co-ordinate System, South Zone, with the North line of the NE 1/4 of Section 18, T5N, R21E having an assumed bearing of S 88°47'56" E.

- - Denotes 1" iron pipe set
● - Denoted 1" iron pipe found and accepted or set as noted.

This CSM is served by public sanitary sewer only.

CERTIFIED SURVEY MAP NO. _____

Being a part of the Southwest 1/4 of the Southeast 1/4 of Section 7, and part of the Northwest 1/4 of the Northeast 1/4 of Section 18, Town 5 North, Range 21 East, in the City of Franklin, Milwaukee County, Wisconsin.



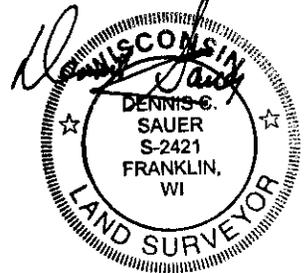
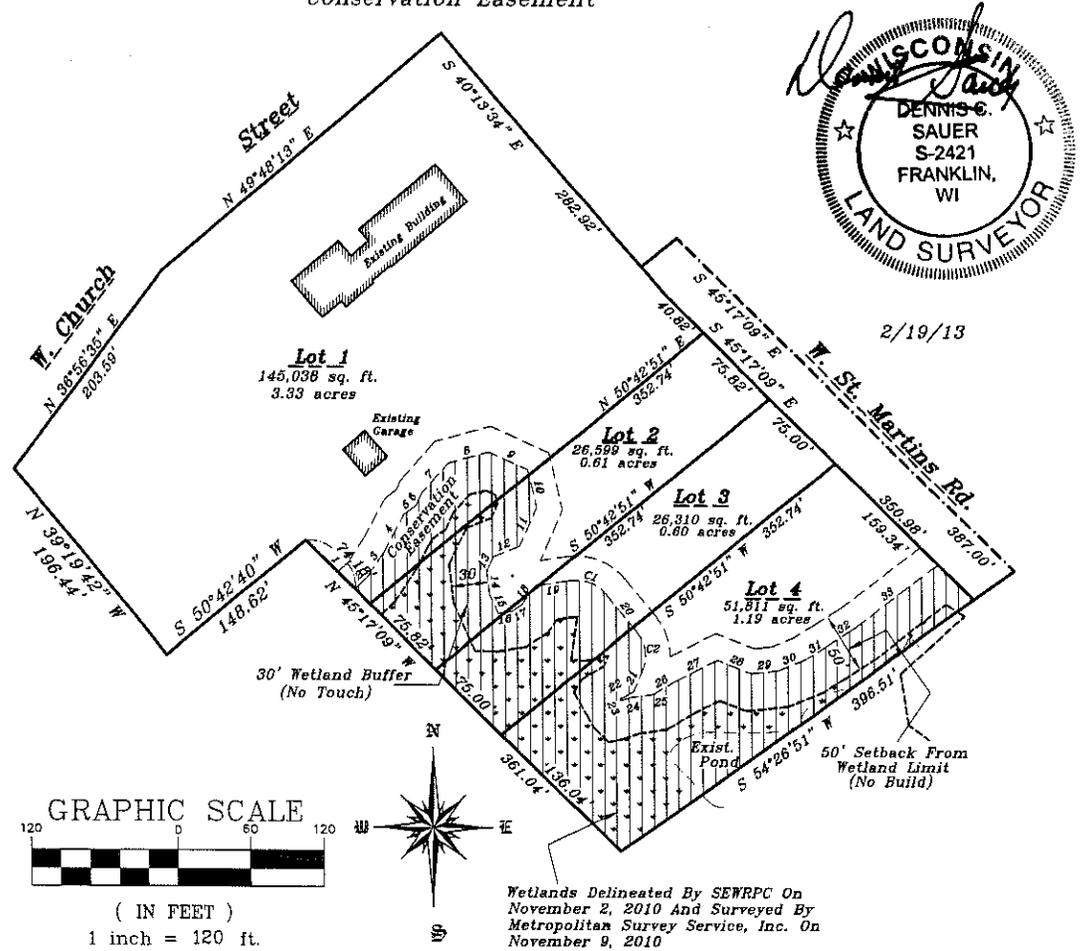
Wetlands Delineated By SEWRPC On November 2, 2010 And Surveyed By Metropolitan Survey Service, Inc. On November 8, 2010

WETLAND LINE TABLE			WETLAND LINE TABLE		
LINE	LENGTH	BEARING	LINE	LENGTH	BEARING
1	86.54	S45°17'09"E	22	11.09	S87°42'56"E
2	15.87	N47°29'59"E	23	19.30	N76°42'37"E
3	32.02	N33°33'44"E	24	9.09	S22°46'54"W
4	28.01	N28°11'29"E	25	20.45	S59°50'40"W
5	13.92	N53°33'37"E	26	13.06	S32°04'59"W
6	13.97	N23°36'47"E	27	23.67	S28°57'26"E
7	20.85	N41°26'06"E	28	9.55	S28°57'26"E
8	14.34	N74°44'50"E	29	16.88	S46°10'17"E
9	8.49	S65°16'28"E	30	13.23	N77°07'35"E
10	7.69	S13°05'04"E	31	12.57	N69°45'28"E
11	12.83	S23°33'33"W	32	22.21	N81°47'35"E
12	22.03	S67°51'49"W	33	26.13	N59°09'23"E
13	33.25	S26°09'04"W	34	23.44	N63°41'33"E
14	32.76	S06°33'47"E	35	24.43	S69°32'17"E
15	41.83	S24°25'35"E	36	33.54	N83°29'57"E
16	19.45	S89°31'29"E	37	29.76	N67°42'15"E
17	21.98	N80°37'06"E	38	20.96	N58°08'28"E
18	21.33	N57°43'31"E	39	31.21	N57°57'49"E
19	12.91	N34°34'35"E	40	73.24	N52°44'17"E
20	16.44	N81°30'27"E	41	10.70	S57°07'20"E
21	35.71	S07°35'11"W			

CERTIFIED SURVEY MAP NO. _____

Being a part of the Southwest 1/4 of the Southeast 1/4 of Section 7, and part of the Northwest 1/4 of the Northeast 1/4 of Section 18, Town 5 North, Range 21 East, in the City of Franklin, Milwaukee County, Wisconsin.

Conservation Easement



2/19/13

Wetlands Delineated By SEWRPC On November 2, 2010 And Surveyed By Metropolitan Survey Service, Inc. On November 9, 2010

CONSERVATION CURVE TABLE			
Curve	Length	Radius	Chd. Bearing
C1	31.31'	30.00'	S 68°35'27" E
C2	32.50'	30.00'	S 08°15'07" E

CONSERVATION LINE TABLE			CONSERVATION LINE TABLE		
LINE	LENGTH	BEARING			
1	56.50	S45°17'09"E	17	9.11	N57°43'31"E
2	13.66	N47°29'59"E	18	19.79	N34°34'35"E
3	26.95	N33°33'44"E	19	29.46	N81°30'27"E
4	33.36	N28°11'29"E	20	39.92	S38°41'21"E
5	12.65	N53°33'37"E	21	19.15	S22°46'54"W
6	10.65	N23°36'47"E	22	12.55	S59°50'40"W
7	34.53	N41°26'06"E	23	1.25	S28°57'26"E
8	34.23	N74°44'50"E	24	7.90	N69°45'26"E
9	34.09	S65°16'28"E	25	19.37	N81°47'35"E
10	32.31	S13°05'04"E	26	21.31	N59°09'23"E
11	34.98	S23°33'33"W	27	37.60	N63°41'33"E
12	22.81	S67°51'49"W	28	30.21	S69°32'17"E
13	13.02	S26°09'04"W	29	22.19	N83°29'57"E
14	19.24	S06°33'47"E	30	23.09	N67°42'15"E
15	17.57	S24°25'35"E	31	18.40	N58°08'28"E
16	11.18	N80°37'06"E	32	29.79	N57°57'49"E
			33	96.70	N53°07'41"E

CERTIFIED SURVEY MAP NO. _____

Being a part of the Southwest 1/4 of the Southeast 1/4 of Section 7, and part of the Northwest 1/4 of the Northeast 1/4 of Section 18, Town 5 North, Range 21 East, in the City of Franklin, Milwaukee County, Wisconsin.

SURVEYOR'S CERTIFICATE

STATE OF WISCONSIN)
MILWAUKEE COUNTY) SS

I, Dennis C. Sauer, Registered Land Surveyor, do hereby certify:

That I have surveyed, divided and mapped a part of the Southwest 1/4 of the Southeast 1/4 of Section 7, and part of the Northwest 1/4 of the Northeast 1/4 of Section 18, Town 5 North, Range 21 East, in the City of Franklin, Milwaukee County, Wisconsin, bounded and described as follows: Commencing at the Northwest corner of the Northeast 1/4 of said Section 18; thence S 88°47'56" E along the North line of said section, 530.04 feet to the point of beginning and also the East line of West Church Street; thence N 49°48'13" E, along said East line 298.28 feet to the Southerly line of West St. Martins Road; thence S 40°13'34" E along said Southerly line 249.74 feet; thence N 50°42'51" E, 37.28 feet; thence S 45°17'09" E, 387.00 feet; thence S 54°26'51" W, 396.51 feet; thence N 45°17'09" W, 361.04 feet; thence S 50°42'40" W, 148.62 feet; thence N 39°19'42" W, 196.44 feet to the East line of West Church Street; thence N 36°56'35" E along said East line, 203.59 feet; thence N 49°48'13" E along said East line, 4.37 feet to the point of beginning. Said lands containing 265,136 square feet (6.09 acres) Excepting the land dedicated for public street purposes.

That I have made such survey, land division and map by the direction of, Kenneth R Sweeney and Cheryl Sweeney, husband and wife, and New Hope Community Church, Inc., owners of said land.

That such map is a correct representation of all the exterior boundaries of the land surveyed and the land division thereof made.

That I have fully complied with the provisions of Chapter 236.34 of the Wisconsin State Statutes and the Unified Development Ordinance - Division 15, of the City of Franklin Municipal Code in surveying, dividing and mapping the same.

FEBRUARY 19, 2013
Date

4/17/13


Dennis C. Sauer
Registered Land Surveyor S-2421



CERTIFIED SURVEY MAP NO. _____

Being a part of the Southwest 1/4 of the Southeast 1/4 of Section 7, and part of the Northwest 1/4 of the Northeast 1/4 of Section 18, Town 5 North, Range 21 East, in the City of Franklin, Milwaukee County, Wisconsin.

OWNER'S CERTIFICATE OF DEDICATION

Kenneth R. Sweeney and Cheryl Sweeney, husband and wife, as owner's, do hereby certify that we have caused the land described on this map to be surveyed, divided, mapped and dedicated as represented on this map in accordance with the provisions of Chapter 236.34 of the Wisconsin State Statutes and the Unified Development Ordinance - Division 15, of the City of Franklin Municipal Code in surveying, dividing and mapping the same.

IN WITNESS WHEREOF, the hand and seal of said owners this _____ day of _____, 20 ____.

Kenneth R Sweeney

Cheryl Sweeney

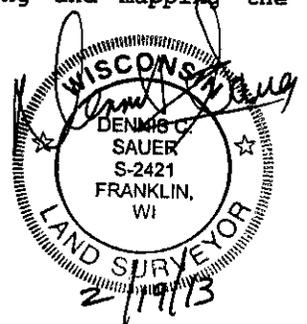
STATE OF WISCONSIN)
_____ COUNTY) SS

PERSONALLY came before me this _____ day of _____, 20____, Kenneth R Sweeney and Cheryl Sweeney, husband and wife, to me known to be the person who executed the foregoing instrument and acknowledged the same.

Print Name: _____
Notary Public-State of Wisconsin
My Commission Expires: _____

CORPORATE OWNER'S CERTIFICATE OF DEDICATION

New Hope Community Church, Inc., a Wisconsin corporation duly organized and existing under and by virtue of the laws of the State of Wisconsin, as owner, does hereby certify that it has caused the lands described on this map to be surveyed, divided, mapped and dedicated as represented on this map in accordance with the provisions of Chapter 236.34 of the Wisconsin State Statutes and the Unified Development Ordinance - Division 15, of the City of Franklin Municipal Code in surveying, dividing and mapping the same.



CERTIFIED SURVEY MAP NO. _____

Being a part of the Southwest 1/4 of the Southeast 1/4 of Section 7, and part of the Northwest 1/4 of the Northeast 1/4 of Section 18, Town 5 North, Range 21 East, in the City of Franklin, Milwaukee County, Wisconsin.

CORPORATE OWNER'S CERTIFICATE OF DEDICATION CONTINUED

IN WITNESS WHEREOF, the said New Hope Community Church, Inc., has caused these presents to be signed by Donald Spielman, President, at _____, Wisconsin, this _____ day of _____, 20____.

New Hope Community Church, Inc.:

Donald Spielman, President

STATE OF WISCONSIN)
MILWAUKEE COUNTY) SS

PERSONALLY came before me this _____ day of _____, 20____, Donald Spielman, President of New Hope Community Church, Inc., to me known to be the person who executed the foregoing instrument and acknowledged the same.

Notary Public-State of Wisconsin
My Commission Expires: _____

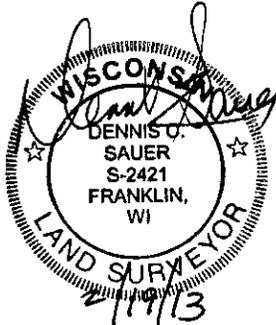
CONSENT OF CORPORATE MORTGAGEE

U.S. Bank, N.A., a corporation duly organized and existing under and by virtue of the laws of the State of Wisconsin, mortgagee of the above described land, does hereby consent to the surveying, dividing, mapping and dedication of the land described on this map and does hereby consent to the above certification of owner.

IN WITNESS WHEREOF, the said U.S. Bank, N.A., has caused these presents to be signed by _____, (title) _____, at _____, Wisconsin, this _____ day of _____, 20____.

U.S. Bank, N.A.:

Signed
Print Name and Title: _____



CERTIFIED SURVEY MAP NO. _____

Being a part of the Southwest 1/4 of the Southeast 1/4 of Section 7, and part of the Northwest 1/4 of the Northeast 1/4 of Section 18, Town 5 North, Range 21 East, in the City of Franklin, Milwaukee County, Wisconsin.

CONSENT OF CORPORATE MORTGAGEE CONTINUED

STATE OF WISCONSIN)
MILWAUKEE COUNTY) SS

PERSONALLY came before me this _____ day of _____, 20____,
_____, (Title) _____ of U.S. Bank,
N.A., to me known to be the person who executed the foregoing instrument
and acknowledged the same.

Notary Public-State of Wisconsin
My Commission Expires: _____

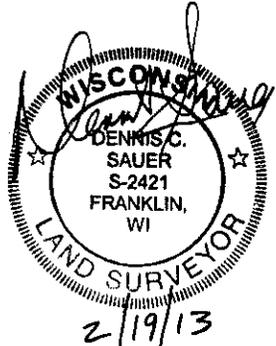
COMMON COUNCIL APPROVAL

APPROVED and Dedication Accepted by the Common Council of the City of
Franklin, Resolution No. _____, on this _____ day of
_____, 20____.

Thomas M. Taylor, Mayor
City of Franklin

Sandra L. Wesolowski, Clerk
City of Franklin

THIS INSTRUMENT WAS DRAFTED BY:
Dennis C. Sauer, R.L.S. S-2421





CITY OF FRANKLIN



REPORT TO THE PLAN COMMISSION

Meeting of June 6, 2013

Certified Survey Map

RECOMMENDATION: Department of City Development staff recommends approval of the Certified Survey Map, subject to the conditions of approval in the attached draft resolution.

Project Name:	Sweeney and New Hope Community Church Certified Survey Map
Project Location:	11241, 11255 and 11321 West St. Martins Road
Property Owner:	New Hope Community Church, Inc. and Kenneth & Cheryl Sweeney
Applicant:	Kenneth R. Sweeney and Cheryl R. Sweeney New Hope Community Church, Inc.
Agent:	Kenneth R. Sweeney
Current Zoning:	I-1 Institutional District and VB Village Business District
2025 Comprehensive Plan:	Institutional, Mixed Use, and Areas of Natural Resource Features
Use of Surrounding Properties:	Single-family residential to the north, south and west and Wegner's St. Martins Inn and single-family residential to the east
Applicant's Action Requested:	Recommendation to the Common Council for approval of the Certified Survey Map.

Introduction and Background:

Please note:

- Staff recommendations are *underlined, in italics* and are included in the draft ordinance.

