

FRANKLIN - OAK CREEK  
JOINT 27th STREET STEERING COMMITTEE

Franklin City Hall  
Hearing Room  
9229 West Loomis Road  
Franklin, Wisconsin

Friday, April 18, 2008  
4:30 p.m.

Meeting Agenda

- I. Call to Order and Roll Call
- II. Citizen Comment Period
- III. Meeting Minutes
  - a. March 12, 2008
  - b. March 19, 2008
  - c. April 2, 2008
- IV. Business
  - A. Future reconstruction of South 27<sup>th</sup> Street by the Wisconsin Department of Transportation, between West College Avenue and the southern boundary of Milwaukee County.
  - B. Design and implementation of streetscape features for the South 27<sup>th</sup> Street Corridor Plan Area.
  - C. Context Sensitive Design for improvements to the I-94 freeway I-94, between General Mitchell International Airport and the southern boundary of Milwaukee County. This item will include, but not be limited to, cost, timetable, and creative input.
  - D. Third-party development review process for the South 27<sup>th</sup> Street Corridor Plan Area.
  - E. Nominations for “Salute to Local Government Awards” from the Public Policy Forum.
  - F. Nominations for “Excellence in Economic Development Awards” from the International Economic Development Council.
  - G. Availability of Transportation Enhancement (TE) funds through the Wisconsin Department of Transportation for projects within the South 27th Street Corridor Plan Area.

H. Marketing, branding, positioning, and public relations activities for the South 27<sup>th</sup> Street Corridor Plan Area. This item will include, but not be limited to, an update on marketing activities from the Zizzo Group. The Committee may enter into closed session pursuant to §19.85(1)(e), Wisconsin Statutes, to deliberate on matters concerning investment of public funds relating to strategy for naming, branding, and marketing, for competitive and bargaining reasons, and to reenter open session at the same place thereafter to act on such matters discussed therein as it deems appropriate.

V. Next meeting date(s) and location(s)

VI. Adjournment

Notice is given that a majority of members of the Franklin Community Development Authority may attend this meeting to gather information about an agenda item over which they have decision-making responsibility. This may constitute a meeting of the Community Development Authority per *State ex rel. Badke v. Greendale Village Bd.*, though the Community Development Authority will not take formal action at this meeting.

Notice is further given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's office at (414) 425-7500.