

CITY OF FRANKLIN

ECONOMIC DEVELOPMENT COMMISSION

FRANKLIN CITY HALL - HEARING ROOM

9229 West Loomis Road
Franklin, Wisconsin

June 25, 2007 – 6:00 P.M.

MEETING AGENDA*

- I. Call to Order and Roll Call
- II. Citizen Comment Period
- III. Approval of Meeting Minutes from April 23, 2007
- IV. News, Announcements, and Reports
 - A. 'City of the Future' Award for the City of Franklin from the Financial Times FDI magazine
 - B. Recent News Articles about Economic Development in the City of Franklin
 - 1. Shoppes at Wyndham Village
 - 2. Sendik's at Fountains of Franklin
 - 3. South 27th Street Corridor
 - 4. Proposed I-94 freeway interchange at Drexel Avenue
 - 5. Central Aquatics
 - C. International Council of Shopping Centers – 2007 Spring Convention
 - D. Franklin Business Park - Zoning Compliance Permits approved
 - 1. Preferred Luxury - 9645 South 54th Street
- Luxury automotive leasing company
 - 2. Signature Limo Services, LLC - 9645 South 54th Street
- Office space (no vehicles will be stored on site)
- V. Business (Action may be taken on all items)
 - A. South 27th Street Corridor Plan Area Streetscape Design and Marketing.
This item may include, but not be limited to, future services that may be

provided by a marketing firm relating to the development of branding, theme, and logo for the South 27th Street Corridor Plan Area.

- B. Proposed freeway interchanges for Interstate I-94 at approximately West Drexel Avenue, and at approximately West Elm Road.
- C. Internet website domain address for Economic Development in Franklin
- D. Update to the City of Franklin Comprehensive Master Plan: Planning for business development areas in the City of Franklin.
 - 1. Content and Timing of Recommendations from Economic Development Commission to Comprehensive Master Plan Project Committee
 - 2. Business development areas
 - a. West County Line Road corridor, west of South 27th Street to approximately South 60th Street
 - b. West Rawson Avenue corridor, west of South 27th Street to approximately West Loomis Road (Wisconsin State Highway 36)
 - c. West Loomis Road (Wisconsin State Highway 36) corridor, north of West Forest Hill Avenue
 - d. West Loomis Road (Wisconsin State Highway 36) corridor, south of West Forest Hill Avenue
 - e. Wisconsin State Highway 100 corridor, west of South 27th Street to approximately South 92nd Street

VI. Next Meeting Date

VII. Adjournment

* Notice is given that a majority of members of the Franklin Common Council, Franklin Community Development Authority, and/or the Franklin – Oak Creek Joint 27th Street Steering Committee may attend this meeting to gather information about an agenda item over which they have decision-making responsibility. This may constitute a meeting of the Common Council, Community Development Authority, and/or Joint 27th Street Steering Committee per *State ex rel. Badke v. Greendale Village Bd.*, though neither the Common Council, nor the Community Development Authority, nor the Joint 27th Street Steering Committee will take formal action at this meeting.