On March 7, 2013, Mr. Kenneth Sweeney submitted an application for a 4-Lot Certified Survey Map (CSM) for properties located at 11241, 11255 and 11321 West St. Martins Road. The CSM creates four lots from three existing parcels. A portion of 11255 West St. Martins Road will be added to the New Hope Community Church property and the remaining portion of 11255 and 11241 West St. Martins Road will be divided into three separate lots. The church is acquiring property in anticipation of a future 11,000 square foot addition to New Hope Community Church. The land proposed to be added to the existing New Hope Community Church property is needed for additional parking, storm water management facilities, and to meet the lot coverage and landscape surface ratio zoning requirements of the I-1 Institutional District.

In 2011, a Certified Survey Map, Rezoning and Comprehensive Master Plan Amendment were approved for New Hope Community Church to add the portion of land from 11255 West St. Martins Road to the Church property, to rezone that land from VB Village Business District to I-

I-1 Institutional District and to amend the Future Land Use Map 2025 to reflect the land use change from Mixed Use to Institutional.

Since the 2011 approvals, the CSM was never recorded by the applicant resulting in split zoning on property located at 11255 West St. Martins Road. The proposed CSM would correct this existing issue.

The property at 11241 West St. Martins Road contains a single-family dwelling and a detached garage. Property at 11255 contains a single-family home and the property at 11321 West St. Martins Road consists of the New Hope Community Church building, associated parking facilities and a detached accessory building.

The future addition to the church will require Site Plan Amendment Application and approval by the Plan Commission. Staff is not aware of the timeline for the future expansion. New Hope Community Church is a permitted use in the I-1 Institutional District.

Project Description:

The applicant is proposing a Certified Survey Map (CSM) that would shift a portion of the south property line of the existing New Hope Community Church lot further south by approximately 75 feet, and creating three separate lots zoned VB Village Business District.

Lot 1 of the proposed CSM, which would encompass the New Hope Community Church property, has an area of 145,038 square feet. Lot 2 of the proposed CSM has an area of 26,599 square feet, Lot 3 has an area of 26,310 square feet and Lot 4 has an area of 51,811 square feet. Lot 1 of the proposed CSM meets the minimum lot area requirement of the I-1 Institutional District. Similarly, Lots 2, 3 and 4 of the proposed CSM meet the minimum lot area requirement of the VB Village Business District. Additionally, all existing structures comply with the required I-1 or VB District Development Standards.

A wetland exists on all subject properties and is illustrated on the CSM. The wetland and wetland buffer are required and currently shown within a Conservation Easement. The wetland boundary was verified by the Southeastern Wisconsin Regional Planning Commission (SEWRPC) on May 16, 2013. The applicant will have to submit a written Conservation Easement to match the Conservation Easement details on page 3 of the CSM, per Condition No. 3 of the draft resolution.

Staff also believes woodlands may exist on the properties. The CSM shows the approximate woodland location based upon SEWRPC 2010 Aerial photographs. A mature woodland carries a protection standard of 70% and 50% of young woodlands are required for protection. Upon future development of any lots on the CSM, the woodlands will have to be delineated and any impacts determined at that time. The remaining protected woodland would then be held in a Conservation Easement.

At this time, staff is not recommending completion of woodland delineations as no development is currently proposed, thus impacts, if any, are not known. Furthermore, the property owners would not be required to protect the entire woodland area. As recommended by staff, the CSM contains the following note:

“Approximate woodland location based on the best available information; therefore, upon submittal of an application to further develop Lots 1, 2, 3, or 4 of this Certified Survey Map, a full, complete and field surveyed Natural Resource Protection Plan will be required.”

The following staff comments were not addressed by the applicant:

1. Does the portion of land currently being added to the Church property match the portion of land previously rezoned to I-1 in 2011? The legal description of the portion of property rezoned in 2011 is below to verify.

§15-3.0102 (Zoning Map) of the Unified Development Ordinance of the City of Franklin, Wisconsin, is hereby amended to provide that the zoning district designation for the property described below be changed from VB Village Business District to I-1 Institutional District:

All that part of the Southwest 1/4 of the Southeast 1/4 of Section 7, and part of the Northwest 1/4 of the Northeast 1/4 of Section 18, Town 5 North, Range 21 East, in the City of Franklin, Milwaukee County, Wisconsin, bounded and described as follows: Commencing at the Northeast corner of the Northeast 1/4 of Section 18; thence N 88°47'56" W along the North line of said section, 1715.21 feet to a point on the South line of West St. Martins Road and the point of beginning of lands to be described; thence N 40°13'34" W along said South line, 13.32 feet to a point; thence S 50°42'49" W, 355.68 feet to a point; thence S 45°17'04" E, 74.18 feet to a point; thence N 50°42'56" E, 352.78 feet to a point on the South line of West St. Martins Road; thence N 45°17'04" W, along said South line 41.31 feet to a point; thence N 40°13'34" W, along said South line 19.37 feet to the point of beginning. Said lands containing 26,072 square feet (0.60 acres). Tax Key No. 799-9973-000;

The existing split zoning must be corrected as Section 15-3.0103 of the UDO does not allow split zoning of newly created lots.

2. Please dimension the front yard setback for the dwelling on Lot 3 and the side yard setback for the dwelling on Lot 4.

Prior to recording the Certified Survey Map with the Milwaukee County Office of the Register of Deeds, staff recommends the applicant revise the Certified Survey Map adjusting the southeast property line of Lot 1 to correspond with the rezoning approved via Ordinance No. 2011-2049 and dimension the front yard setback for the dwelling on Lot 3 and the side yard setback for the dwelling on Lot 4.

Staff Recommendation:

Department of City Development staff recommends approval of the Certified Survey Map, subject to the conditions of approval in the attached draft resolution.

SOUTHEASTERN WISCONSIN REGIONAL PLANNING COMMISSION

W239 N1812 ROCKWOOD DRIVE • PO BOX 1607 • WAUKESHA, WI 53187-1607 • TELEPHONE (262) 547-6721
FAX (262) 547-1103

May 22, 2013

Mr. Joel E. Dietl, AICP
Planning Manager
City of Franklin
Department of City Development
9229 W. Loomis Road
Milwaukee, WI 53132

Serving the Counties of:

Franklin

MAY 24 2013

City Development

KENOSHA
MILWAUKEE
OZAUKEE
RACINE
WALWORTH
WASHINGTON
WAUKESHA



Re: SEWRPC No. CA-405-329

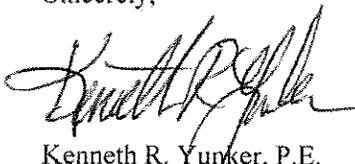
Dear Mr. Dietl:

This will respond to your electronic mail message of January 11, 2013, requesting the Commission staff to conduct a field inspection of the Ken Sweeney property at 11241 and 11255 W. St. Martins Road located in parts of the Northeast one-quarter of U.S. Public Land Survey Section 18, Township 5 North, Range 21 East, City of Franklin, Milwaukee County. The purpose of the field inspection would be to determine whether or not the wetland boundaries established by the Commission staff during field inspections of the subject property on April 13, 2004, and November 2, 2010, are still valid.

Pursuant to your request, Dr. Donald M. Reed, Commission Chief Biologist, conducted a field inspection of the subject property on May 15, 2013. Based upon a review of the wetland boundaries staked in 2004 and 2010, as they were relocated by survey methods in the field, it was determined that the wetland boundaries are still valid (see attached aerial map exhibit).

Should you have any questions regarding this information, please do not hesitate to call.

Sincerely,



Kenneth R. Yunker, P.E.
Executive Director

KRY/DMR/CJJ/pk
CA405-329 2013 VISIT (00211515).DOCX

Enclosures

cc: Mr. Ken Sweeney
Mr. Dennis Sauer, Metropolitan Survey Service, Inc.
Mr. Jesse Jensen, Wisconsin Department of Natural Resources
Mr. Anthony Jernigan, U.S. Army Corps of Engineers

Ken Sweeney Property
11221 and 11255 West St. Martins Road
NE Quarter, Section 18, T5N, R21E
City of Franklin, Milwaukee County

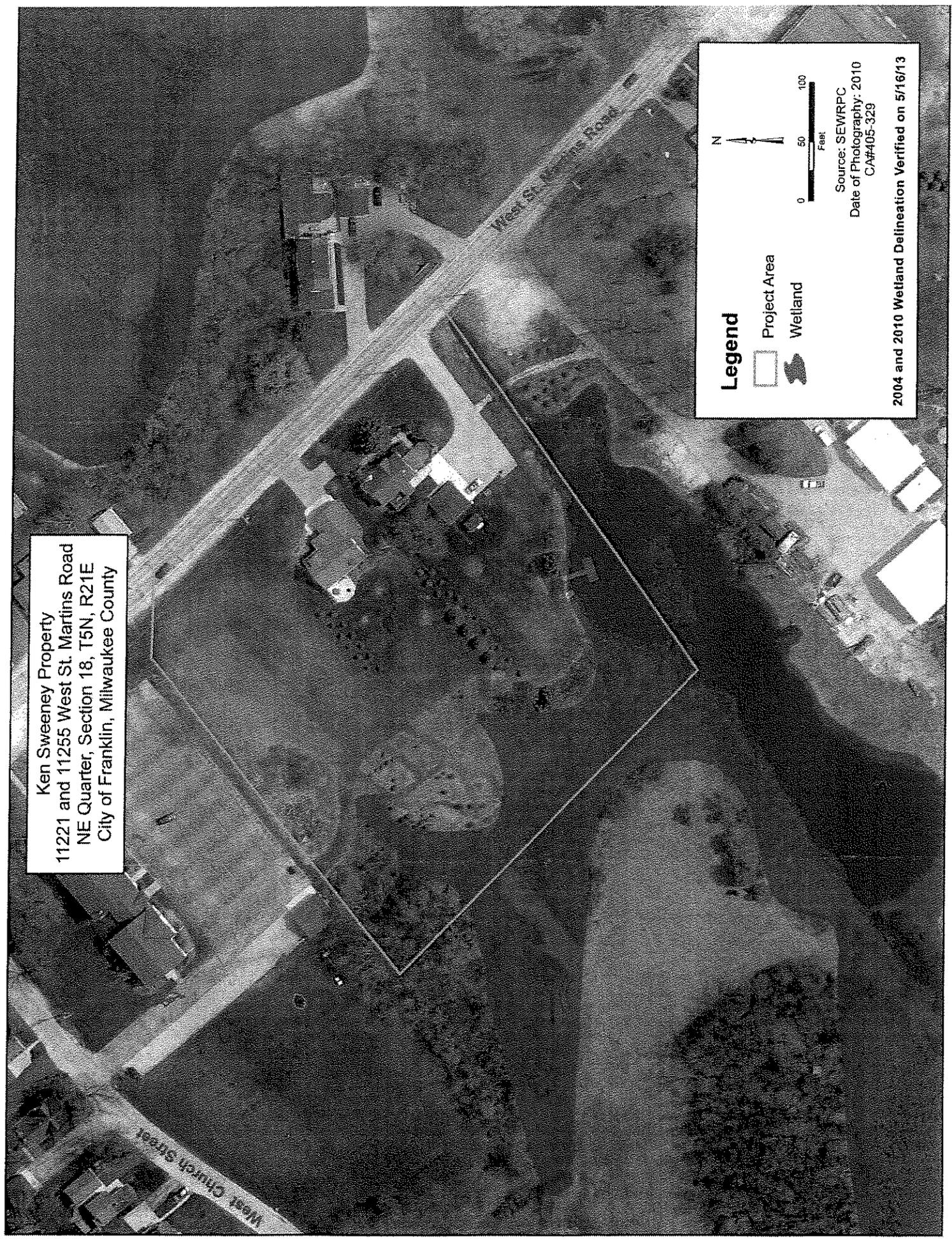
Legend

- Project Area
- Wetland

Source: SEWRPC
Date of Photography: 2010
CA#405-329

0 50 100 Feet

2004 and 2010 Wetland Delineation Verified on 5/16/13



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<p>APPROVAL</p> <p><i>med</i></p>	<p>REQUEST FOR COUNCIL ACTION</p>	<p>MEETING DATE</p> <p>6/18/2013</p>
<p>REPORTS & RECOMMENDATIONS</p>	<p>Staff Recommendation on Installation of a Trail Along South North Cape Road and the Potential Application of Park Impact Fees Toward the Project</p>	<p>ITEM NUMBER</p> <p><i>G.2.</i></p>

At their June 4th meeting, the Common Council referred to staff and the Finance Committee the issue of alternatives and financing, including the use of impact fees, for a sidewalk or pedestrian path/trail along S. North Cape Road. At that meeting, the City Engineer and Common Council also discussed the significance and importance of moving this item forward in an expeditious manner. Staff has met to discuss the issue and offers the following information and suggestions.

1. Trail Location: The location of the road reconstruction and potential pedestrian way is an appropriate location for a trail. In fact, the 3,590 feet north of Rawson Avenue would address a future trail contemplated (but not currently included in the impact fee funding) in the Comprehensive Outdoor Recreation Plan (CORP) along the parallel stretch of Forest Home Avenue. In addressing this needed connection, the stretch north of Rawson along North Cape could be completed in lieu of the contemplated pedestrian connection along Forest Home. As to the section south of Rawson (7,230 lineal feet), the final CORP was scaled back dropping some paths that were viewed as appropriate locations. [In fact, 10.8 additional miles of trails were identified as unfunded.] This location, for example, would link a school to the trail system and create a beneficial loop for that neighborhood. Staff can more fully address the benefits of adding this stretch of trail to the planned network of trails, if needed. The CORP anticipated a significant increase in the amount of trails added to the City's park system. This additional approximately 10,820 lineal feet would be in addition to the 32,727 of proposed off road trails identified in the CORP as funded through City mechanisms and in addition to the 52,948 lineal feet of new County off road trails recommended by the CORP.

2. Design: Staff believes that, if expanded to an 8-foot wide bituminous path, Alternative 4 as presented by the City Engineer at the last meeting (attached) would qualify as a trail within the scope and expectations of the CORP. Given the timelines involved, Alternative 4 avoids the substantial, costly, and time-consuming acquisitions that are necessary for the other alternatives. Engineering's consultant on this issue has estimated the cost of Alternative 4 expanded to an 8-foot wide bituminous path to be \$760,000.

3. Financing: The update to the Park Impact Fee analysis is nearly completed, and this stretch of trail is not currently incorporated into the anticipated need and funding. Staff is currently reviewing a draft and expects the report to be presented at one of the next two meetings, but we also understand that the roadway issue needs to be resolved before then. The impact fee consultant (Ruekert-Mielke) has indicated that there is still time to modify the numbers in the analysis given proper and sufficient direction by the Common Council. If included by direction of the Common Council, a trail along this path would qualify for impact fee funding in accordance with the conclusions of the consultant's reports. Although the inclusion of the trail would modify the draft results, the trail would likely qualify for as much as 60 to 65 percent funding through impact fees.

Ruekert-Mielke could incorporate the added distance into the impact fee analysis at this time provided they received clear direction from the Common Council to do so. In that manner, the roadway project would not be held up pending completion of a CORP update. City staff could then follow up before the end of the year with the necessary CORP amendment to incorporate this trail project. The worst case scenario would be that if a CORP amendment was not ultimately approved, the additional lineal feet of trail would simply be available for consideration elsewhere in the City in the future. Given that the CORP also identifies an additional 10.8 miles of unfunded potential trail demand, having incorporated funding for an additional 10,820 feet would not be a bad thing or inconsistent with the existing CORP. In conclusion, it appears that approximately \$456,000, assuming just 60%, of the total cost of this trail would be eligible for Impact Fee funding. That would leave as much as approximately \$304,000 to be addressed during the capital projects portion of the 2014 budget process.

4. Impact on the Park Impact Fee. Although the Park Impact Fee review is not finalized, we can very comfortably state that inclusion of this additional portion of trail will not cause an increase in the impact fee beyond its current level. In fact, even including this additional trail footage, the Park Impact Fee should see a substantive decrease. Additionally, it is important to note that the Park Impact Fee does have a portion of funds that require expenditure during 2014 and 2015 to avoid reimbursement of previously collected fees. To that end, the timeline for this project's expenditures is beneficial to the long-term management and maintenance of the Park Impact Fee account.

Conclusion

If the Common Council is interested in moving forward with a trail along S. North Cape Road and if the Common Council believes timeliness of the road project and impact fee analysis is important, Staff recommends the motions set forth below. Given the timeliness issue as previously discussed by the Common Council, staff has returned this item to the Common Council in advance of the Finance Committee's consideration of the same.

