

ECONOMIC PROFILE

City of Franklin, WI

Population

<u>Year</u>	<u>Number</u>	<u>Percent Change</u>
1980	6,871	--
1990	21,855	29.5
2000	29,494	35.0
2010	35,451	20.2
2011(est.)	35,504	0.1

Source: U.S. Bureau of the Census, and the Wisconsin Department of Administration.

Housing

<u>Year</u>	<u>Number</u>	<u>Percent Change</u>
1980	5,360	--
1990	7,753	44.6
2000	10,602	36.7
2010	13,642	28.7

Unit Information: 2010

Total Units.....		14,356
Owner Occupied.....		10,485
Median Value.....	(2006-2010)	\$239,800
Renter Occupied.....		3,157
Median Rent.....	(2006-2010)	\$841
Vacancy Rate.....		7.1%

Units Authorized by Building Permits: 2011

Total Units.....	91
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Source: U.S. Bureau of the Census, City of Franklin Building Inspection Department

Income

2006-2010 Per Capita Personal Income

City of Franklin.....	\$33,362
Milwaukee County.....	\$23,740
Metro Milwaukee.....	\$43,042
Wisconsin.....	\$26,624

Source: U.S. Bureau of the Census, and the Metropolitan Milwaukee Association of Commerce

Taxes

Local Property Taxes: 2011

Assessment Ratio:	0.992596108
<u>Net Rate/\$1,000:</u>	
Franklin School District in MMSD:	\$24.12
Franklin School District not in MMSD:	\$22.60
Oak Creek School District in MMSD:	\$21.34
Oak Creek School District not in MMSD:	\$19.82
Whitnall School District in MMSD:	\$22.06
Aggregate Full Equalized Value:	\$3,676,379,700

Media

Local Newspapers

- Franklin Now, Weekly
- Franklin / Hales Corners Citizen, Weekly
- Milwaukee Journal-Sentinel, Daily

Transportation

Highways

- Interstate Highway I-94 located immediately east of the City; Interstate Highway 43 located immediately north of the City.
- United States Highways 41 and 45
- State Trunk Highways 36 and 100
- County Trunk Highways A, H, J, U, BB, MM, OO, and ZZ

Trucking

- 273 Trucking establishments located in Milwaukee County

Air Services

- General Mitchell International Airport, located 8 miles northeast of Franklin
- John H. Batten Field, located 10 miles southeast of Franklin
- Chicago's O'Hare International Airport, located 70 miles south of Franklin.

Water Transportation Facilities

- Port of Milwaukee located 12 miles northeast, with direct freeway connections to the City

Public Transit

- Northeastern portion of the City is served by one freeway flyer bus route
- Specialized transportation service available to the elderly and persons with disabilities through two special Milwaukee County Public Transit programs

Railway Service

- Accessible in nearby Oak Creek via the Canadian Pacific Railway and the Union Pacific Railroad.

Financial

Anchor Bank 7745 W. Rawson Ave. (414) 525-0600	Landmark Credit Union 7780 S. Lovers Lane Rd. (414) 425-1339
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Bank Mutual 5170 W. Rawson Ave. (414) 423-0363	Marine Bank 10068 W. Loomis Rd. (414) 427-2740
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Chase Bank 7100 S. 76 th St. (414) 425-3713	North Shore Bank 7151 S. 76 th St. (414) 425-5959
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Guaranty Bank 7201 S. 76 th St. (414) 427-2300	Pyramax Bank 9000 W. Drexel Ave. (414) 425-9000
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Harris Bank 7000 S. 76 th St. (414) 529-2252 AND 9719 S. Franklin Dr. (414) 423-4500	US Bank 9109 W. Drexel Ave. (414) 427-3000
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Johnson Bank 3001 W. Rawson Ave. (414) 304-7000	WaterStone Bank 6555 S. 108 th St. (414) 425-4140
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ECONOMIC PROFILE

