

City of Franklin
Economic Development Commission (EDC)

Franklin City Hall — Hearing Room
9229 W. Loomis Road, Franklin, Wisconsin

Monday, January 22, 2018 – 6:30 p.m.

MEETING AGENDA

- I. Call to Order, Roll Call and Pledge of Allegiance
- II. Citizen Comment Period
- III. Review of Meeting Minutes: November 27, 2017
- IV. Announcements relating to Economic Development (No action to be taken):
- V. Business Matters (Action may be taken as determined by the EDC)
 - A. Discussion of Economic Development responsibilities
 - B. Update on next steps for marketing and branding the City and relationship to the Tourism Commission.
 - C. Discussion of a partnership with Franklin High School to study the Franklin Business and Industrial Parks and provide information for the Franklin Business Park Consortium
 - D. Discussion of 2018 Business Appreciation Event
- VI. Next Meeting Dates – February 26, 2018
- VII. Adjournment

Notice is given that a majority of members of the Franklin Common Council may attend this meeting to gather information about an agenda item over which it has decision-making responsibility. This may constitute a meeting of the Common Council per State ex rel. Badke v. Greendale Village Bd., though the Common Council will not take formal action at this meeting.

Notice is given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's Office at 414-425-7500.

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Monday, November 27, 2017 – 6:30 p.m.
MEETING MINUTES

- I. Call to Order, Roll Call and Pledge of Allegiance: The meeting of the Franklin Economic Development Commission (EDC) was called to order by Chairman Dausman at 6:31 P.M. Commissioners present were Ald. Barber and Commissioners Dausman, Litynski, Soto, and Bobowski. Commissioner Cool was absent. Also present was Economic Development Director, Aaron Hertzberg.
- II. Citizen Comment Period: The floor was open to citizen comment at 6:32 and closed at 6:32.
- III. Review of Meeting Minutes: Motion made (Cool) and seconded (Barber) to approve the minutes of the September 25 meeting. Motion carried: 5 Ayes, 0 Noes, 1 Absent.
- IV. Announcements relating to Economic Development (No action to be taken). Mr. Hertzberg presented the items. Discussion among members. No action taken.
 - A. Introduction of new Commissioner, Steve Bobowski
 - B. \$10M Investment by Vesta in the Franklin Industrial Park
- V. Business Matters (Action may be taken as determined by the EDC)
 - A. Discussion of a Business Appreciation Event: Discussion occurred among members. Members directed staff to work with the Chair to organize a 2018 event, potentially at the Root River Center on March 1st. Members encouraged some sort of awards to be presented including potentially starts to recognize length of time in the community. Commissioner Litynski was excused from the meeting at 7:30. No action taken.
 - B. Discussion of next steps and contracting process for marketing and branding the City. Discussion occurred among members. A motion was made (Barber) and seconded (Bobowski) to direct staff to work with the Chair to finalize any RFQ regarding marketing and branding services. Motion carried: 5 Ayes, 0 Noes, 1 Absent.
 - C. Discussion of partnership with Franklin High School to study the Franklin Business and Industrial Parks and provide information for the Franklin Business Park Consortium.
- VI. Next Meeting Dates – Members requested skipping the December meeting, regularly scheduled for December 25th. Next meet will be held on January 22, 2018.
- VII. Adjournment: Motion made (Barber) and seconded (Bobowski) to adjourn the meeting. Motion carried: 4 Ayes, 0 Noes, 2 Absent.