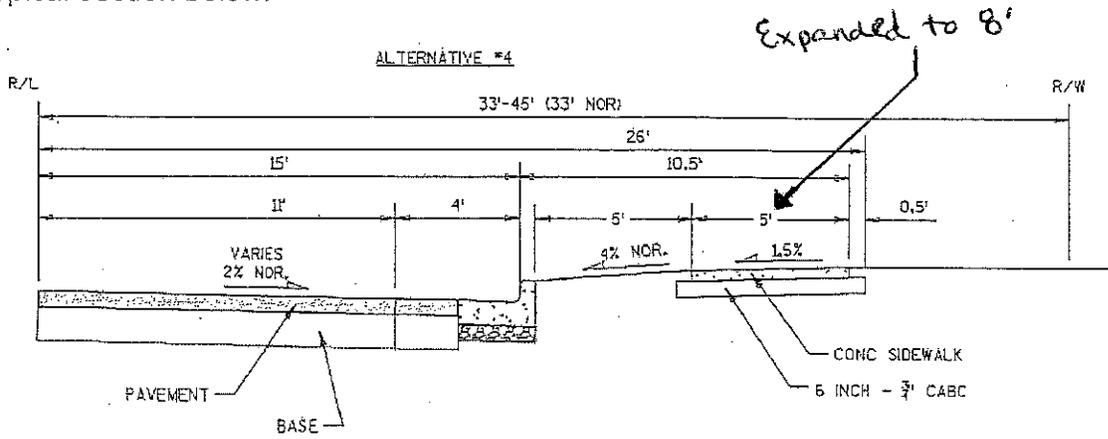
COUNCIL ACTION REQUESTED

1. Motion to direct that the Park Impact Fee analysis incorporate approximately 10,820 lineal feet of trail along S. North Cape Road, as well as the associated costs, for the purpose of applying park impact fee funding to support the project, pending finalization of the project approval.
2. Motion to direct the Planning Department to bring forward an amendment to the CORP prior to the end of 2013 that provides for a trail along S. North Cape Road.

(Expanded to 8')

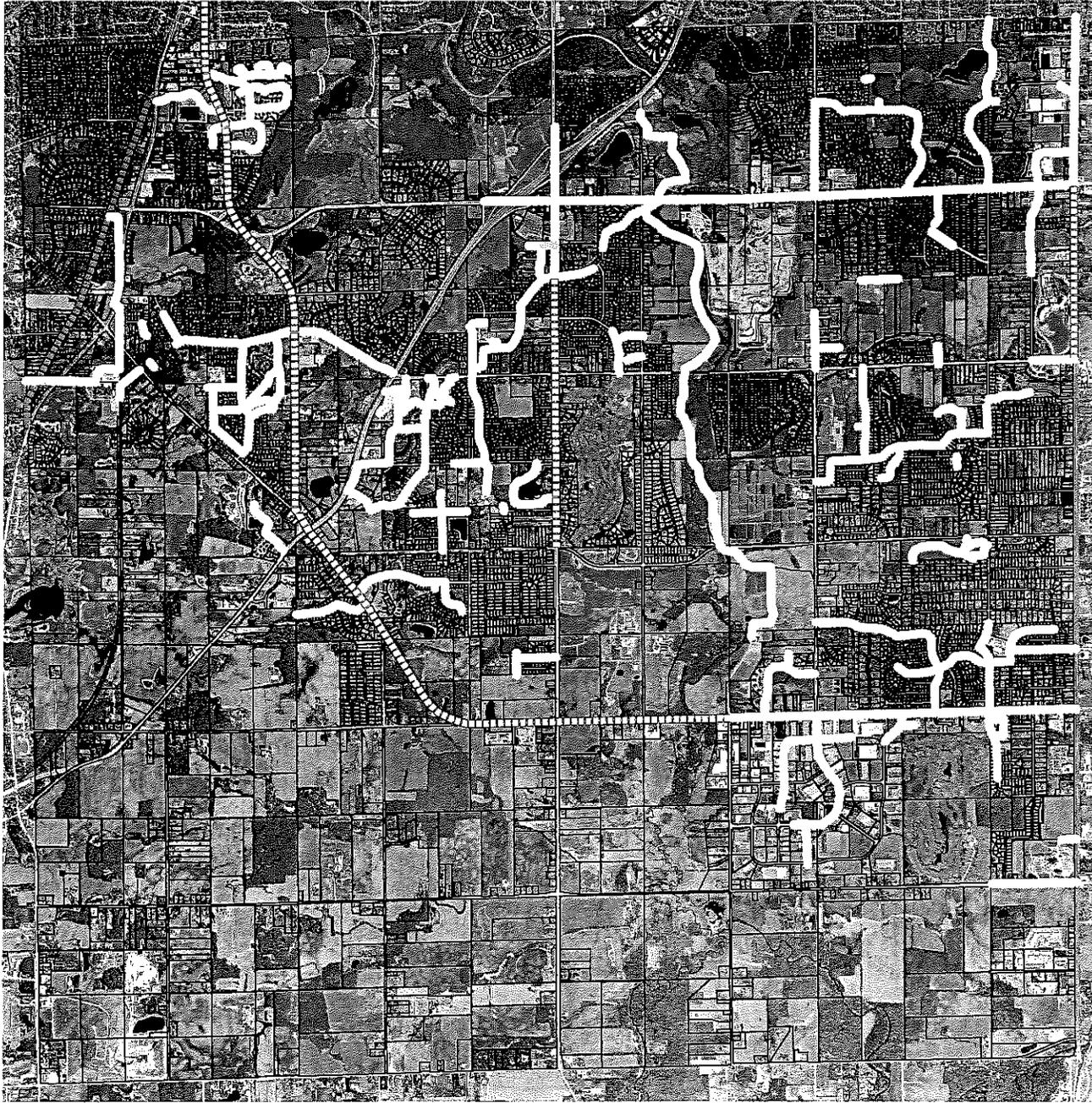
Alternative 4 - 8-Foot Sidewalk in Urban Section

In Alternative 4, a ⁸ 8-foot sidewalk is constructed 5 feet behind the curb of an urban section. See typical section below:



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LOCATION OF FRANKLIN SIDEWALKS AND TRAILS



0 1,600 3,200 6,400 9,600 12,800
Feet

EXISTING SIDEWALKS OR TRAILS

TRAILS UNDER DESIGN BY STATE OR COUNTY

PROPOSED S. NORTH CAPE ROAD TRAIL

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APPROVAL <i>slw</i>	REQUEST FOR COUNCIL ACTION	MTG. DATE 6/18/13
Reports & Recommendations	SUBJECT: Provide direction to the Wisconsin Department of Transportation relative to the width of sidewalk and the placement of underground utilities on S. 27th Street between W. College Avenue and W. Drexel Avenue	ITEM NO. <i>G. 3.</i>

BACKGROUND

Pursuant to the proposed reconstruction of S. 27th Street from W. College Avenue to W. Drexel Avenue planned for 2015 by the Wisconsin Department of Transportation (DOT), please be advised that the DOT has requested that the Common Council provide them with an initial decision relative to the width of the sidewalks and the City's intent to have the utilities placed underground.

ANALYSIS

At the last meeting of the S. 27th Street Steering Committee the committee recommended that the sidewalks be constructed at a width of 10 feet wide and that the City pay 90 percent for placing the utilities underground with Oak Creek paying 10 percent. The City of Oak Creek has revised this recommendation for Oak Creek, a six foot wide walk north of W. Minnesota Avenue and a ten foot wide walk south of W. Minnesota Avenue. At this time the DOT needs to know the City's wishes for design purposes to acquire the necessary right-of-way. This decision would not be a financial commitment; which would come later with the approval of an intergovernmental program agreement.

OPTIONS

It is recommended that an initial decision be made at the time such that the DOT can proceed with acquiring the necessary right-of-way for the reconstruction.

FISCAL NOTE

Under a revised policy by the Federal Government a five foot wide sidewalk will be fully funded under the transportation funding and the community will only be required to pay for any width over five feet. The City's consultant (HNTB) has estimated that if a ten foot walk is installed for the full length the cost to the City of Franklin would be \$228,442. Adjusting these costs to reflect a six foot wide sidewalk north of W. Minnesota Avenue and a ten foot wide sidewalk to the south, the City's cost would be reduced based on the estimate of \$5.50 per square foot to \$34,375 north of W. Minnesota Avenue and \$118,525 south of W. Minnesota Avenue for a total cost of \$152,900. The consultant has estimated that the cost of the underground utilities would be two million with the City paying 90 percent or 1.8 million.

RECOMMENDATION

Provide direction to the Wisconsin Department of Transportation relative to the width of the sidewalk and the desire for underground utilities subject to obtaining the necessary financing through T.I.F.

JMB/db

S. 27th Street
Unique Cost Share Agreements
Sidewalk & Lighting
4/22/2013

Total Project Length

Approximately 4 miles (both sides of street)

Sidewalk Costs

Existing Sidewalk

5' concrete walk for 1.5 miles (39,600 sq ft) in total length (including both sides of street) from College to Rawson Avenue.

Proposed Sidewalk

10' multi-use path for 4 miles in length

1. 10' multi-use path (\$5.50 per sq. ft. – broomed concrete) for 4 miles in length (approximately 188,670 sq. ft.) for \$1,037,685 estimated cost.
2. WisDOT replaces in-kind/existing 5' sidewalk at 0% cost to cities.
 - o 1.5 miles = 39,600 sq. ft. of sidewalk at \$5.50 per sq. ft.
 - o WisDOT Est. Cost = \$217,800
3. WisDOT pays 100% for new 5' standard sidewalk
 - o 4 miles minus 1.5 miles of existing sidewalk = 2.5 miles or 66,000 sq. ft. of new sidewalk at \$5.50 per sq. ft.
 - o Total Cost = \$363,000
 - o WisDOT Est. Cost = \$363,000
 - o Cities Est. Cost = \$0
4. Cities pay 100% of any remaining multi-use path costs above and beyond the 5' standard sidewalk

Summary

1. Total Est. Multi-Use Path Cost = \$1,037,685
2. WisDOT's In-Kind Cost Share = \$217,800
3. WisDOT's new sidewalk Cost Share = \$363,000
WisDOT's total = \$580,800
4. Cities Estimated Cost Share for 10' multi-use path = \$456,885

\$ 2,014,425.00 each

The sidewalk cost agreement assumed above is in accordance with the email correspondence from Vida Shaffer on 1/3/2012 and updated from the email correspondence from Tom Lazcano on 4/10/2013.

Jack Bennett

Subject: FW: Proposed sidewalk width along 27th Street

From: Mike Simmons [<mailto:msimmons@oakcreekwi.org>]
Sent: Thursday, June 06, 2013 11:08 AM
To: Jack Bennett
Cc: Brian Sajdak; Marie Myszkowski; Gerald Peterson; Tom Michalski; Doug Seymour; Ron Romeis; Lazcano, Tom - DOT; Vida Shaffer (vida.shaffer@dot.wi.gov)
Subject: Proposed sidewalk width along 27th Street

Jack,

OC members of the steering committee and staff met yesterday to consider one last time the desired sidewalk widths for the 27th Street reconstruction. As you know the DOT is anxiously awaiting a final decision on sidewalk width. After a fairly lengthy discussion the consensus was that north of Minnesota Avenue 6' concrete sidewalk should be installed, and south of Minnesota Avenue the 10' concrete path should be installed. Recall that Minnesota Avenue is the change from 40 mph speed limit to 45 mph with a corresponding change in road section from mountable curb to vertical face curb. It was discussed that future development along 27th Street south of Minnesota Avenue would be more conducive to multi-path uses than the more dense commercially developed section to the north in which pedestrians only should be accommodated. Please let me know your thoughts on this.

Thanks,

Mike Simmons
City Engineer
City of Oak Creek
8640 S. Howell Avenue
Oak Creek, WI 53154
(414) 768-5859
Fax: (414) 768-6535
msimmons@oakcreekwi.org

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APPROVAL <i>slw</i>	REQUEST FOR COUNCIL ACTION	MTG. DATE 6/18/13
Reports & Recommendations	SUBJECT: Board of Water Commissioner's recommendation to complete a major water main loop on W. St. Martins Road just southeast of W. Chapel Hill Drive to improve the safety and reliability of the water system for the area generally northwest of W. Loomis Road	ITEM NO. <i>6.4.</i>

BACKGROUND

Please be advised that the Board of Water Commissioner's at their regular meeting of May 21, 2013 recommended to the Common Council that a short section of 430 feet of 16 inch diameter water main be installed on W. St. Martins Road just southeast of W. Chapel Hill Drive to complete a major water main loop connection.

ANALYSIS

The recommended connection will assure that the western portion of the City's water system will not have a service interruption if a problem occurred on the water main in W. Drexel Avenue west of W. Loomis Road. If a major break would occur at this location the whole westerly portion of the system would be out of water and a boil notice would be required.

Funds are available for this connection and while the water main installation would be special assessed, the property owners as per code would be eligible for a 10 year interest free deferment if they chose not to connect. Prior to awarding bids a public hearing must be held before continuing with the installation.

OPTIONS

Authorize to proceed with the necessary steps for the short section of water main installation on W. St. Martins Rd
 or
 Table

FISCAL NOTE

Funds are available in the water connection fee account to cover the deferment and the oversize and non-assessable costs for the stated water main extension.

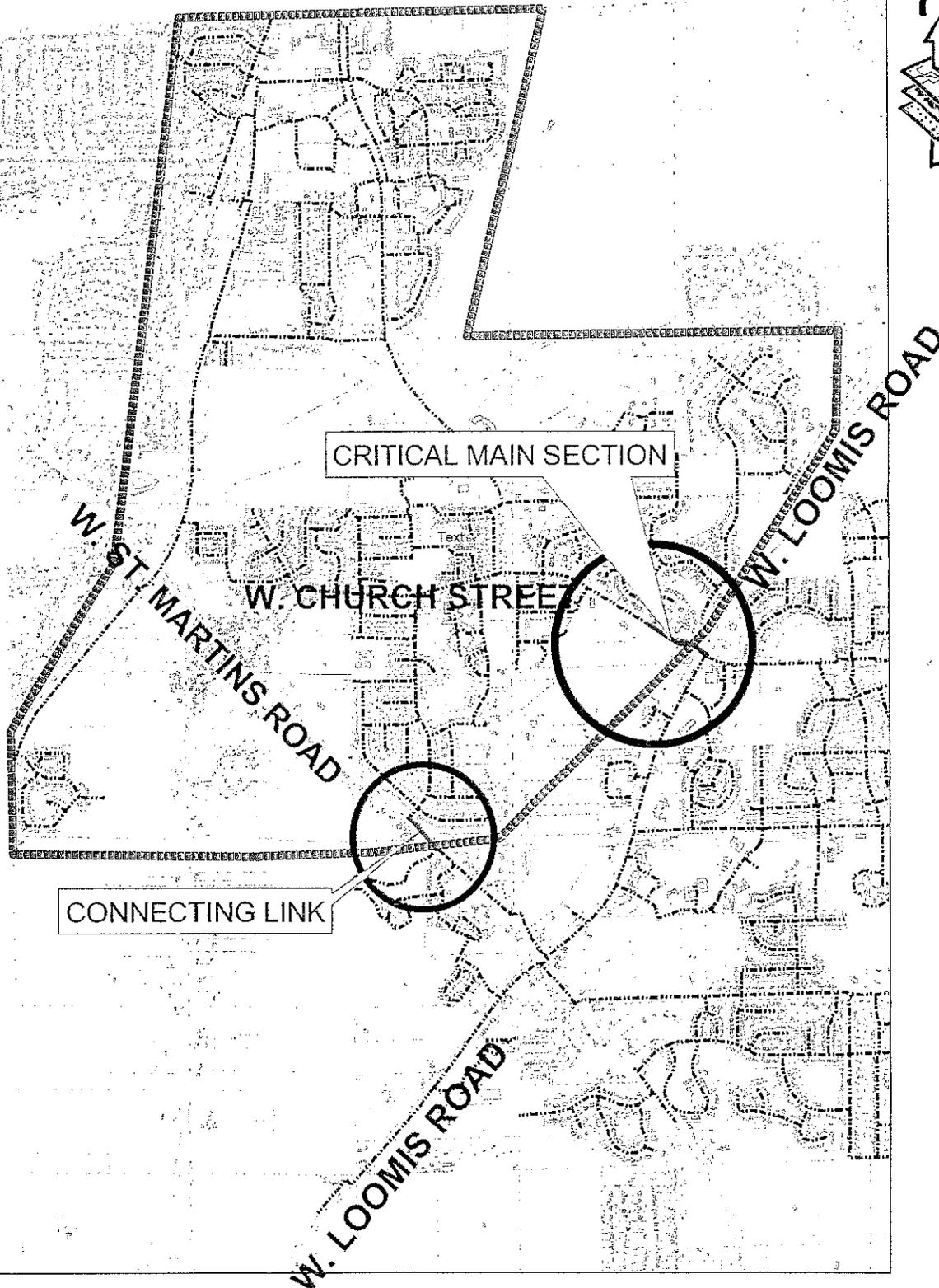
RECOMMENDATION

Motion to direct staff to take the necessary action to facilitate the installation of 430 feet of water main on W. St. Martins just southeast of S. Chapel Hill Drive and report back to the Common Council for the necessary approvals and public hearing.