City of Franklin, WI

Labor and Wages

City of Franklin Average Employment: 2005-2009

<u>Employment by Industry</u>	<u>Number of Persons Employed</u>	<u>Percent of Persons Employed</u>
Construction.....	965	5.4
Education & Health.....	4,337	24.2
Financial Activities.....	1,617	9.0
Information.....	685	3.8
Leisure and Hospitality.....	1,174	6.6
Manufacturing.....	2,839	15.9
Natural Resources.....	51	0.3
Other Services.....	765	4.3
Prof. & Business Services.....	1,313	7.3
Public Administration.....	493	2.8
Transportation & Utilities	935	5.2
Wholesale Trade	582	3.3
Retail Trade	2,146	11.9
Unclassified.....	0	0.0
Total.....	17,902	100.0

Median Hourly Wages For Selected Occupations: 2010

Milwaukee-Waukesha-West Allis MSA OEA Wage Survey
http://dwd.wisconsin.gov/oea/occupational_employment_and_wages/#occupational_employment_and_wages

Milwaukee/WOW Workforce Development Areas

Occupational Projections: 2008-2018

Milwaukee, Washington, Ozaukee, and Waukesha Counties
 Occupational Projections Report

http://dwd.wisconsin.gov/oea/employment_projections/milwaukee_wow/

Milwaukee County Civilian Labor Force: December 2011

Total Civilian Labor Force....	463,328
Employed Labor Force.....	427,382
Unemployed Labor Force....	35,946

Major Private-Sector Employers

MANUFACTURING

Food

Strauss Veal & Lamb Int'l Inc.
 Baptista's Bakery, Inc.

Wood Product

BTL Pallet Corp.

Paper

Proteus Packaging Corp of America
 Packaging Corp of America

Printing and Support Activities

Repacorp Label Products
 Pen & Inc. of Milwaukee, LLC
 Precision Color Graphics, LTD
 Troyk Screen Printing Corp.

Chemicals

Carma Laboratories, Inc.
 Becton Dickson Medical Systems

Plastics and Rubber Products

Vesta, Inc.
 Premier Plastics
 EMP of Franklin, Inc.
 Broker MFG, Inc.

Nonmetallic Mineral Product

All-Glass Aquarium Co., Inc.

Fabricated Metal Product

GAMFG Precision, LLC
 Thermasys Corporation
 Northern Gear, LLC
 Allis Roller, LLC
 Steele Solutions, Inc.
 Hudapack Metal Treating, Inc.
 The Howard G. Hinz Company, Inc.
 Chromtech of Wisconsin, Inc.
 Excel Tool & Fabrication, Inc.

Machinery

Krones, Inc.
 Nova Coil, Inc.
 Maybar Manufacturing, Inc.
 Tooling Technologies, Inc.
 Hypneumat, Inc.

Computer and Electronic Product

Electronic Cable Specialists, Inc.

Electrical Equipment

S & C Electric Co.
 Meltric Corp.

Transportation Equipment

Rocore Industries, Inc.

SERVICES

Amusement and Recreation

Tuckaway Country Club
 Innovative Health & Fitness LTD

Educational

Altius Gymnastics Academy, Inc.
 Swimtastic Swim School

Transportation

Con-Way Freight
 Fedex Freight, Inc.

Insurance

Northwestern Mutual Life

Source: Wisconsin Department of Workforce Development

Government Services

The City of Franklin has a mayor/council form of Government

Police and Fire

Police Department: 76 full-time personnel

Fire Department: 46 full-time firefighters/paramedics

Other

The City of Franklin provides or contracts with others to provide standard services such as street maintenance, snow removal, street lighting, trash pick-up, recycling facilities, and a park and recreation system.

Education

The City of Franklin is served by the Franklin School District; the Oak Creek/Franklin School District; and the Whitnall School District, the latter two of which also serve adjacent areas in Milwaukee County.

