

**FRANKLIN - OAK CREEK
JOINT 27th STREET STEERING COMMITTEE**

**Franklin City Hall
Hearing Room
9229 West Loomis Road
Franklin, Wisconsin**

Tuesday, July 24, 2007 - 8:00 a.m.

Meeting Agenda*

- I. Call to Order and Roll Call
- II. Citizen Comment Period.
- III. Approval of Meeting Minutes from July 9, 2007.
- IV. Report of the Committee Chair
- V. Business
 - A. Marketing of the South 27th Street corridor.
 - 1. Branding, theme, logo and public relations activities for the South 27th Street Corridor Plan Area. This item may include, but not be limited to, future services that may be provided by a marketing firm, including scope of work, terms and conditions, timing, and contracts. The Steering Committee may enter into closed session pursuant to §19.85(1)(e), Stats., to deliberate upon the terms of and to consider the negotiation of and negotiate services agreements to provide the products of the above subject matter, for competitive and bargaining reasons, and to reenter open session at the same place thereafter to act on such matters discussed therein as it deems appropriate.
 - 2. Franklin – Oak Creek joint Common Council meeting on July 31, 2007. This item will include, but not be limited to, scope of services, contract terms, and possible memorandum of understanding relating to marketing services for the South 27th Street Corridor.
 - B. Transportation improvements proposed for the South 27th Street corridor.
 - 1. Freeway interchanges for Interstate I-94 at West Drexel Avenue and at approximately West Elm Road.
 - A. Community Development Authority and Common Council meetings to consider Resolutions in support of the proposed freeway interchange at approximately West Drexel Avenue.
 - 2. Reconstruction of South 27th Street (Wisconsin State Highway 241) between West College Avenue and Racine County. This item will include, but not be limited to, possible future meetings with the Wisconsin Department of Transportation.

3. Reconstruction of the intersection of South 27th Street (Wisconsin State Highway 241) and West Rawson Avenue.
4. Coordination meetings between the South 27th Street Steering Committee, City staff from Franklin and Oak Creek, and the Wisconsin Department of Transportation (WisDOT), relating to WisDOT projects affecting the South 27th Street corridor.

C. South 27th Street Corridor Plan and Streetscape Design Manual.

1. Implementation Schedule.
2. Future meeting dates for Community Development Authority and Common Council to consider adoption of the South 27th Street Corridor Plan and Streetscape Design Manual.
3. Zoning ordinances for the South 27th Street Corridor Plan Area.

VI. Next meeting date(s) and location(s).

A. Tuesday, August 14, 2007 – 8:00 a.m. – Oak Creek City Hall.

VII. Adjournment.

* Notice is given that a majority of members of the Franklin Community Development Authority may attend this meeting to gather information about an agenda item over which they have decision-making responsibility. This may constitute a meeting of the Community Development Authority per *State ex rel. Badke v. Greendale Village Bd.*, though the Community Development Authority will not take formal action at this meeting.