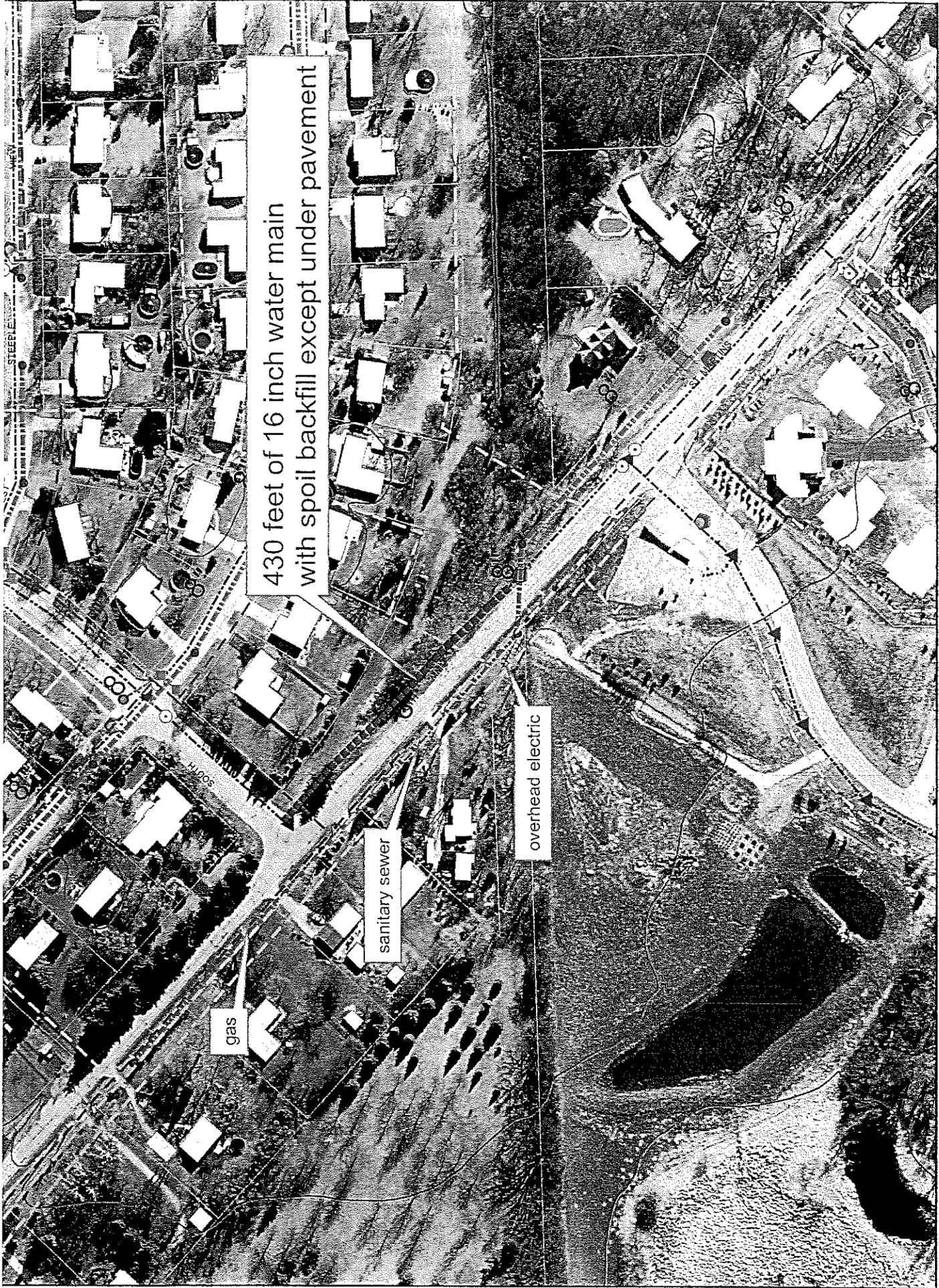
JMB/db/sr

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WATER MAIN LOOP CONNECTION WESTERLY WATER MAIN SERVICE AREA



----- AREA OF POSSIBLE SERVICE INTERRUPTION



430 feet of 16 inch water main
with spoil backfill except under pavement

gas

sanitary sewer

overhead electric

PROPOSED WATER MAIN EXTENSION

Kaempfer & Associates, Inc.

Consulting Engineers

650 East Jackson St. P.O. Box 150
Oconto Falls, Wisconsin 54154
(920) 846-3932 Fax (920) 846-8319

DATE: June 10, 2013 E142-06.09

TO: John Bennett, P.E.
Franklin Water Utility

FROM: Chris Kaempfer, P.E. *CK*

PROJECT: Water Utility Consulting Services

RE: Water System Reliability Evaluation

An evaluation was performed to determine the reliability of the water system after the Puetz Road Booster Pump Station was placed in service. The Puetz Road Booster Pump Station now provides a second supply point for the West Pressure Zone of the Franklin Water System. The second supply point has provided a looped pipeline network that has significantly improved the reliability of the water distribution system serving the West Pressure Zone of the water system. The results of the evaluation are shown on Figure 1.

All major areas of the East Pressure Zone are now served by a looped pipeline network. The East Pressure Zone has a reliable pipeline network. The West Pressure Zone, however, still has a major reliability problem. Only half of the West Pressure Zone is served by a looped pipeline network. The high-risk portion of the West Pressure Zone is only served by a single 16-inch diameter transmission main as shown in Figure 2.

The single 16-inch diameter transmission main is located on West Drexel Avenue. The transmission main extends from the east side of the intersection of West Drexel Avenue and West Loomis Road, approximately 1,000 feet north and west, to the intersection of West Drexel Avenue and Wyndham Hills Parkway. Approximately 20 percent of the customers served by the Water Utility would lose water service if the critical segment of water main failed. A failure of the critical pipe segment would significantly reduce the level of fire protection in the high-risk area. There would be no water available at any of the fire hydrants in the high-risk area.

We recommend that the Water Utility proceed with construction of improvements to correct this problem as soon as possible. The work can be performed in two phases. The first phase would be the short-term solution and the second phase would be the ultimate solution.

The first phase of the project would be to connect the 16-inch diameter transmission main on St. Martins Road with the 8-inch diameter water main on South Chapel Hill Drive. The 8-inch diameter water main on South Chapel Hill Drive would serve as the second connection of the loop serving the high-risk portion of the West Pressure Zone. The proposed transmission main extension is shown in Figure 3. The project would involve construction of approximately 430 feet of 16-inch diameter transmission main. The construction cost of the Phase 1 improvements is estimated to be \$64,500. The project cost of the Phase 1 improvements, which includes engineering and contingencies, is estimated to be \$85,000. The 8-inch diameter connection would be able to provide a minimal level of service that would meet most normal demands in the water system and provide a minimal level of fire protection to a portion of the high-risk area of the West Pressure Zone.

The second phase of the project would be to connect the 16-inch diameter transmission main on St. Martins Road with the 16-inch diameter transmission main on Forest Home Avenue. The second phase of the project would provide a 16-inch diameter transmission main to serve as the second connection of the loop serving the high-risk portion of the West Pressure Zone. The proposed transmission main extension is shown in Figure 4. The project would involve construction of approximately 5,630 feet of 16-inch diameter transmission main. The construction cost of the Phase 2 improvements is estimated to be \$1,075,000. The project cost of the Phase 2 improvements, which includes engineering and contingencies, is estimated to be \$1,395,000. The 16-inch diameter connection would be able to provide a level of service that would meet all normal demands in the water system and provide a normal level of fire protection to all of the high-risk portion of the West Pressure Zone.

We recommend that the Phase 1 improvements that are needed for the short-term solution be designed, bid, and constructed in 2013. We recommend that the Phase 2 improvements that are needed for the ultimate solution be included as part of a future water main extension project.

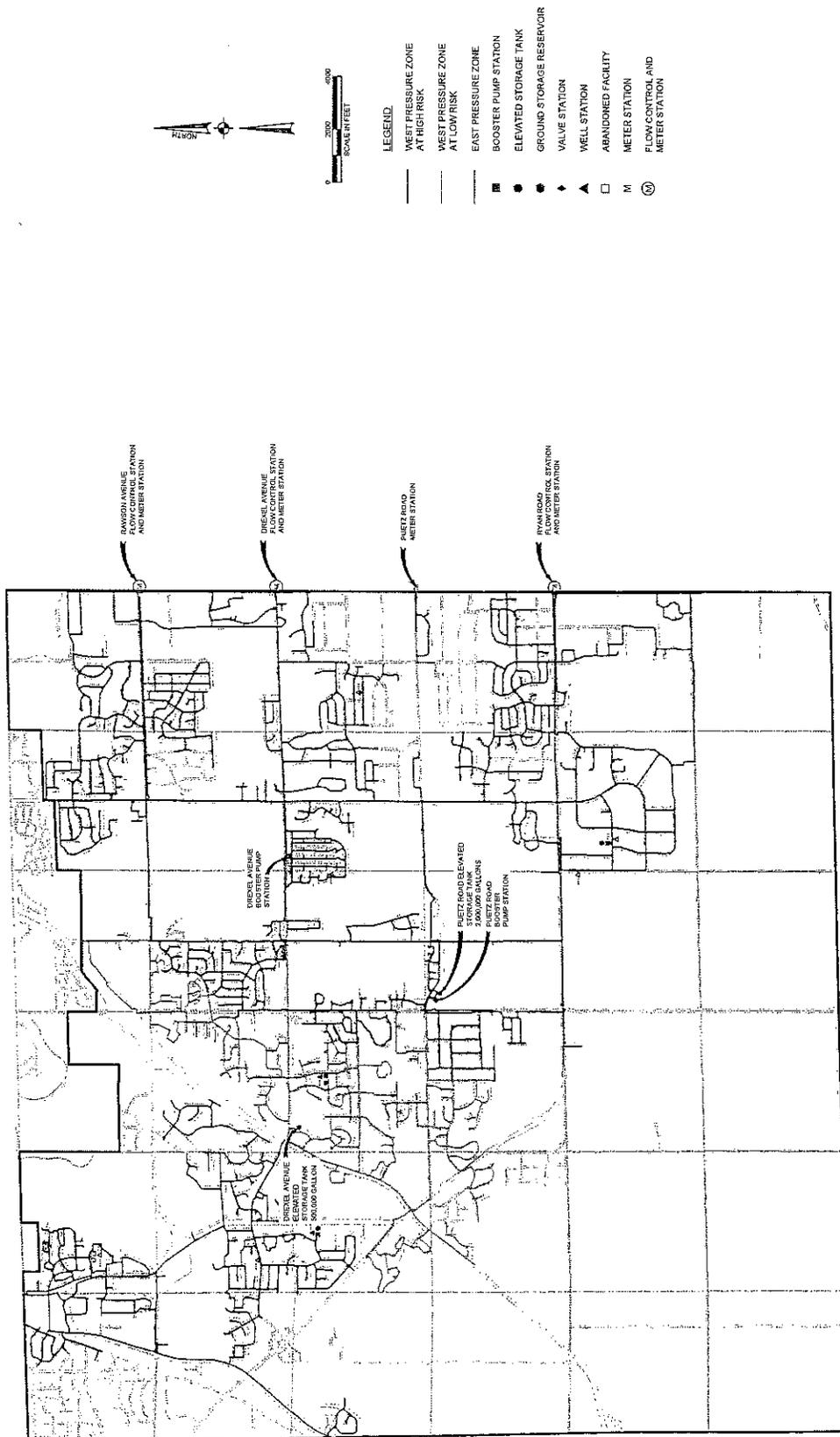


Fig. 1 Water System Reliability Evaluation

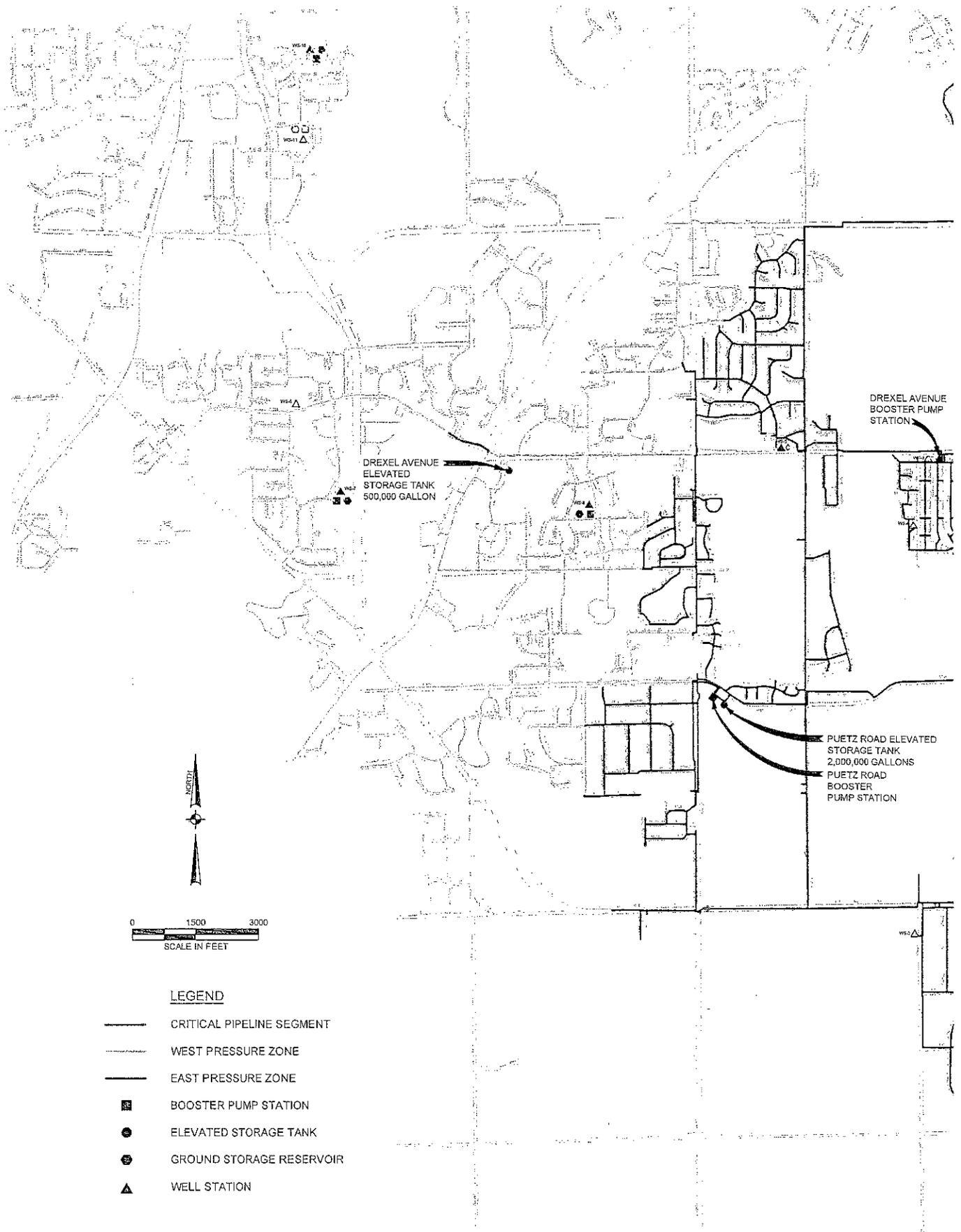
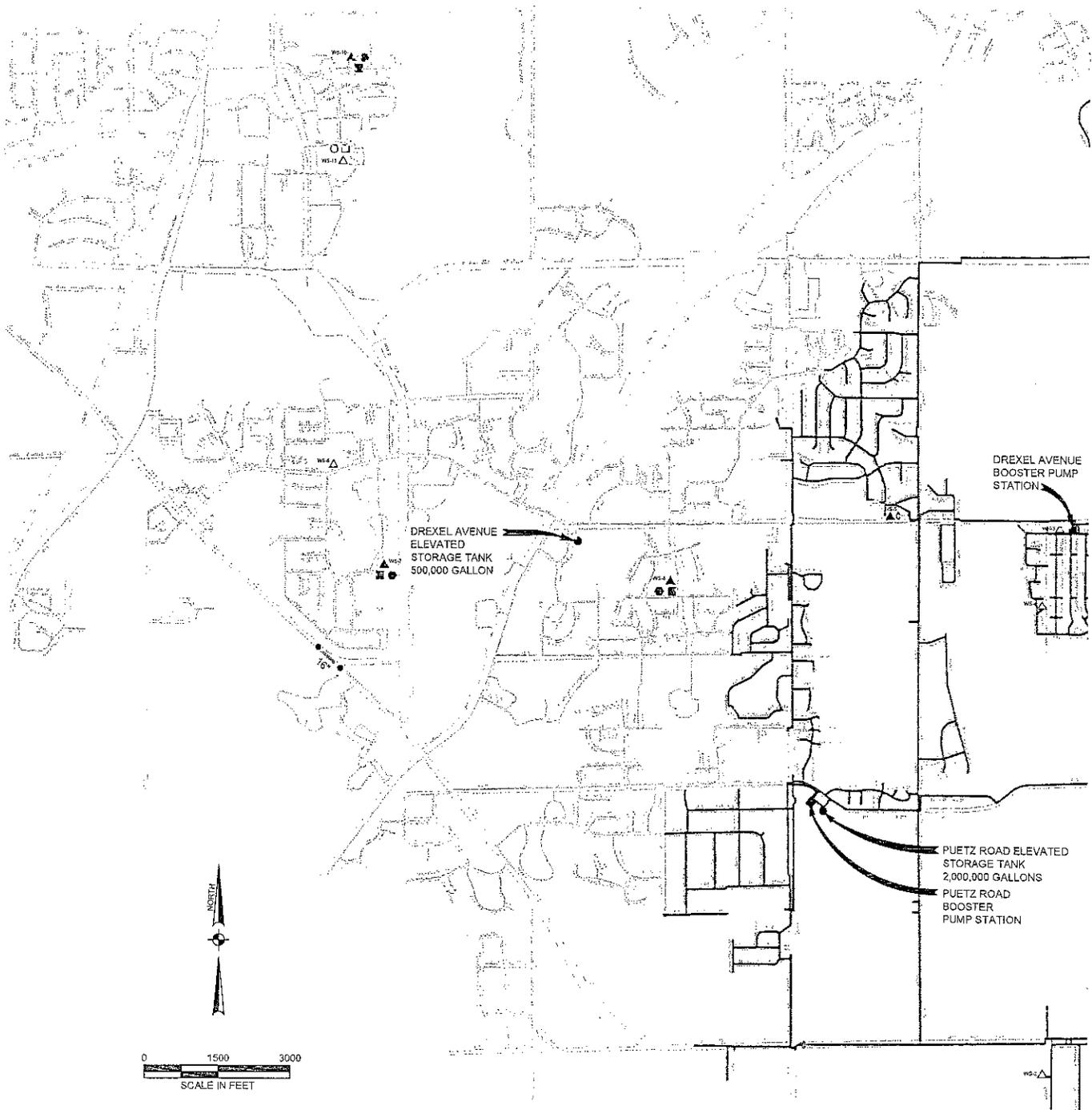