Public High School Graduates: 2009-2010

Franklin Sch. Dist	305
Avg. Graduation Rate	97.7%

Average ACT Scores: 2010-2011

Franklin.....	23.0
Oak Creek-Franklin.....	22.1
Whitnall.....	23.2
Wisconsin.....	22.0
United States.....	20.9

Source: Wisconsin Department of Public Instruction

The following post-secondary educational facilities are located within Milwaukee County:

Colleges and Universities

Alverno College
 Cardinal Stritch University
 Columbia College of Nursing
 Lakeland College - Milwaukee
 Marquette University
 Medical College of Wisconsin
 Milwaukee School of Engineering
 Milwaukee Institute of Art & Design
 Mount Mary College
 Ottawa University
 University of Wisconsin - Milwaukee
 Wisconsin Lutheran College

Technical and Vocational Schools

ITT Technical Institute
 Milwaukee Area Technical College,
 Oak Creek-South campus

Library

The City of Franklin Library is a member of the Milwaukee County Federated Library System. The City of Franklin Library is located at 9151 W. Loomis Road.

Industrial Sites

<u>Name</u>	<u>Industrial Parks (2011)</u>		<u>Contact Person</u>
	<u>Total</u>	<u>Available</u>	
City of Franklin Phase I & II Industrial Parks	200	0	City of Franklin Dept. of City Development (414) 425-4024
Franklin Business Park	425	19.55	Barry Chavin NAI/MLG Commercial (262) 797-9400

Utilities

Electric Power

- We Energies
 Business Customer Service: 1 (800) 714-7777

Water

- City of Franklin Water Utility
 Source: Lake Michigan (via City of Oak Creek)
 Pumping Capacity:
 6.5 million gallons per day
 Average Daily Consumption:
 1.3 million gallons
 Adequate capacity for new industry.
 Rate Information: Engineering Department
 (414) 425-7510

Natural Gas

- We Energies
 Business Customer Service: 1 (800) 714-7777

Sanitary Sewerage

- Milwaukee Metropolitan Sewerage District (MMSD)
 South Shore Service Area
 Average Annual Hydraulic Loading:
 100 million gallons per day
 Average Hydraulic Design Capacity:
 250 million gallons per day
 Rate Information: Utility Manager (414) 272-5100

Telecommunication

- Telephone Service Providers include AT&T, Verizon, Charter, and Time Warner Cable among others. Internet Broadband service providers include AT&T, Sprint, U.S. Cellular, Cricket, and Time Warner Cable among others.

Solid Waste

- The City of Franklin contracts with John's Disposal Services, a private firm, to collect municipal wastes from houses and condominiums. Apartment owners and commercial/industrial uses hire their own private contractors to collect their wastes.
 General Information:
 Dept. of Public Works (414) 425-2592

Health

The mission of the Franklin Health Department is to protect and promote health and prevent disease and injury. Registered nurses and a registered sanitarian are available at the Franklin Health Department for information and referral Monday through Friday, from 8 a.m. until 4 p.m. The Health Department offers residents a wide range of programs, services, and educational resources.
 General Information:
 Health Department (414) 425-9101

Local Contacts

For industrial, commercial, and business information about the City of Franklin contact:

- Department of City Development
9229 W. Loomis Road
Franklin, WI 53132
Telephone: (414) 425-4024
Facsimile: (414) 427-7691
- Engineering Department
9229 W. Loomis Road
Franklin, WI 53132
Telephone: (414) 425-7510
Facsimile: (414) 425-3106
- South Suburban Chamber of Commerce
8580 S. Howell Ave.
Oak Creek, WI 53154
Telephone: (414) 768-5845
Facsimile: (414) 768-5848
- Director of Administration
9229 W. Loomis Road
Franklin, WI 53132
Telephone: (414) 858-1100
Facsimile: (414) 427-7527
- Building Inspection Department
9229 W. Loomis Road
Franklin, WI 53132
Telephone: (414) 425-4024
Facsimile: (414) 427-7513
- NAI MLG Commercial
13400 Bishops Lane, Suite 100
Brookfield, WI 53005
Telephone: (262) 797-9400
Facsimile: (262) 797-8940