Fig. 2 Critical Segment of Water Main



LEGEND

- PHASE 1 IMPROVEMENTS
- WEST PRESSURE ZONE
- EAST PRESSURE ZONE
- BOOSTER PUMP STATION
- ELEVATED STORAGE TANK
- ⊕ GROUND STORAGE RESERVOIR
- ▲ WELL STATION

Fig. 3 Phase 1 Improvements

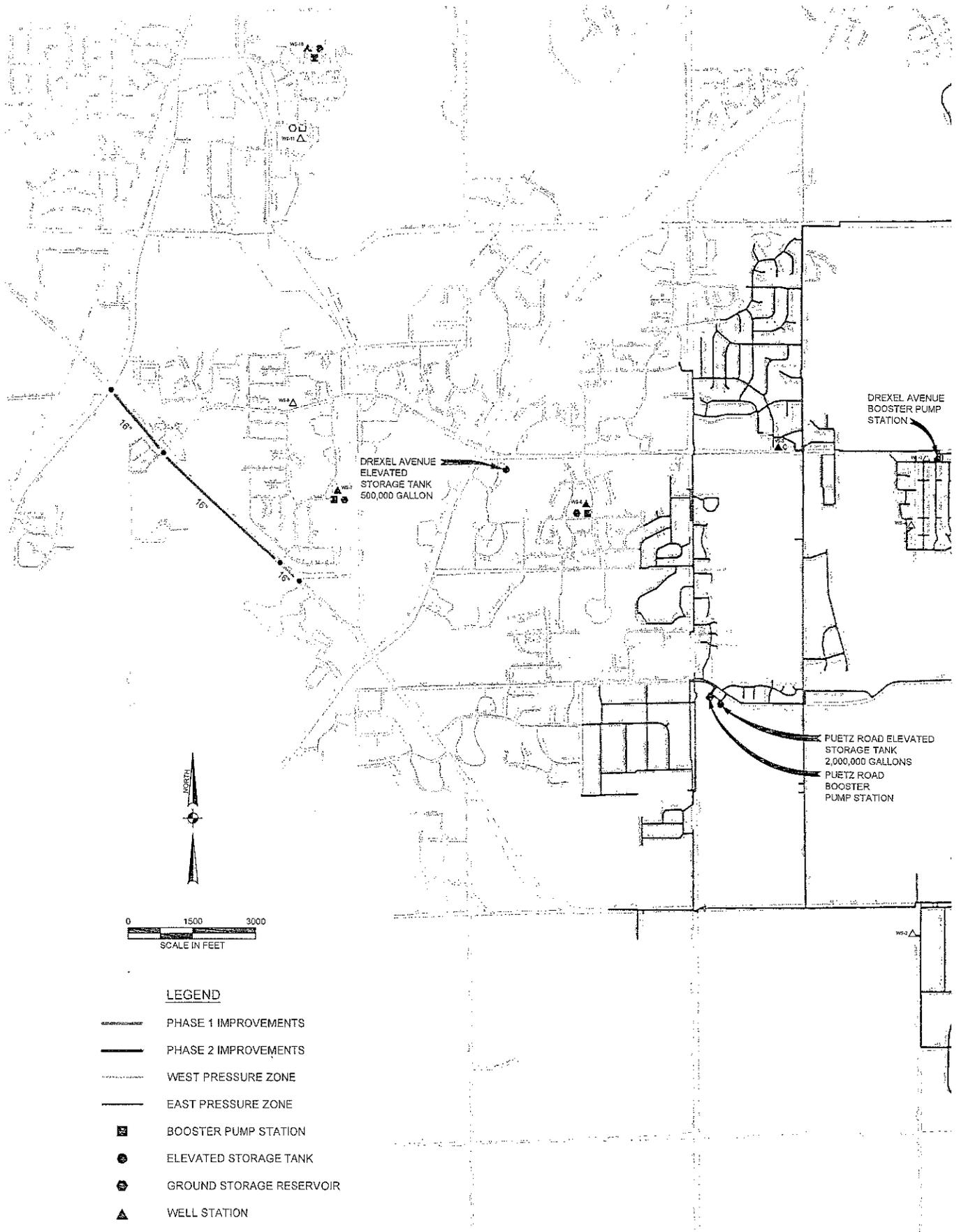


Fig. 4 Phase 2 Improvements

APPROVAL <i>slw</i>	REQUEST FOR COUNCIL ACTION	MTG. DATE 6/18/13
Reports & Recommendations	SUBJECT: Authorization to proceed with the Private Property Inflow and Infiltration (PPII) for Phase 3 of the Rawson Homes Subdivision (S. 37 th Place, S. 36 th Street and S. 35 th Street between W. Madison Boulevard and W. Marquette Avenue and W. Madison Boulevard and W. Marquette Avenue between S. 35 th Street and S. 37 th Place)	ITEM NO. <i>6.5.</i>

BACKGROUND

Pursuant to the Private Property Inflow and Infiltration (PPII) project financed by the Milwaukee Metropolitan Sewerage District (MMSD) which includes private lateral rehabilitation and elimination of foundation drain connection to the sanitary sewer, staff has let bids for Phase 1 and is in the process of dye study of the laterals in Phase 2. Rawson Homes is a 1955/57 subdivision and contains the oldest sanitary sewer in the City. Flow test has been conducted in this area and the clear water flow into sewers was excessive. Staff recommends that the City now start with Phase 3 which will include an on-site meeting with residents explaining the program and the process to obtain permission to complete dye testing on each parcel. A program will be developed for approval by MMSD which will produce a funding agreement for the project.

ANALYSIS

From flow testing of the next oldest sanitary sewers which were installed in the mid 1960's, it appears that the Rawson Home Subdivision has the only area-wide high clear water inflow and infiltration.

OPTIONS

Authorize staff to proceed with Phase 3

or

Table

FISCAL NOTE

The total cost of the PPII program, except for the staff administrative costs of the program, will be funded by the MMSD.

RECOMMENDATION

Authorize staff to proceed with the initial planning for Phase 3 of the Rawson Homes Private Property Inflow and Infiltration program as financed by the Milwaukee Metropolitan Sewerage District including S. 37th Place, S. 36th Street and S. 35th Street between W. Madison Boulevard and W. Marquette Avenue and W. Madison Boulevard and W. Marquette Avenue between S. 35th Street and S. 37th Place.

JMB/sg

Encl.

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RAWSON HOMES SANITARY SEWER LATERAL REHABILITATION



-  PHASE 1
-  PHASE 2
-  PHASE 3

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APPROVAL <i>slw</i>	REQUEST FOR COUNCIL ACTION	MEETING DATE 6/18/13
Reports and Recommendations	Southeastern Wisconsin Regional Planning Commission Planning Report No. 54, <i>A Regional Housing Plan for Southeastern Wisconsin: 2035</i>	ITEM NUMBER <i>G. 6.</i>

Attached is the Southeastern Wisconsin Regional Planning Commission Planning Report No. 54, *A Regional Housing Plan for Southeastern Wisconsin: 2035*. It is requested that the Common Council refer the housing plan to the Plan Commission for review and recommendation for adoption of a Resolution by the Common Council.

COUNCIL ACTION REQUESTED

Motion to refer Southeastern Wisconsin Regional Planning Commission Planning Report No. 54, *A Regional Housing Plan for Southeastern Wisconsin: 2035* to the Plan Commission for review and recommendation to the Common Council for adoption of a Resolution.

SOUTHEASTERN WISCONSIN REGIONAL PLANNING COMMISSION

W239 N1812 ROCKWOOD DRIVE • PO BOX 1607 • WAUKESHA, WI 53187-1607

TELEPHONE (262) 547-6721
FAX (262) 547-1103

May 30, 2013

Serving the Counties of:

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WASHINGTON
WAUKESHA



Mayor and Members of the
City of Franklin Common Council
c/o Ms. Sandra Wesolowski, Clerk
9229 W. Loomis Road
Franklin, WI 53132

Dear Ms. Wesolowski:

In accordance with Section 66.0309(10) of the *Wisconsin Statutes*, the Southeastern Wisconsin Regional Planning Commission hereby provides a certified copy of SEWRPC Planning Report No. 54, *A Regional Housing Plan for Southeastern Wisconsin: 2035*. A copy of Commission Resolution No. 2013-04 adopting this plan as a guide for the physical development of the Region is bound in the front of the report.

The focus of the housing plan is providing an adequate supply of affordable housing for all current residents and the anticipated future population of the Region through the plan design year 2035, with a focus on providing housing affordable to the existing and projected future workforce of the Region. A summary of major plan findings and recommendations is included in the enclosed newsletter.

All of the plan recommendations are set forth in Part 3 of Chapter XII, beginning on page 731 of the enclosed report. Key recommendations of the plan for local governments include a recommendation that communities seek to provide a balance between the cost of housing and wages paid to job-holders in their community and that communities with sewer service designate areas in the local comprehensive plan and zoning map for the development of modest multi-family (minimum density of 10 units per acre and about 800 square feet for two-bedroom apartments) and modest single-family housing (minimum density of about four units per acre and about 1,200 square feet per housing unit). Table 214, beginning on page 732 of the report, summarizes the final plan recommendations and indicates the unit of government or agency that would need to take action to implement each recommendation. Several of the plan recommendations are directed to local governments, with different recommendations directed to sewer communities and to non-sewer communities.

It is respectfully requested that your Common Council refer the housing plan to your City Plan Commission for review. Should your Plan Commission, following their review, recommend endorsement of the regional housing plan, we request that the Common Council consider endorsing the plan. City endorsement of the housing plan is important to help assure a common understanding among the communities within the Region, as well as among the various state and federal agencies of government involved, and to enable work to continue on plan implementation. A sample resolution for Common Council endorsement of the plan is enclosed.

Please do not hesitate to call on us if the Commission or its staff can be of any assistance to the City in its consideration of the plan. Commission staff is available to make a presentation about the plan to the Plan Commission and Common Council, or to attend a meeting of City officials to answer questions about the

Ms. Sandra Wesolowski
May 30, 2013
Page 2

plan. Please contact Nancy Anderson of the Commission staff at (262) 547-6721 or nanderson@sewrpc.org if you have questions about the regional housing plan, would like to schedule a presentation or meeting, or would like additional copies of the summary newsletter or the plan report.

Very truly yours,

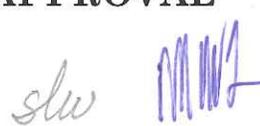
A handwritten signature in black ink, appearing to read "David L. Stroik". The signature is fluid and cursive, with the first name "David" being the most prominent.

David L. Stroik
Chairman

DLS/KRY/NMA/pk
Docs #211593

Enclosures (#211174)

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APPROVAL 	REQUEST FOR COUNCIL ACTION	MEETING DATE 6/18/2013
REPORTS & RECOMMENDATIONS	City of Franklin's Community Development Block Grant Program Projects for 2014	ITEM NUMBER <i>G.7.</i>

Completed 2014 Community Development Block Grant Applications must be returned to Milwaukee County by July 15, 2013. Following is background information relative to the CDBG Program, a summary of project requests and considerations, and the recommendation of the Director of Administration. Following the action of the Common Council at this meeting, 2014 CDBG applications will be prepared and submitted to Milwaukee County by their July 15, 2013 deadline. It is worth noting that City staff only received notice of the July 15th deadline on June 4, 2013.

2013 CDBG PROJECT ALLOCATIONS

Background Information: During the past few years, the Milwaukee County CDBG program has had increasing pressure from HUD to ensure approved projects meet the federal requirement that no more than 15% of project dollars go towards Public Service projects, social service type programs not involving construction. At the same time, the County and HUD have become much more stringent in their interpretation as to what qualifies as an allowable Public Service expenditure. In past years, enough Milwaukee County communities had dedicated sufficient funds toward construction projects (as is the focus of the CDBG project according to federal law) such that some communities, such as Franklin, could exceed their public services expenditure cap and the County, as a whole, could still meet the federal standard. That is no longer clearly the case. Nonetheless, our 2013 applications, as preliminarily approved, were at 10.4% Public Service expenditures due to the City preliminarily receiving \$80,000 instead of the normal \$37,422 towards the Clare Meadows Sidewalk Project. Franklin received more funding than the intergovernmental agreement required because of some new HUD and County procedures that made some additional resources available to be allocated to that project and because some communities could not use their allocation.

Below is a synopsis of the City's CDBG projects over the last 3 years.

	2011 Contracts		2012 Contracts		2013 Contracts	
USES OF CDBG ALLOCATIONS						
Clare Meadows 51st Street Handicap Sidewalk	37,422		37,422		80,000	
Senior Citizen Activities	4,578	9.2%	-0-	0%	-0-	0%
Elderly Persons Home Support Serv. (SW Interfaith)	4,620	9.2%	3,381	7.2%	3,381	3.8%
Senior Travel Program	3,460	6.9%	5,883	12.6%	5,883	6.6%
Subtotal - Public Service Projects	12,658	25.3%	9,264	19.8%	9,264	10.4%
CDBG TOTAL	50,080		46,686		89,264	
General Fund Public Service Project Support						
Senior Travel Program	5,750		5,750		5,000	
Senior Citizen Activities	9,250		9,250		10,000	
Total General Fund Support	15,000		15,000		15,000	
% of Total Public Service Funding (below)	54.2%		61.8%		61.8%	
Combined Total Public Service Funding						
Senior Citizen Activities	13,828	50.0%	9,250	38.1%	10,000	41.2%
Elderly Persons Home Support Services	4,620	16.7%	3,381	13.9%	3,381	13.9%
Senior Citizen Travel Program	9,210	33.3%	11,633	48.0%	10,883	44.9%
Total	27,658		24,264		24,264	

The City currently has two projects that can be considered as serving a Public Service purpose: the Senior Travel Program Transportation Services and the Elderly Persons Home Support Services. As shown in the preceding table, the final CDBG contracts for 2013 were recommended to and approved by the County Board for the following projects and amounts:

Clare Meadows North Handicap Accessible Sidewalk (Phs. III)	\$80,000
Senior Travel Program	5,883
<u>SW Interfaith Elderly Home Support Services</u>	<u>3,381</u>
TOTAL 2013 CDBG MONIES	\$89,264

In 2011, the Senior Citizens Activities program (funding for Franklin Senior Citizens, Inc.) ultimately had to transition its funding entirely to the City portion of the funding for these activities. Again, this is a result of the interpretations as to eligible CDBG expenditures. Note that the City currently budgets \$15,000 in its Recreation budget which will enable Franklin Senior Citizens to still receive its allocation of approximately \$10,000 and for the Senior Travel Program to continue with a budget of approximately \$10,000.

2014 Project Considerations and Requests: Based upon the formula in the Intergovernmental Agreement, Milwaukee County anticipates the 2014 funding allocation for the City of Franklin to be \$56,923. Milwaukee County also anticipates that some communities may not have projects that use their full allotment and have encouraged us to consider projects in excess of our current allocation, as the City of Franklin successfully did for 2013.

The City is aware of a need and request to continue to fund the current Public Service Projects: Senior Travel Program and the Southwest Interfaith Elderly Home Support Services. The project administered by Franklin Senior Citizens, Inc. will remain within the Recreation Program from City funds. Beginning in 2014, Milwaukee County is changing the way municipalities allocate funds to non-profit organizations (i.e., Southwest Interfaith). Instead of a non-profit organization having numerous small contracts with several municipalities, the municipalities will now write a letter of support to the non-profit organization for the desired amount of funds to be allocated to them, and the non-profit organization will then submit one large contract to Milwaukee County. Thus, if the City recommends the funding allocation for SW Interfaith, the City will then forward a letter of support to SW Interfaith, and SW Interfaith will then proceed to prepare and submit the necessary 2014 application to Milwaukee County. Also, due to more stringent HUD policies, the Franklin Travel Program costs will only be eligible if they include some type of educational aspect to the trip; otherwise they will need to be funded from the City Recreation allocated funds. As such, for 2014, staff recommends submitting Public Service Project requests for the Senior Travel Program and a letter of support for the Elderly Home Support Services (Southwest Interfaith). Given the increased allocation to the City, staff anticipates recommending the Southwest Interfaith support to be reinstated approximately to its previous funding level before our cuts the past few years. An increase in the Senior Travel Program CDBG funding will not be required since some of the trips will no longer qualify for application against CDBG resources.

It should be noted that new County staff have identified old CDBG policy resolutions at the County level that set a minimum size for a public service program that is higher than Franklin, and many other communities, have followed. County staff will be proposing an update to this policy this summer. Any limit, however, may be in conflict with our Intergovernmental Agreement. This potential issue will not impact the Elderly Persons Home Support Services (Southwest Interfaith) program as our allocation will be merged with other allocations. It could, however, impact the Senior Travel Program allocation. City staff will continue to work with the County staff on this matter.

Capital Improvement Projects: Over the past 3 years, the City submitted and received CDBG funding to complete the Clare Meadows/S. 51st Street Sidewalk Project, which is anticipated to be fully completed this year. For 2014, staff recommends submitting a Capital Improvement Project request to complete the final phases of the Fire Alarm System that was partially completed in 2010 with CDBG funding. The main reason to complete this project is to bring the Community Room and hallways accessing the Community Room up to full ADA compliance with regard to fire alarms. The Community Room houses the Senior Meal Program. To properly service this area, it is necessary to complete the two portions of the building that were bid out in 2010 but not completed. As such, the portions yet to be completed include the First Floor East and Basement East areas of City Hall which would include the very east lower level entrance hallway into City Hall, the lower level lunchroom area, IT and Building Maintenance areas, Building Inspection, and remaining portions of the Community Room. Based on an average of the four bids received back in 2010 (excluding the highest and lowest) for these two remaining phases of the Fire Alarm project, with an added 10% for contingency, mobilization, and inflation, estimated project costs would be approximately \$67,000. Staff recommends submitting a 2014 CDBG application for the Fire Alarm project for the total anticipated construction cost of \$67,000, in hopes of receiving the full funding as was encouraged by Milwaukee County and proved to be viable last year in the case of the sidewalk project. Should the full construction cost of \$67,000 for the Fire Alarm project not be granted, as much as \$20,000 in City funds could possibly be needed to complete this project.

Preliminary Recommendation Summary: Absent any other suggested projects, the Director of Administration anticipates recommending the following allocation will be requested for 2014:

	Recommended	Minimum Anticipated
Senior Travel Program	\$5,000	\$5,000
Elderly Persons Home Support Services (SW Interfaith)	5,000	5,000
Community Room/City Hall Fire Alarm Project (Phs. II & III)	67,000	46,923
TOTAL	\$77,000	\$56,923

Although the 2014 Public Service Project requests could exceed the 15% cap (depending on the funding amount received for the Fire Alarm project), it would attempt to take advantage of any available public services allocation allowance that might be available in the county-wide allocation. The City has historically gained access to some of this additional public service allowance, and this request holds that need at the 2013 level. If the County is unable to award that level of allocation based upon the other county-wide submissions, funding would be moved to the Fire Alarm project.

This recommendation also anticipates that the City will continue to allocate \$15,000 from its operating budget to support the Senior Travel Program and the Franklin Senior Citizen Activities Program. This final decision does not have to be made at the time of application for CDBG funds and will be made during our annual budget process, but without the same funding the programs would naturally experience program cuts.

Alternative: Given the public safety component of the Senior Dining facility in the Community Room and given that the upgrade to full ADA compliance of the City Hall fire alarm system is a project in mid stream, the Director of Administration recommends this be made a priority recommendation. Additionally, given the County's short deadline and the lack of other publicly recommended projects in prior years, staff has recommended granting Common Council authorization at this meeting. It is possible, however, for the Common Council to lay this item over to the July 9, 2013 Common Council meeting to allow for greater public input, but that would make it challenging to meet the County's application deadline.

NOTE: A public hearing by the City of Franklin is not required. The County Board will hold a public hearing on all project recommendations sometime in September.

COUNCIL ACTION REQUESTED

Motion to authorize the Director of Administration to submit a Letter of Support for the Southwest Interfaith Elderly Home Support Services Program for \$5,000 and project applications for the Senior Travel Program for \$5,000 and the Community Room/City Hall Fire Alarm Project (Phases II & III) for \$67,000.

<p>APPROVAL</p> <p><i>slw</i> <i>MMW</i></p>	<p>REQUEST FOR COUNCIL ACTION</p>	<p>MEETING DATE</p> <p>6/18/2013</p>
<p>REPORTS & RECOMMENDATIONS</p>	<p>70/30 Goal Definition and Calculations</p>	<p>ITEM NUMBER</p> <p><i>G.8.</i></p>

At their May 21, 2013 meeting, the Common Council directed the Finance Department and Director of Administration to provide additional information that may support or be in addition to the 70/30 Goal. Please see the attached report and calculations compiled by the Director of Administration, Finance Director, Deputy Finance Director, and the City Assessor that pertains to the 70/30 Goal definition and calculations. Additionally, at the last meeting, the 70/30 Goal was incorporated into the issues being referred to the new task force once it is established.

COUNCIL ACTION REQUESTED

Motion to receive and file

-OR-

Motion to refer to the new task force once it is formed.



MEMORANDUM

Date: June 13, 2013
To: Mayor Tom Taylor, Aldermen
From: Mark W. Lubberda, Cal Patterson, Paul Rotzenberg
RE: Executive Summary: 70/30 Goal Definition and Calculations

At the meeting of May 21, 2013, the Common Council directed the Finance Department and Director of Administration to provide additional information that may support the 70/30 goal. Based on that discussion and the referenced language in the 2025 Comprehensive Master Plan, the Director of Administration, Finance Director, Deputy Finance Director, and City Assessor have compiled the following information.

'70/30' Defined: Attached at the end of this packet is a separate memo that discusses in excruciating detail the allocation of all property classifications to either a residential or commercial classification, as the phrases are used in the Common Council's 70/30 policy statement. In summary, staff recommends using the assessed valuation numbers annually reported on the Statement of Assessment (SoA) that is submitted to the State. The total valuation used in the calculation should reconcile to the total valuation reported on the SoA. The State's property classifications of commercial, manufacturing, and personal property comprise the commercial valuation in the 70/30 calculation, except the value of multi-family apartment units are backed out of the commercial valuation and added to the residential valuation. All other property classes are included in the residential valuation.

'70/30' Conclusions: Naturally a very lengthy analysis of the results and comparison to other communities could be performed, absent any such direction by the Common Council, staff offers the following summary information.

- Table 1 indicates the City's current, city-wide ratio is 76.6 / 23.4 (residential / commercial). Assuming no growth in residential valuation, the City of Franklin would need approximately 344 million dollars of commercial development to reach the 70/30 goal on a City-wide basis.
Applying the standard methodology recommended herein, the City's commercial percentage over the past 9 years has been as follows:

Table with 10 columns (years 2004-2012) and 1 row of data showing commercial percentages: 19.9, 19.4, 19.0, 19.2, 20.8, 22.2, 23.6, 23.3, 23.4

- Table 1 reflects the same ratio calculation for other similar or area communities for which data was available. Calculations for these communities were performed in the exact same manner as those for the City of Franklin. Of the communities evaluated and as a percent of total valuation, Mequon had significantly less commercial valuation (12.9%) than Franklin while Brookfield had the highest

commercial valuation (35.6%). Oak Creek (30.0%) and Wauwatosa (30.5%) were right at the 30% commercial valuation, while Greenfield (24.0%) and New Berlin (24.5%) only slightly exceeded Franklin's city-wide result (23.4%).

- Table 2 reveals that there is significant deviation in the percentage of commercial valuation between the various school districts in the City of Franklin: Oak Creek /Franklin (54.8%), Whitnall (27.5%), and Franklin (15.6%). The Oak Creek/Franklin district has significantly exceeded the 70/30 goal. That deviation has historically existed as is shown in Graph 1.
- Plotting each municipality's percentage of commercial valuation against its municipal tax rate (Graph 2a) does not produce any obvious trend or conclusion. Including Mequon, which appears to be an outlier, one can almost see a trend that the lower the percentage of commercial valuation the lower the tax rate. This result is not very intuitive and probably reflects the small number of communities and the inclusion of Mequon as an outlier. Removing Mequon and zooming in on the other communities (Graph 2b), Oak Creek and Wauwatosa, the communities closest to the 30% ratio, have the highest municipal tax rate, while the communities above and below the 30% ratio all have considerably lower tax rates. At the municipal level this may indicate that service delivery choices have a greater impact than commercial valuation on tax rates for municipal services because there is not clear correlation between the two plotted factors. For example, New Berlin's lack of a full-time, full service fire department of the nature of Oak Creek and Franklin's is probably more of a reason for their lower tax rate.
- Plotting each municipality's percentage of commercial valuation against its total tax rate from all taxing jurisdictions (and including each of the City of Franklin school districts) (Graph 3), one could argue that there is an inverse correlation between the percentage of commercial valuation and the total city tax rate, meaning a higher percentage of commercial property valuation appears to require a lower total city tax rate and vice versa. To see this conclusion, however, one must consider Mequon and the Oak Creek/Franklin school district as outliers.

**City of Franklin
Residential/Non-Residential Split - reclassing Multifamily
Jan 1, 2012 Assessments
Assessed Value**

Table 1

	Franklin	Oak Creek	Wauwatosa	Greenfield	Brookfield	New Berlin	Mequon
Residential	2,661,290,980 72.8%	1,863,993,100 61.0%	3,557,809,100 65.0%	1,725,604,800 63.4%	510,927,600 50.3%	3,120,334,900 71.0%	3,633,290,350 86.3%
Commercial	991,919,808 27.2%	1,189,283,400 39.0%	1,919,216,680 35.0%	995,194,383 36.6%	503,861,298 49.7%	1,274,149,590 29.0%	576,157,400 13.7%
Total	3,653,210,788	3,053,276,500	5,477,025,780	2,720,799,183	1,014,788,898	4,394,484,490	4,209,447,750
Reclass Multifamily	136,891,800	273,797,200	246,333,200	340,951,900	142,700,000	198,071,413	34,520,100
Residential	2,798,182,780 76.6%	2,137,790,300 70.0%	3,804,142,300 69.5%	2,066,556,700 76.0%	653,627,600 64.4%	3,318,406,313 75.5%	3,667,810,450 87.1%
Commercial	855,028,008 23.4%	915,486,200 30.0%	1,672,883,480 30.5%	654,242,483 24.0%	361,161,298 35.6%	1,076,078,177 24.5%	541,637,300 12.9%
Total	3,653,210,788	3,053,276,500	5,477,025,780	2,720,799,183	1,014,788,898	4,394,484,490	4,209,447,750
Business Value to be 30% % of Total	344,193,183 9.4%	709,643 0.0%	(42,536,780) -0.8%	231,424,674 8.5%	(81,035,184) -8.0%	346,095,957 7.9%	1,030,281,464 24.5%
City Tax Rate	\$5.78	\$6.46	\$7.00	\$8.11	\$5.52	\$5.61	\$3.04
Total Tax Rate	\$24.45	\$22.69	\$21.91	\$25.30	\$16.30	\$18.92	\$15.47

See the Director of Administration's memo of June 12, 2013 for the definitions used and the methodology to determine "Residential" and "Commercial" property valuations

**City of Franklin
Residential/Non-Residential Split - reclassing Multifamily
Jan 1, 2012 Assessments**

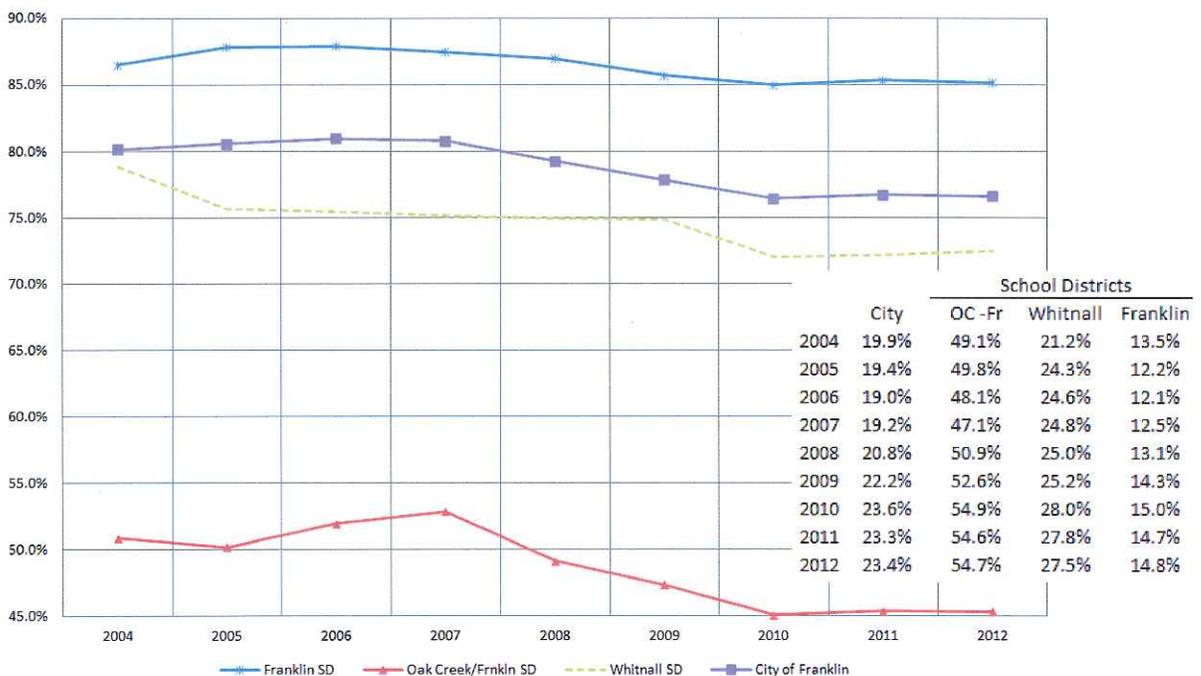
Table 2

Assessed Value	School District			
	City of Franklin	Oak Creek/Franklin SD	Whitnall	Franklin SD
Residential	2,661,290,980 72.8%	302,782,600 42.5%	147,028,400 63.9%	2,190,494,880 80.8%
Commercial	991,919,808 27.2%	409,331,800 57.5%	83,074,500 36.1%	520,498,608 19.2%
Total	3,653,210,788	712,114,400	230,102,900	2,710,993,488
Reclass Multifamily	136,891,800	19,175,800	19,697,000	98,019,000
Commercial	2,798,182,780 76.6%	321,958,400 45.2%	166,725,400 72.5%	2,288,513,880 84.4%
Non-Residential	855,028,008 23.4%	390,156,000 54.8%	63,377,500 27.5%	422,479,608 15.6%
Total	3,653,210,788	712,114,400	230,102,900	2,710,993,488
Business Value to be 30 % of Total	344,193,183 9.4%	(252,173,829) -35.4%	8,076,243 3.5%	558,312,055 20.6%

See the Director of Administration's memo of June 12, 2013 for the definitions used and the methodology to determine "Residential" and "Commercial" property valuations

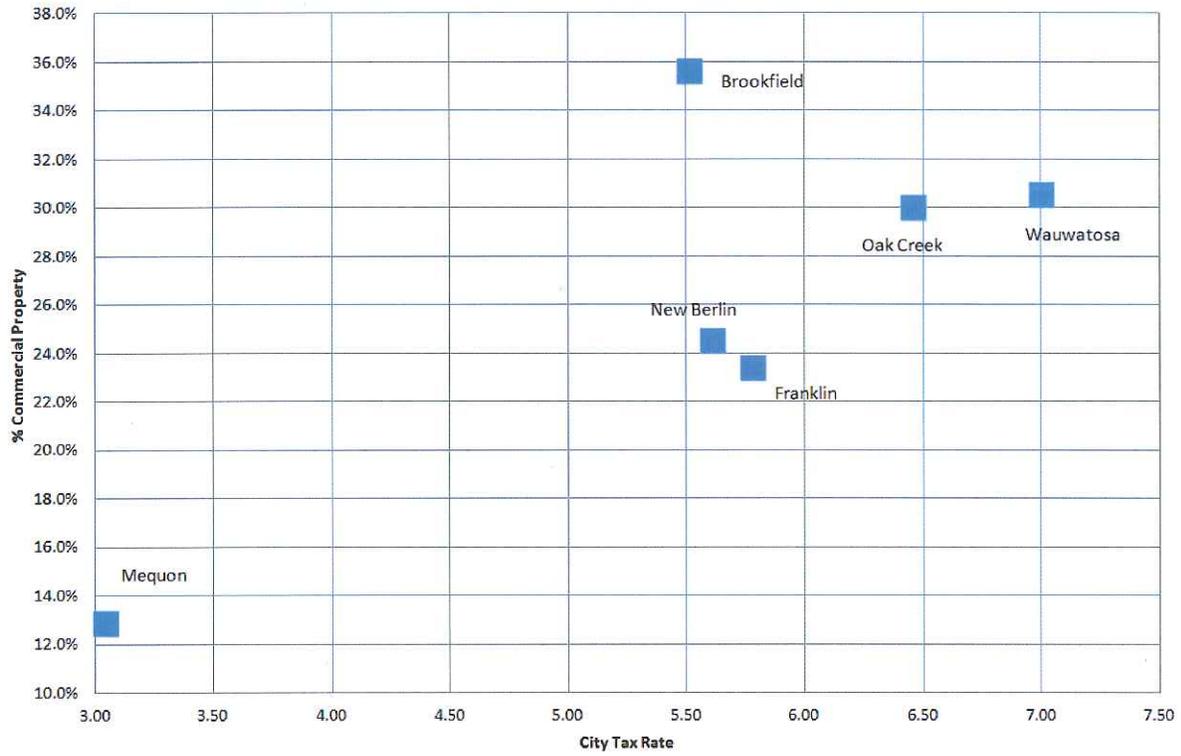
**Residential Assessed Value
City and by School District**

Graph 1



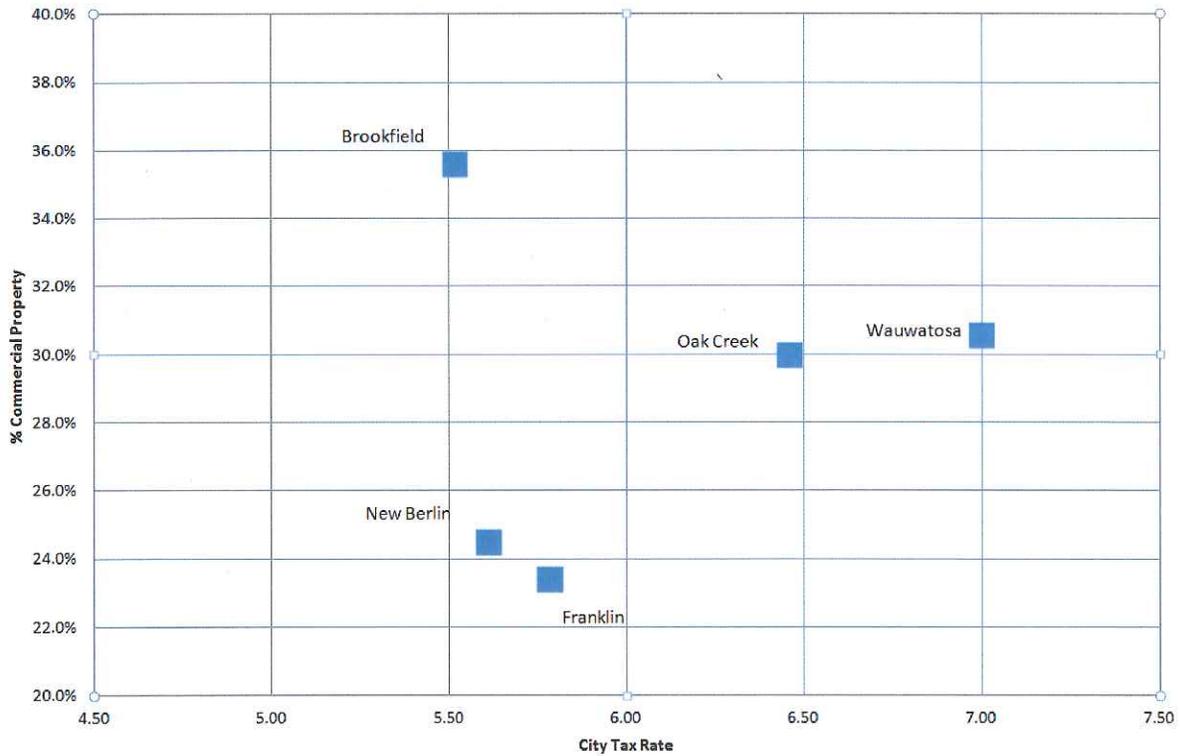
City Tax Rate With % Commercial Property - 2012

Graph 2a



City Tax Rate With % Commercial Property - 2012

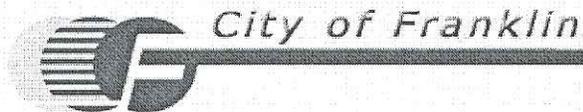
Graph 2b



Total City Tax Rate With % Commercial Property - 2012

Graph 3





MEMORANDUM

Date: June 12, 2013

To: Mayor Tom Taylor
Aldermen

From: Mark W. Luberd 
Director of Administration

RE: Defining "70/30": How property classifications should be treated in the calculations

The purpose of this memo is to provide staff's recommendation as to the method of determining the "70/30" ratio as is referenced in the Common Council's adopted policy "that it remain the goal of the Common Council to obtain the 70/30 ratio of residential to commercial assessed valuation". Although various results have been reported over the years, the Common Council has not previously specifically defined the steps in calculating the ratio or applicable percentages. This memo represents the joint conclusions and recommendations of myself, Cal Patterson, Paul Rotzenberg, and Mark Link.

Step 1: Identify the Initial Primary Source of Data: Every community in Wisconsin must annually submit a "Statement of Assessment" (hereafter "SoA") that identifies the valuation of property for each of the State-determined property classifications. The SoA forms are in a consistent format and apply a standardized methodology; therefore, divining the 70/30 ratio largely from the numbers reported on this State form provides a consistent data source and provides for comparability of data between communities. The closer the City sticks to using numbers as reported on the SoA, the easier it will be to repeat calculations in future years or to compare Franklin's numbers with those of another community.

To that end it is worth noting that the SoA presents assessed valuation, not equalized valuations. Applying the equalization factor to each component to determine the equalized valuation would not be a necessary step. Mathematically, the 70/30 results are identical using the assessed value or the equalized value if a single equalization rate is applied. This logic holds true even when comparing ourselves against other communities. As such, it yields the same results and remains easiest and clearest to simply use the assessed valuations reported on the SoA.

The following classifications of property are set forth by the State on the SoA:

Residential	Commercial	Manufacturing	Agricultural
Undeveloped	Agricultural Forest	Forest Lands	Other
Personal Property (4 sub categories)			

Although both "residential" and "commercial" are specific classes of property, it appears clear from a historical perspective that the terms "residential" and "commercial" were being used in a broader, generic sense, not in the stricter, technical sense applied in assessing offices across the state. For

example, we believe it is indisputable that the stated policy intends to incorporate the “manufacturing” classification as part of the commercial category in the 70/30 calculation. Similarly, the “Other” classification represents a certain type of residential property so should not be overlooked in the residential category. Although this memo will use the terms “residential” and “commercial” in addressing the 70/30 ratio (since the Common Council has defined it that way in the referenced goal), recognize that those generic terms will each be a compilation of assessed valuations from the various state-determined property classifications referenced above. This allocation becomes the next step.

Step 2: Allocate each class of property valuation as “commercial” or “residential”. First, staff believes all State property classifications should be included into one portion of the calculation or the other so that the total valuation included in the 70/30 calculation equals the total valuation listed on the SoA. This will eliminate potential confusion or argument that we are ignoring certain properties in the calculations. In short, the “70/30” numbers should reconcile with the total valuation reported to, and subsequently by, the State.

As the goal is to increase the commercial valuation in relation to the total, property that is not commercial (business, manufacturing, industrial, etc.) is included in the residential portion of the calculation, even if it is not “residential” in character. The following allocations, therefore, are recommended and represented in the final calculations:

- The Residential class is all considered residential.
- The Commercial class is considered Commercial, except for multi-family (4 or more unit) apartment buildings, which should be considered residential.
 - The State considers an apartment building of 4 or more units to be a commercial enterprise; nonetheless, for purposes of property tax impact and service delivery demands, it is residential in character. Assessing is able to easily determine the valuation of residential apartment units in the commercial valuation reported on the SOA; therefore, for purposes of the calculation these amounts were pulled out and included in the residential valuation. Additionally, it appears that it is easy for most assessors to isolate this number within their database; therefore, making this adjustment should not negatively impact our ability to make comparisons with other communities.
 - An apartment unit that is above or part of a commercial structure is included in the commercial valuation on the SoA and that value is left in the Commercial valuation for purposes of the 70/30 calculation. Effectively, this is saying that mix-use structures are primarily commercial in character. In these cases, the larger portion of the valuation is typically the commercial use area, and the parcels are zoned commercial. Additionally, the residential portion of the valuation is very nominal and difficult to separate. Lastly, their potential for redevelopment would really reflect an enhancement of the existing commercial valuation and not an elimination of the nominal residential valuation.
 - Single family homes that are zoned commercial are classified in the Commercial class by the State and are left there in the 70/30 calculation. Besides being immensely simpler to administer, it also allows the ratio to reflect some impact of positive actions the City takes toward commercial development by rezoning. In other words, the ratio calculation will reflect some improvement (reduced residential value and increased commercial value) as a residential parcel becomes zoned commercial. Effectively, the City is getting partial credit for

commercial development by zoning a property as a commercial or manufacturing property. Conversely, each time the City rezones a property from a commercial or manufacturing zoning classification to something else, that negative impact will be incorporated into the ratio.

- Manufacturing is considered Commercial.
- Agricultural, Undeveloped, Agricultural Forest, Forest lands are all considered residential because they are not commercial. At less than .05% of the total valuation their allocation has no effective impact on the final ratio, but they are included to ensure the totals reconcile to the State SoA.
- "Other" is considered residential because it comprises the 1 acre farmstead in any farm of 40 acres or more. Since this is the residential portion of the agricultural parcel, it should be considered residential.
- All personal property classifications (about 2.6% of the total valuation) are included in the commercial component of the ratio as these taxable items of personal property are almost exclusively owned by businesses. The amount of personal property listed by the 4 unit or more multi-family units is negligible, would not impact the ratio conclusions, and would not be worth the effort to distinguish.
- Vacant land is included in the various classifications based upon their zoning as is done by all assessors in Wisconsin. The same rationale discussed above for single-family homes zoned commercial applies in this instance; therefore, the assessed value of vacant land is reflected throughout based upon each vacant parcel's zoning designation.

Step 3: Consideration of Tax Incremental District (TID). Staff believes that all numbers should be considered as "TID in". The stated intent of achieving the 70/30 ratio is to positively impact the tax burden on residential properties. Although the increment in the valuation of an area in a TID is not yet relieving the tax burden, the creation of a TID is a clear action intended to positively impact the ratio. Using a "TID in" number enables the City to track its progress toward the goal as the economic development tools take effect, meaning as the TID expired or was retired. Expressed another way, not counting the increment value remaining in the TID would be like sticking our head in the sand and ignoring the impending jump in value. The City clearly needs to be able to anticipate and credit its commercial valuation for the growth in the TID areas.

Step 4. Simple Math: Calculate percentages

Once the total assessed residential valuation and the total assessed commercial valuation are determined based on the steps above, the percentage residential valuation is simply the total assessed residential valuation divided by the sum of the total assessed commercial and residential valuations. Similarly, the percentage commercial valuation is simply the total assessed commercial valuation divided by the sum of the total assessed commercial and residential valuations. The ratio is simply listing these two percentage calculations next to each other separated by a "/" as is done in the statement of the goal being "70/30."

<p>APPROVAL</p> <p><i>slw</i> <i>MMW</i></p>	<p>REQUEST FOR COUNCIL ACTION</p>	<p>MEETING DATE</p> <p>6/18/2013</p>
<p>REPORTS & RECOMMENDATIONS</p>	<p>Solicitation of the City of Franklin to be Included in the South Suburban Chamber of Commerce "Membership Directory & Community Guidebook"</p>	<p>ITEM NUMBER</p> <p><i>6.9.</i></p>

The South Suburban Chamber of Commerce prepares a "Membership Directory & Community Guidebook," a copy of which is attached. The Chamber partners with the Daily Herald Media Group that prepares and publishes these manuals. They sell advertising in the manuals, a portion of which (15%) is returned to the Chamber as a fundraiser for the Chamber. The attached brochure shows their sales program for the booklet. For the last booklet the company did not solicit Franklin or Oak Creek but is soliciting to include them this year. Following are some main points of interest.

- A half-panel advertisement costs \$1,795 or a quarter-panel advertisement costs \$895.
- 1,500 copies will be mailed directly to all businesses in Franklin and Oak Creek.
- 2,200 copies will be mailed to new residents (new within the past three years).
- Copies are made available for distribution at businesses or at City Hall.
- The Daily Herald Media Group will help the City develop the ad at no additional cost, if needed.
- Note that the internal map in the current version will be expanded to be a full 8-panel fold-out map.

For contextual reference, I have attached a photocopy of the City of Muskego's ad and City of Wauwatosa's ad used in their respective chamber's booklets.

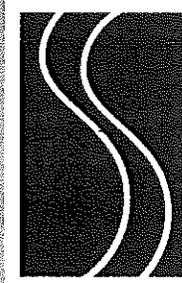
If the City desires to move forward and place an ad, advertising space should be reserved by making payment. The ad is supposed to be completed by the end of July for inclusion in the 2014 book, with a planned mailing in January of 2014. If directed to proceed without any further direction, the process would be considered administrative in nature and the ad would be prepared under the general oversight of the Mayor.

Funding: The Economic Development section of the Planning Department budget has \$3,500 for "Other Professional Services," which appropriation could be authorized by the Common Council for this purpose.

COUNCIL ACTION REQUESTED

Possible actions include:

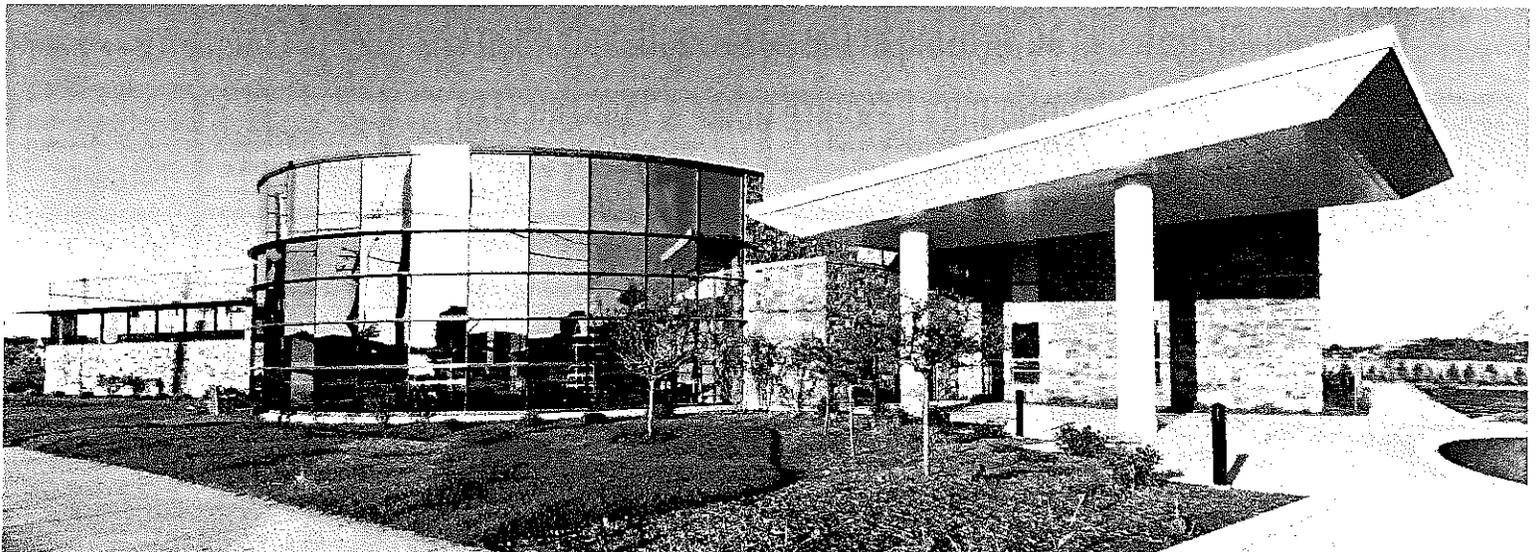
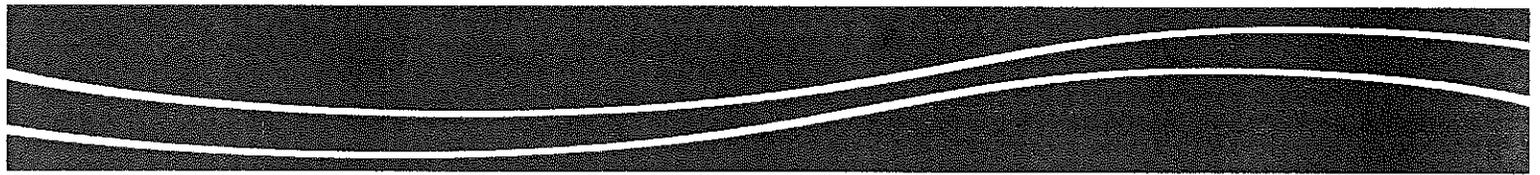
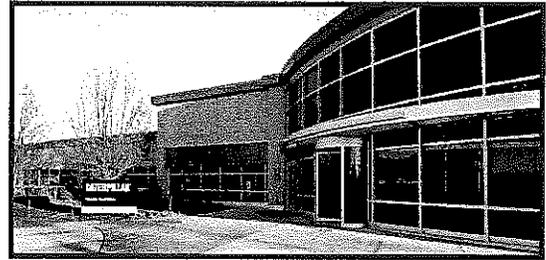
- 1) Motion to receive and file.
- 2) Motion to authorize purchase of a half-panel ad promoting the City of Franklin in the South Suburban Chamber of Commerce's Membership Directory and Community Guidebook.
- 3) Other such action as the Common Council shall determine.



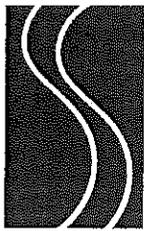
South Suburban Chamber of Commerce

Serving Oak Creek, Franklin & Surrounding Communities

2014 COMMUNITY RESOURCE GUIDE & PULL-OUT MAP



South Suburban Chamber of Commerce



South Suburban
Chamber of Commerce
Serving Oak Creek, Franklin & Surrounding Communities

2014 COMMUNITY RESOURCE GUIDE & PULL-OUT MAP

Dear South Suburban Chamber Members,

We invite you to be a part of an exciting venture for the Chamber that will greatly benefit you and the business community.

The Chamber is collaborating with the Daily Herald, a professional and well respected publisher of chamber maps and directories from northern Illinois to bring you and the community a wonderful directory/community guide of local businesses, civic organizations, schools, and places of interest.

This directory, which will include a listing of all Chamber members and ads promoting local member businesses, will be distributed in early 2014 by US Mail to every business in the Oak Creek, Franklin area, as well as to the new residents in the two communities in the past three years. The four-color glossy directory will also be available at the libraries, city halls, and in our members' places of business.

Brian Ewerdt, our area sales representative from the Daily Herald Media Group, will be contacting you about this opportunity to advertise in the directory/community guide or in the fold-up/pull-out community map. The publication will be converted to an interactive electronic magazine and map with hyperlinks to all participating advertisers. The electronic magazine will also be linked to the Daily Herald site which has an audience of 1.1 million unique visitors per month!

This is an opportunity to showcase your business that you will not want to miss.

You can contact Brian Ewerdt by email at bewerdt@dailyherald.com or by phone at (414) 915-7379. Or you can complete the form below and fax it to the Chamber office at (414) 768-5848.

Sincerely,

Barbara Wesener

Barbara Wesener
Executive Director, South Suburban Chamber

1,500 copies will be direct mailed to ALL businesses in Franklin & Oak Creek. In addition, 2,200 copies will be mailed to NEW residents within the past three years in Franklin & Oak Creek.

YES! I am interested in advertising in the 2014 South Suburban Chamber of Commerce
Community Resource Guide & Pull-Out Map

Business Name

Contact

Address

Phone

Email

Signature

Please fax this sheet to the South Suburban Chamber of Commerce at: (414) 768-5848

Ad Rates & Deadlines

Ad Sizes & Rates

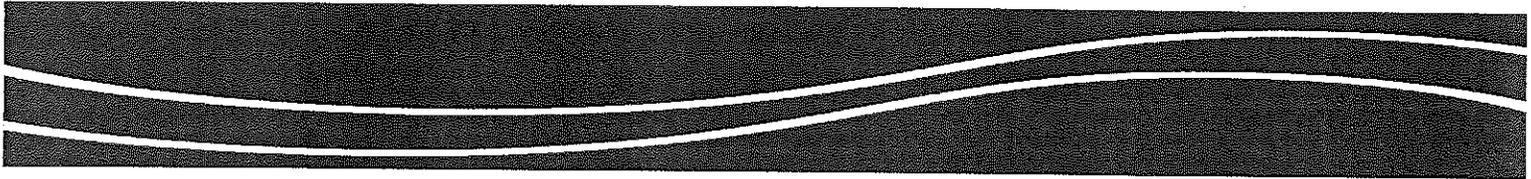
	Book	Map
Single (3.875" x 2.375")	N/A	\$495
Double V / Quarter Page V (3.875" x 5")	\$895	\$745
Double H / Quarter Page H (8" x 2.375")	\$895	\$745
Half Panel / Half Page (8" x 5")	\$1,795	\$1,495
Panel / Full Page (8" x 10.25")	\$2,495	\$2,995
Banner (16.5" x 2.375")	N/A	\$1,895
Inside Front, Inside Back or Page 3 (8" x 10.25")	\$3,495	N/A
Back Cover (Book - 8" x 8.75" / Map - 8" x 10.25")	\$4,995	\$2,995
(Book w/bleed - 8.25" x 8.875")		

Deadlines

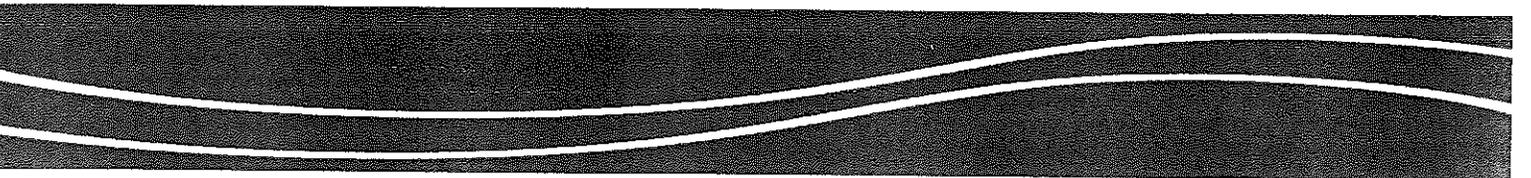
Space & Materials End of July
 Delivered to households January 2014

To place an ad

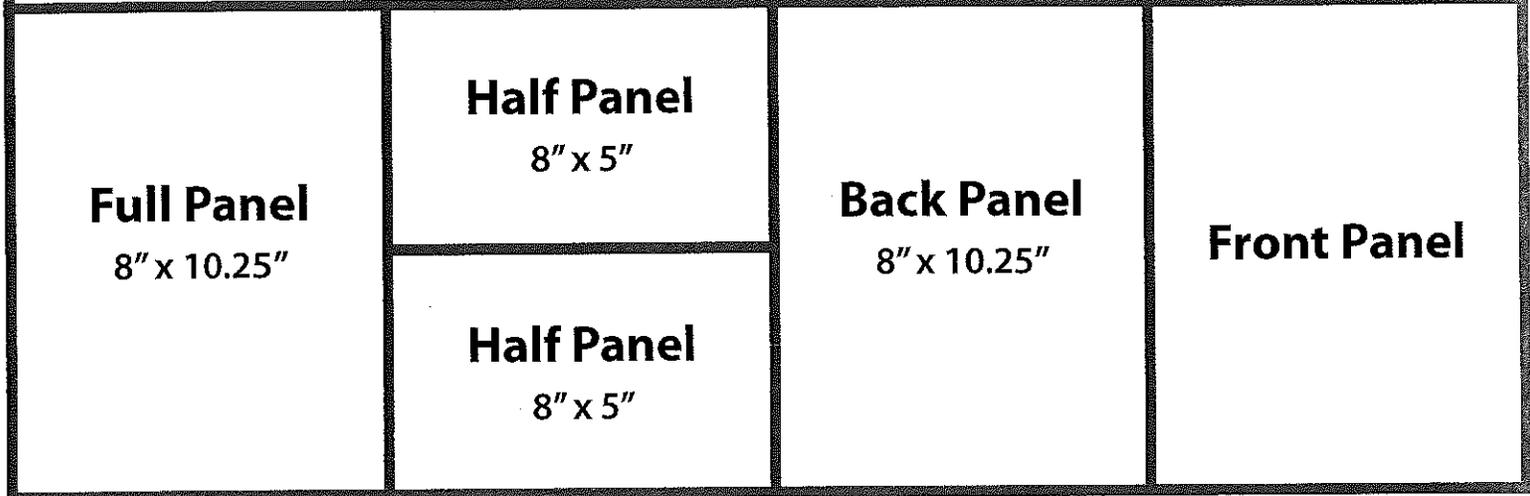
Contact:
Brian Ewerdt
 (414) 915-7379
 bewerdtdailyherald.com



Double Vertical 3.875" x 5"	Single 3.875" x 2.375"	Banner 16.5" x 2.375"		Single 3.875" x 2.375"	Double Vertical 3.875" x 5"
	South Suburban Chamber Map				
	Single 3.875" x 2.375"			Single 3.875" x 2.375"	
	Single 3.875" x 2.375"			Single 3.875" x 2.375"	
	Single 3.875" x 2.375"			Single 3.875" x 2.375"	
Double Vertical 3.875" x 5"	Single 3.875" x 2.375"	Double Horizontal 8" x 2.375"	Double Horizontal 8" x 2.375"	Single 3.875" x 2.375"	Double Vertical 3.875" x 5"
	Single 3.875" x 2.375"	Banner 16.5" x 2.375"		Single 3.875" x 2.375"	



South Suburban Chamber Information



Ad Specifications

Camera ready ad specs

You may provide your ad on:

- A Mac formatted CD or DVD
 - Web based at: <http://graphics.dailyherald.com>
- Using one of the following software programs:

- Macintosh – QuarkXpress Version 7
- Adobe Illustrator CS2 n Photoshop CS2

We can use the following software applications:

- Adobe Acrobat (8)* PDFs should be system ready
- Adobe InDesign (CS3) ■ Adobe Illustrator (CS3)
- Adobe Photoshop (CS3) ■ Quark Xpress (8)
- A printed sample copy must be included with the disk.

Fonts

Fonts must be included on the disk as:

- Postscript Level 1 or 2.
- Some programs allow fonts to be rendered as art or paths and should be done so if using true-type fonts.

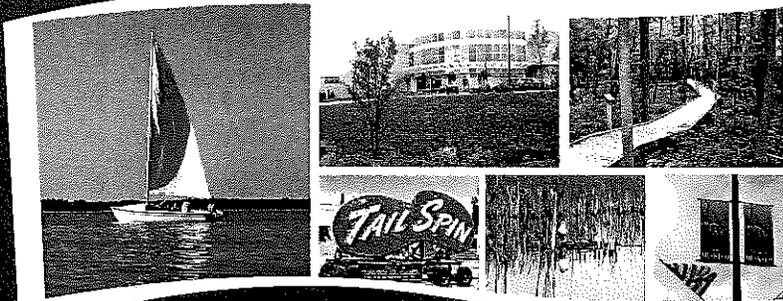
Art & files

- **Colors must be converted to CMYK.**
- **No rich black text.**
- Rich black fills 100% black/40% cyan
- Any art used in the ad must be included on the disk as a TIFF or EPS file.
- PDF files (high resolution) can be submitted, but please keep in mind that we cannot change these files if needed.
- When generating PDFs, the Compression setting should have no boxes selected and in the Advanced section, select Distill with prologue.ps/epilogue.ps. Also select Device Independent (More Accurate) for Color Conversion.
- **Files must be submitted with a resolution of 300 dpi for color and grayscale images.**
- A resolution of 1200 dpi must be used for lineart images.
- **Art obtained from a website is usually 72 dpi and should not be submitted unless it is a least 300 dpi and of good quality.**
- **Taking a 2 x 2 inch image of 72 dpi and then increasing the image to 300 dpi is not acceptable.**
- Digital cameras usually offer low resolution files that appear grainy and should not be submitted.
- Art should be the size needed for the ad or larger. When small files are enlarged they degrade in quality and should not be submitted.

the City of **MUSKEGO**



Quality Attractive Lake Community
Conveniently Located in Southeastern Wisconsin



- Excellent Demographic • Great Business Opportunities • Miles of Rec Trails
- Hundreds of Acres of Parks • One of the Lowest Tax Rates in Waukesha Co.
- Pro-Development City • Ability to Act Quickly and Provide Incentives

WWW.CITYOFMUSKEGO.ORG
Muskego, Wisconsin 53150



CITY OF WAUWATOSA
WISCONSIN
INCORPORATED IN 1892

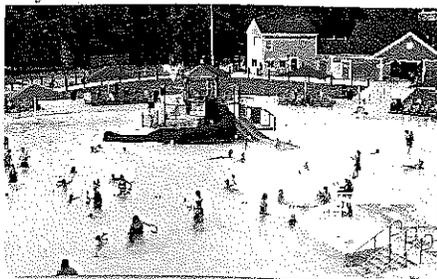


Experience All Our City Has To Offer.

7725 W. North Avenue • Wauwatosa, WI 53213

www.wauwatosa.net

Hoyt Park Pool



(414) 479-8900

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Rotary Performance Pavilion

